



A PARTNERSHIP IN DEVELOPING INNOVATIVE,
PERFORMANCE-BASED TRANSPORTATION PLANS & PROGRAMS

Are your investment strategies delivering the best performance outcomes possible?

As stewards of public infrastructure, transportation officials are responsible for effectively allocating limited resources to keep our roads, structures, and facilities safe & secure and in a state-of-good-repair while balancing the needs for economic growth, increased travel choices free of congestion, and sustaining a high quality-of-life for system users. To ensure the maximum return-on-investment for transportation expenditures and make progress towards agency goals and objectives, a performance-based approach is recommended.

Having a repeatable, data-informed process that can engage stakeholders, justify decisions, comply with legislation, guide target setting, and help you understand the performance implications of agency policies will enable you to achieve better outcomes.

ENHANCED BUSINESS PROCESS

- ✔ Focus investments on projects that provide the biggest bang for your limited buck
- ✔ Comply with existing state and federal legislation while focusing on the most relevant decision criteria
- ✔ More effectively visualize and proactively communicate with key stakeholders

DECISION LENS

Software built on the theories of decision science, trade-off analysis, and scenario planning to focus on the hard choices in funding and allocation.

HIGH STREET

Leading transportation planning & programming experts specializing in performance management, data science, cross-investment decision-making, financial strategy, and policy development.

DATA-INFORMED DECISION MAKING

- ✔ Break out of your technical silos by holistically evaluating performance impacts across all agency goal areas
- ✔ Leverage data to mature and objectively inform decision processes
- ✔ Automate technical analysis to streamline planning and programming efforts and enhance data-sharing

Bringing the right accelerators, expertise, algorithms, best practices, and tools you need for better strategic planning

Pushing your business forward with the data visibility you need to make the right decisions

Enabling you to confidently allocate resources across the enterprise to meet your transformational goals