

2 MOBILE PLATFORMS

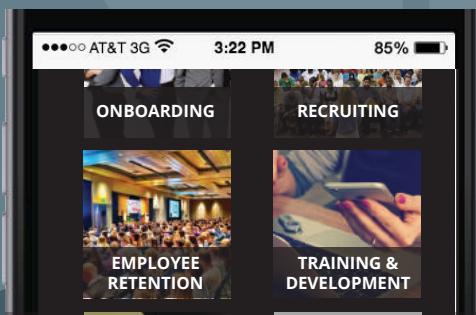
1,000 USES

TEXT MESSAGE (SMS) COMMUNICATION PLATFORM

- Texts always get read
- Message every client, not just those with an email account
- Include links to mobile web sites
- Push images or GIFs for more engagement
- Works in every country

RESPONSIVE MOBILE WEB PLATFORM

- Allow any job seeker to access content via a phone, tablet or desktop
- Available anywhere in the world
- No downloads
- No I.T. required
- Easy for admin to drag-and-drop. Simple creation of mobile pages



**Text HR to 56512
for a demo**

HR SUCCEEDS WITH MOBILE



ONBOARDING

- Schedule text welcome messages to new hires before they start.
- Create a new hire mobile handbook
- Take selfies of new employees at orientation and introduce them to the rest of the team using mobile.



RECRUITING

- Applicants can text in to sign up for job postings.
- Push text about new jobs.
- People can complete basic application on their phone.



EMPLOYEE RETENTION

- Use text messaging to communicate with employees who do not have a corporate email address.
- Create mobile websites in multiple languages to build relationships with non-native English speaking employees.



TRAINING & DEVELOPMENT

- Use text messaging for performance support.
- Create five-minute micro-lessons for boost learning.



COMPENSATION & BENEFITS

- Create mobile benefit guides available to employees at any time.
- Communicate changes to policies during open enrollment by text message.

Weekly Schedule						Week of : May 1
Sun 5/1	Mon 5/2	Tue 5/3	Wed 5/4	Thu 5/5	Fri 5/6	Sat 5/7
Open Enrollment	Open Enrollment	Open Enrollment	Open Enrollment	Open Enrollment	Open Enrollment	Open Enrollment

PAYROLL

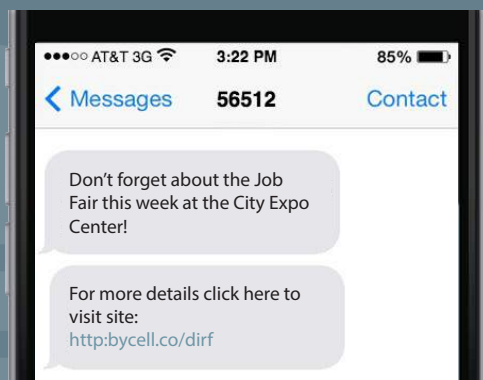
- Empower employees to report their hours worked by text message.
- Create mobile-friendly payroll guides.



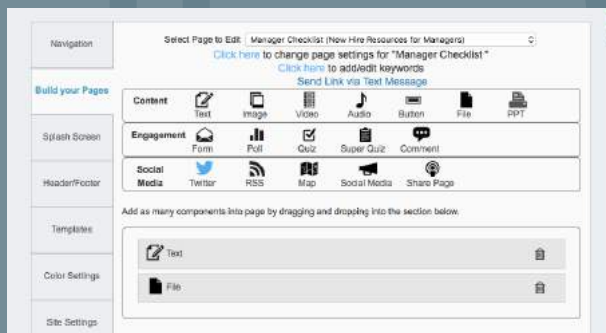
WORKFORCE SAFETY

- Create mobile safety manuals.
- Deliver safety tips and reminders via text messages.

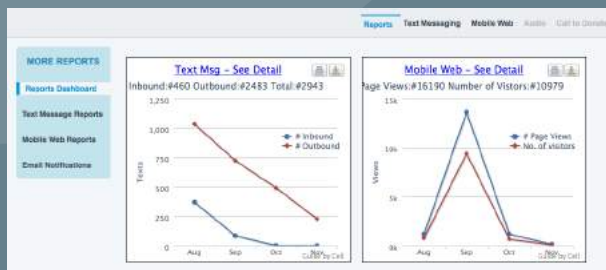
TEXT MESSAGING IS REPLACING EMAIL



BUILD MOBILE SITES IN MINUTES



24-7 REAL-TIME CLOUD-BASED REPORTING



PROVIDING MOBILE ENGAGEMENT SERVICES 7 TO ORGANIZATIONS FOR YEARS

We Serve Many Industries

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Virginia Criminal System

Finance & Insurance
Bloomberg
Union Bank

Automotive
BMW Finance

Distribution/Wholesale
Southern Wine & Spirits

Manufacturing
Becton Dickinson
Kimberly Clark
Michelin

Healthcare
Banner Healthcare
Christiana Care

Utilities
Portland General Electric

Hospitality
Sheraton
Oakwood Industries

Universities
San Diego State

Retail
Deseret Industries
Gap
Goodwill Industries

Professional Services
Booz Allen
Mary Kay



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