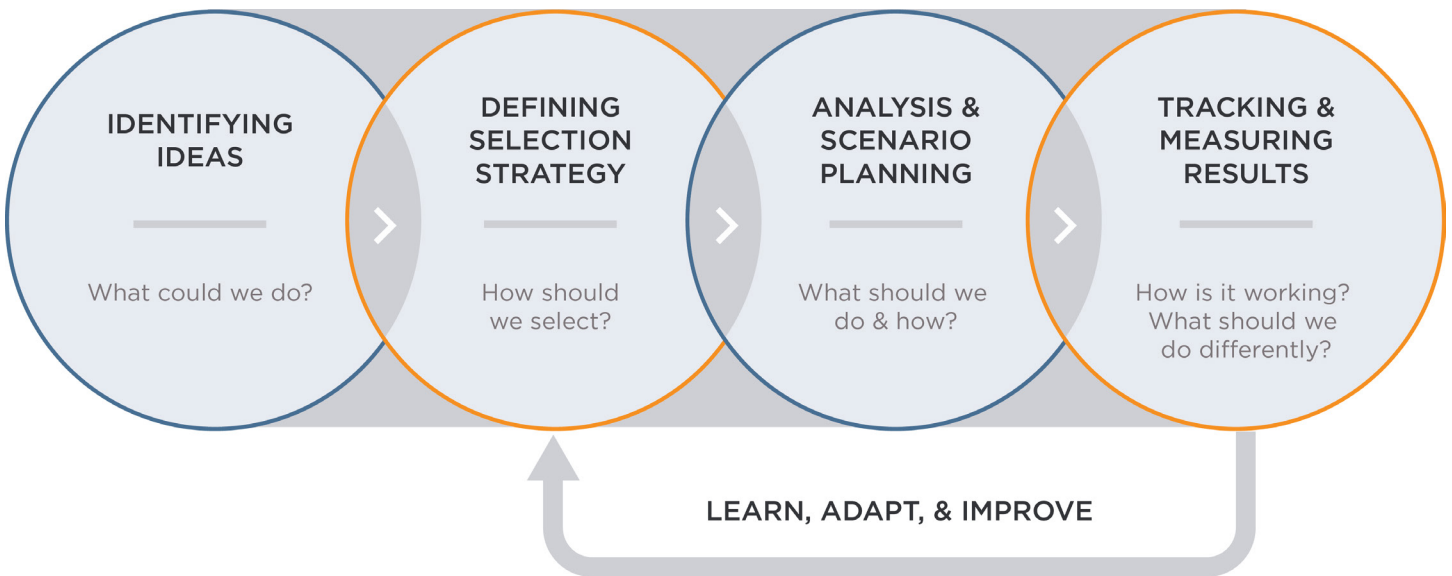


## A BETTER SOLUTION FOR ENTERPRISE PRIORITIZATION

Decision Lens delivers the complete solution for selecting investments and allocating resources in areas including R&D, capital planning, IT portfolio planning, and budget allocation. Decision Lens combines business data with experts' judgments to establish priorities in an efficient, collaborative framework. Decision Lens saves organizations countless hours and dollars while simultaneously providing the optimal value for your investments.



“We gained a clear picture of the programs that we should apply resources toward and the ones that we should no longer support. I think Decision Lens allowed us to make the hard decisions that most were unwilling to make...”

Branch Chief, Educational and Professional Development, U.S. Coast Guard

## DELIVERING THE COMPLETE PROCESS; CREATING THE INTELLIGENT PORTFOLIO<sup>SM</sup>



**Identifying Ideas** – Stakeholders in the organization hold a wealth of important knowledge about project and investment needs and potential impact to the business. Decision Lens enables portfolio owners to structure and gather the exact data they need to build business cases and engage stakeholders in the portfolio prioritization process.

**Define Selection Strategy** – How do you define what is most important when prioritizing investments? Are there specific business goals that should drive portfolio selection? By determining the criteria that projects and investments are judged against, organizations are able to clearly define what “value” means to them and build the highest value portfolio possible. Increased confidence in the decision making process ensures organizational alignment and a faster time to market.



**Analysis and Scenario Planning** – Flexible, side-by-side Resource Scenarios equip executives with the insights they need to make informed and data-backed resource and investment decisions. Quickly build any scenario, compare the overall value of each, and decide which is best for your organization. Decision Lens helps organizations receive the highest value from resources and is agile enough to adapt to your changing business.

**Tracking and Measuring Results** – As investments are selected, tracking and measuring your KPIs and metrics while monitoring the performance of projects is critical for continued success. Continually learn, adapt, and improve the portfolio prioritization process.

