

PROVIDING **MOBILE ENGAGEMENT SERVICES** **7** YEARS TO ORGANIZATIONS FOR

We Serve Many Industries

Government

Middlesex County Workforce Alliance
Virginia Criminal System

Retail

Deseret Industries
Gap
Goodwill Industries
H. H. Gregg

Healthcare

Banner Healthcare
Christiana Care

Utilities

Portland General Electric

Associations

Society of Women Engineers

Universities

San Diego State
Santa Clara University

Non-Profits

Dana Farber Cancer Institute
Red Cross

Manufacturing

Becton Dickinson
Kimberly Clark
Michelin

Automotive

BMW Finance

Hospitality

Sheraton

Distribution/Wholesale

Southern Wine & Spirits

Cultural

Smithsonian Museums

Finance & Insurance

BAC Credomatic
Bloomberg
Union Bank

Professional Services

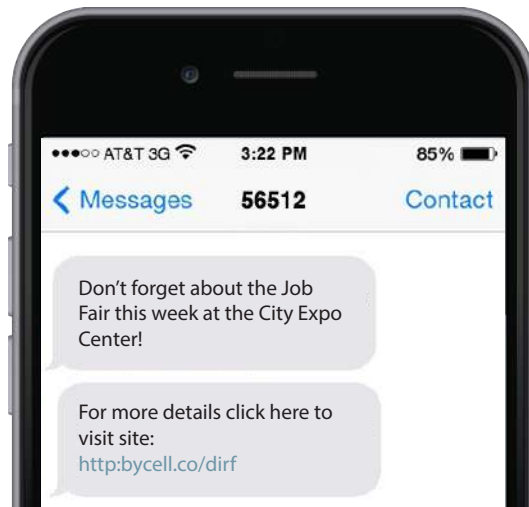
Bob Pike Group
Booz Allen
Mary Kay
Oakwood Industries

2 MOBILE PLATFORMS

1,000 USES

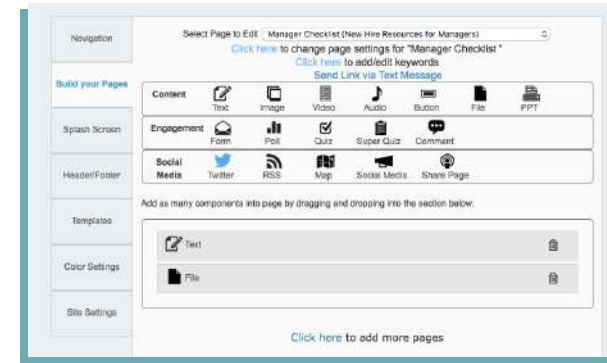
TEXT MESSAGE (SMS) COMMUNICATION PLATFORM

- Texts always get read, unlike email — cut through communication clutter
- Message every client, not just those with an email account
- Include links to mobile web sites
- Push images or GIFs for more engagement
- Works in every country
- Clients can “opt in” to a variety of lists by just sending a text
- Schedule texts based on calendar date, or as part of a pre-determined sequence

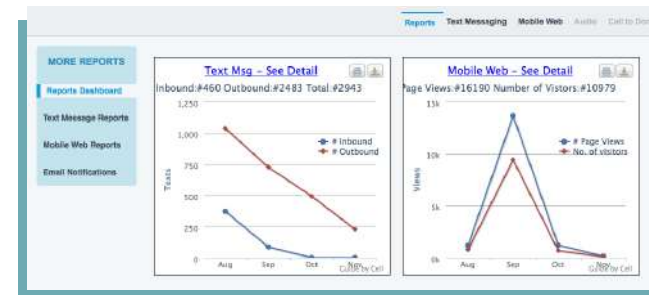


RESPONSIVE MOBILE WEB PLATFORM

- Allow any job seeker to access content via a phone, tablet or desktop
- Available anywhere in the world
- No downloads
- No I.T. involvement required
- Easy for admin to drag-and-drop. Simple creation of mobile pages
- Quantify, measure and improve job seeker's skills
- Track every page view, video watched, quiz or poll taken
- Secure site with password-protected content, if needed



Site Builder



Reporting Dashboard

Specific Workforce Uses

- Text job fair reminders with links to a map
- Take a survey of needs from your client
- Create a mobile friendly portal of most requested job aid content
- Text an encouraging statement to jobseekers
- Text tips for interviewing and resume building



engage by cell

Workforce Engagement via Mobile

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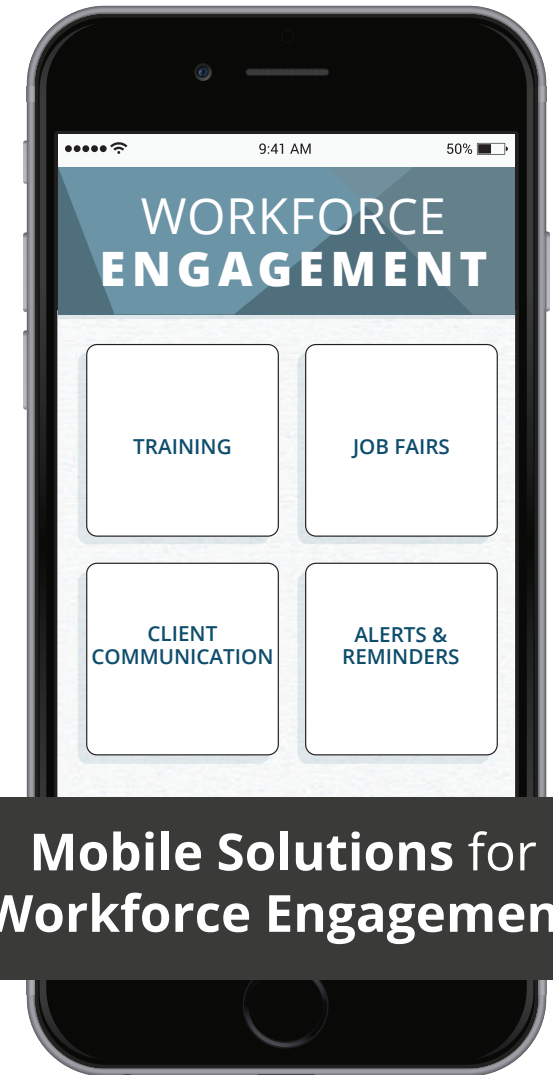
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Mobile Solutions for Workforce Engagement

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