## **COMPETITOR COMPARISON GRID**

	Guide by Cell	Acoustic- guide	Antenna Audio	Guide Kick	My Tours App	OnCell	Spatial Adventures	Tourmate
Licensed Provider for Mobile Fundraising with Mobile Giving Foundation	<b>✓</b>	0	0	0	0	0	0	0
Text Message Platform: Send and Receive Alerts to Users with Rich Media	<b>~</b>	0	0	0	0	0	0	0
Dial-In Cell Phone Audio Guide	<b>✓</b>	0	0	0	0	<b>✓</b>	<b>~</b>	0
Custom-Built Mobile Apps	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>/</b>	<b>✓</b>	0	0	0
Smartphone Mobile Tours	<b>✓</b>	0	0	0	0	<b>✓</b>	0	0
Location-Based GPS Tours	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>✓</b>	0	0	0	0
Beacon Technology	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	0	0	0
Augmented Reality	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>✓</b>	0	0	0	0
Handheld Solutions	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	0	0	0	<b>✓</b>
Scavenger Hunts and Games	<b>✓</b>	0	0	0	0	0	0	0
Will Build Content for Clients	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	0	0	0	<b>✓</b>