



Customer Success Using Decision Lens

Organizations Across Industries
Receive Maximum Value From Their
Portfolios Using Decision Lens

Government Success



Commander, Navy Installations Command

Facility Planning and Budget Allocation

Commander, Navy Installations Command (CNIC) is responsible for worldwide shore installation support for the United States Navy under the Chief of Naval Operations. CNIC is using Decision Lens to:

- Prioritize all military construction projects and base of service activities
- Align investments and budget requests to strategic priorities and capabilities in support of all Navy Installations operations globally
- Manage portfolio resources totaling \$7B



Defense Health Agency

Optimized \$30B in Medical Facilities

Defense Health Agency (DHA) had a low-tech approach to facilities prioritization and lost funding due to inability to defend the project values against requested money. To combat the unbalanced distribution of funds, they turned to Decision Lens to:

- Collaborate across the DoD to optimize healthcare needs
- Focus on initiatives that deliver the greatest value
- Enable data and information to drive healthcare prioritization



Defense Logistics Agency

Resource Prioritization and Allocation

The Defense Logistics Agency (DLA) is the Department of Defense's largest logistics combat support agency. With Decision Lens, DLA can:

- Facilitate trade-off decisions across supply chains, energy needs, internal business, and finance systems
- Prioritize resource allocation for Stewardship Excellence and Workforce Development
- Allocate program funds for its force structure, resource, and assessment directorate



**Homeland
Security**

Science and Technology

Department of Homeland Security Science and Technology

Capabilities Gap Prioritization

DHS headquarters S&T uses Decision Lens to prioritize projects related to S&T across DHS with component level Integrated Product Teams (IPT's) and Sub-IPT levels.

- Provides transparency of gaps across DHS in support of the Secretary
- Creates a platform for consistent analysis of projects between sub-IPT levels
- Streamline communication to the highest levels of government



Federal Aviation Administration

Prioritization of Over \$2B in Funding

The Federal Aviation Administration (FAA) is the national aviation authority of the United States. With Decision Lens, the FAA can:

- Manage the decision-making efforts for the prioritization and allocation of resources across the agency
- Prioritize \$2B in funding across the Air Traffic Organization
- Make defensible decisions in a resource constrained environment



General Services Administration

Prioritization of Building Metrics in Capital Planning

The General Services Administration's (GSA) Public Buildings Service is an independently-run agency dedicated to the support and management of basic functions for agencies in the United States government. GSA uses Decision Lens for:

- Capital planning and the optimization of real property holding leases
- The comparison of building metrics such as a building's condition, location, or tenants
- Directing Congressionally-appropriated yearly funds for building maintenance



Joint Chiefs of Staff

IT & Source Selection, Budget Allocation, and Capabilities Planning

The Joint Chiefs of Staff is using Decision Lens to prioritize initiatives and allocate available funding for only the most valuable projects. This provides the Comptroller with a transparent and repeatable process for budget decisions that builds consensus with all stakeholders. The Joint Chiefs of Staff now have a:

- Standardized approval process in Joint Capabilities Division
- Consistent set of recommendations created
- Streamlined method to share critical details about projects in the prioritization process



Joint Improved-Threat Defeat Agency

Weapons and Technology Selection

Joint Improvised-Threat Defeat Agency (JIDA) uses Decision Lens to drive prioritization of investments that will help counter improvised explosive devices (IED). They are now able to:

- Increase transparency across multiple critical mission areas
- Perform real-time strategic analysis of mission critical and long-term strategic interests
- Quickly prioritize potential solutions as circumstances change



U.S. Army Training and Doctrine Command

Prioritization and Strategic Planning

Decision Lens will be used across TRADOC for numerous use cases including Budgeting (POM), Alternative Analysis, Project Prioritization, and Strategy Planning (G357).

- Increase transparency across multiple critical mission areas
- Perform real-time strategic analysis of mission critical and long-term strategic interests
- Quickly prioritize potential solutions as circumstances change



National Institute of Health, National Heart, Lung, and Blood Institute

Research Project Portfolio Prioritization

The National Institutes of Health National Heart, Lung, and Blood Institute uses Decision Lens for strategic research project prioritization initiatives in order to:

- Increase objectivity and transparency across the organization
- Develop an audit trail which allowed NIH to justify decisions
- Utilize a more repeatable and collaborative process for prioritizing funding options



U.S. Customs and
Border Protection

Department of Homeland Security Customs and Border Protection

Resource Allocation

DHS CBP will be using Decision Lens to assist with various resource allocation needs including:

