# DECISION LENS

CROSS-ASSET AND PERFORMANCE-BASED PLANNING FOR TRANSPORTATION ORGANIZATIONS

Federal regulations continue to demand new levels of accountability and transparency from Transportation organizations. However, the planning solutions used by many organizations, coupled with a lack of common performance measures, are leading to multiple breakdowns within the current transportation model. To satisfy the expectations by new and existing mandates, a performance-based cross-asset approach is needed to evaluate and balance safety, preservation, and mobility needs, among other goals. Decision Lens is the complete, data-driven solution for true cross-asset prioritization, making it easier to identify, communicate, and defend your highest benefit investments.
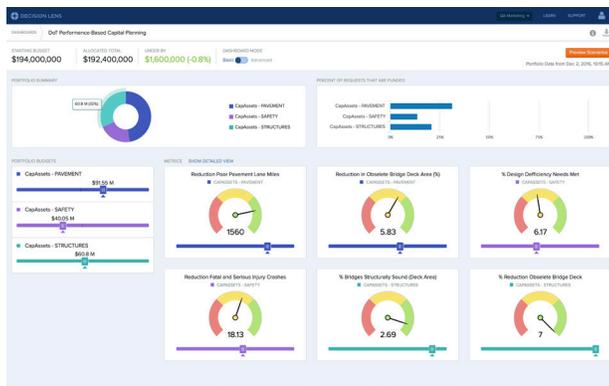
Cross-asset Allocation

- See real-world implications of adding/removing projects across performance goals

- Recognize trade-offs required to hit performance goals

- Explore and interact with scenarios across asset portfolios

Improved Planning & Programming

- Capture the true value of projects

- Import data from Transportation-specific sources for a deeper understanding of investments

- Decision Lens works with Transportation industry leaders to ensure your best results

esri®

HIGH STREET
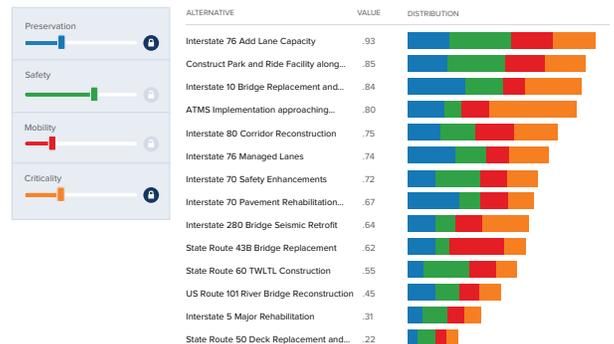
BETTER TRANSPORTATION PLANNING WITH DECISION LENS

Proof of Concept	Short & Mid-Range Planning	Expand & Refine	Full Integration
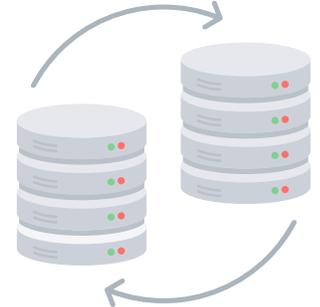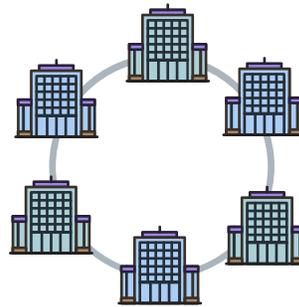
Decision Lens is ready to help you achieve your performance goals. By starting on a limited scale with a POC, you'll see the immediate value that Decision Lens brings to your organization. Gradually expanding into larger programs gives you the confidence that Decision Lens provides a fully transparent and defensible solution for all of your Transportation prioritization needs.

Any Portfolio, Any Size, Any Use Case

15+ Years of expertise across Transportation use cases

- Cross-asset Prioritization
- Long-range Planning
- Support STIP

- DOT Information Technology
- Human Capital Optimization
- Performance, Target Settings

Texas Department of Transportation

- Streamlined and enhanced communications with 25 regional offices and 25 MPOs through intergrated planning
- Optimized transportation capital plan valued at >$35B over 10 years

UDOT udot.utah.gov

- 6000+ miles of highway projects prioritized in a clear, productive process
- Created a foundation of communication between partner and public agencies across the state

pennsylvania DEPARTMENT OF TRANSPORTATION

- 75% time savings compared to old prioritization process
- Ensure that limited budgets are directed to the highest value projects