## **COMPETITOR COMPARISON GRID**

	Give	Mobile	mGive	Tyracina	Connect	Text-to-
	by Cell	Cause	mGive	Txt2Give	2Give	pledge
Carrier \$5, \$10, \$25 bill to cellular phone statement	<b>\</b>	0	<b>\</b>	0	<b>\</b>	0
Fundraising Thermometer	<b>\</b>	<b>✓</b>	<b>✓</b>	<b>\</b>	<b>\</b>	<b>✓</b>
Unlimited Payment Page Templates	<b>✓</b>	0	<b>✓</b>	0	0	<b>\</b>
Pledge by SMS	<b>\</b>	<b>\</b>	<b>\</b>	<b>/</b>	<b>\</b>	<b>\</b>
Automated payment reminders and marketing by SMS	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Recurring donations	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>\</b>	<b>\</b>	<b>\</b>
Pay by PayPal and Apple Pay	<b>✓</b>	0	0	0	0	0
6 Choices for merchant Processor	<b>\</b>	0	0	0	0	0
Call to Donate	<b>✓</b>	0	0	0	0	0
No transaction fee	<b>\</b>	0	0	<b>✓</b>	0	0
Contract flexibility - 1 day to 2 years	<b>✓</b>	0	0	0	0	0
Social media connectivity	<b>✓</b>	<b>✓</b>	0	0	0	0
Web-based crowdfunding	<b>✓</b>	<b>✓</b>	<b>✓</b>	0	0	0
Event registration	<b>\</b>	<b>\</b>	0	0	<b>\</b>	<b>\</b>
Automated tax receipts	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>\</b>	0	<b>✓</b>
24/7 Tech support	<b>\</b>	<b>✓</b>	<b>✓</b>	0	<b>✓</b>	<b>✓</b>
Marketing Support	<b>\</b>	0	0	0	<b>\</b>	<b>✓</b>