- Resources Allocation Process (RAP) across all of LOB 4 - LOB 4 manages ALL administrative functions of CBP - CFO, CIO, Facilities, HR, etc.
- Human Resources - Decision Lens will be used for Workforce Management decisions
- Facilities and Assets -Decision Lens is being used for management of all CBP Facilities
- Border Patrol - RAP decisions for Border Patrol needs



NAVSEA PEO Integrated Warfare System (IWS)

Workforce Prioritization

NAVSEA PEO IWS deployed Decision Lens to support Human Capital Strategic Planning. Decision Lens enables:

- More informed decision-making in structuring new programs
- Current programs to be more efficient
- The removal or addition of billets during force reductions or surges



U.S. Army Installation Management Command

Prioritization of Military Construction Projects, Governance, and IT Assets

IMCOM apply a uniform business structure to manage U.S. Army installations, and sustain the well-being of the military community. Before Decision Lens, IMCOM tracked their projects and priorities in multiple spreadsheets, resulting in a loss of time and resources. Now they can:

- Easily collect project details and submission requests in one central location
- Develop a strategic plan that meets the needs of all stakeholders
- Establish selection criteria that identify the highest value projects to the organization



U.S. Army Special Operations Command

Strategic Planning and Budget Optimization

USASOC commands both active-duty and Army Reserve special operations forces. With Decision Lens, they are able to:

- Effectively evaluate numerous competing projects across multiple focus areas
- Strategically align resources to the highest valued initiatives
- Easily tie resource decisions to actual dollars in multiple major force programs and budget lines



U.S. Department of Agriculture

Optimize IT Portfolio Totaling \$2.4B

Previously, USDA struggled to achieve alignment between their IT strategy and budget allocation. Now with Decision Lens, USDA can:

- Achieve consensus on a balanced portfolio mix and investment plan for IT modernization
- Define a standard, organizational-wide set of decision criteria
- Analyze top down and bottom up views of priorities at the Agency, Mission, and Departmental levels

CORPORATE OVERVIEW

Decision Lens' software helps agencies prioritize their most important assets (e.g. budgets, programs, people, buildings, systems, capabilities), and allocate finite resources (dollars, people) against those priorities intelligently. Many depend on Decision Lens to help drive transparency, defensibility/auditability, and better collaboration into their respective top-level strategic decision making processes.

CORE CAPABILITIES

PROGRAM/BUDGET PRIORITIZATION

- Alignment of budget to requirements
- Create budget requests that support mission critical projects

FACILITIES/MILCON

- Analyze facility conditions, capacity, and mission dependency
- Ensure facility related decisions align with strategic direction

STRATEGIC MISSION PRIORITIZATION

- Reduce risk and improve mission outcomes
- Make clear data-driven decisions faster and with more confidence

SCIENCE AND TECHNOLOGY (S&T)/ RDT&E

- Reduce risk in complex S&T investment decisions
- Prioritize S&T investments with highest probability of success

IT PRIORITIZATION

- Gain visibility and align IT priorities to mission
- Accountability for IT planning at all levels

AT A GLANCE

Established: 2006

Facility Clearance:

- Secret

Certifications:

- U.S. Small Business
- FedRAMP
- AWS

Contract Vehicles:

- GSA Contract #GS-35F-0265X
- NASA SEWP V (GWAC) #NNG15SC16B (Larger & SDVOSB categories)
- NETCENTS-2 #FA8732-13-D-0018
- ITES-SW #W52P1J-15-D-0007
- Small Business 8(a) and Veteran Owned Set aside
- SDVOSB

Available Networks:

- NIPRNet
- SIPRNet
- JWICS
- AWS Hosted

NAICS - 511210 - Software Publishers

Contact Us:

Michelle Kopera
703-253-6125
federal@decisionlens.com

IMPLEMENTATION SERVICES

We believe our success is rooted in understanding your requirements and supporting you with industry subject matter experts. We provide staff that possess TS/SCI clearances.

Our workforce has the following characteristics:

DIVERSE GROUP

We provide a staff that are former military, government employees, and industry experts in decision support and analytics, enhancing your success and our understanding of your needs

PROVEN RESULTS

Our experts employ proven processes used over the past 10 years of experience and hundreds of supported decisions and offer templates for rapid success

FLEXIBILITY

We support clients with any level of maturity and governance to rapidly drive results.

PROVEN CUSTOMER SUCCESS

