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A Brand New Look for Atlatl Software

The sales enablement software startup launches a new digital and brand experience.

Charleston, SC, February 1, 2017 - Atlatl Software, the only visual sales platform that enables your sales team to create and quote 2D, 3D and AR configurations announced today the launch of a new brand presence including new messaging, logos, product positioning and website. The company, which prides itself on empowering the sales forces of manufacturing and distribution companies, will now offer a new digital experience that engages their customers and prospects in a new and more meaningful way.

“We’re thrilled to have partnered with Levelwing to create a new logo and re-focused direction with which to interact with our brand,” says Atlatl CEO, Marc Murphy. “We’re now able to tell our story and highlight our expansive product suite in a very clear way.”

Atlatl Software helps manufacturing and distribution companies improve sales processes through their visual selling suite. Their customers have seen dramatic success after implementing the software, with the majority increasing their sales efficiency by at least 25%.

Susan Burris, Vice President of Sales of Atlatl Software said, “We’re delighted with our new ability to display the value add of our products through our new web experience. We’re passionate about helping sales channels become digitally mature and now we’re able to communicate exactly how we do this for our customers.”

To learn more about the launch, the product suite, or to schedule a live demo, contact the Atlatl team at info@atlatlsoftware.com, or visit the website at www.atlatlsoftware.com.

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About Atlatl Software

Atlatl Software is a startup located in Charleston, South Carolina. Their sales enablement suite is specifically for the challenging needs and complex sales processes

of manufacturing and distribution companies. They streamlined and automated the entire sales process so manufacturers and distributors can instantly translate 2D, 3D and Augmented Reality (AR) configurations into quotes.