8 WAYS to use MOBILE TECHNOLOGY in the WORKPLACE

CONTENT STORAGE

PRODUCT INFORMATION DIRECTORY

With mobile websites, management can announce contests, new discounts, special promotions and provide messages of encouragement.

Employees can even review product information on their break.

MOBILE VERSION OF WEBSITE

The mobile website builder can include all the important components of your official website and translate it into a mobile friendly version. Visitors can navigate your website to take quizzes, polls, feedback and more

MOBILE PROJECT MANAGEMENT

Store all of your project's information, plans, updates and marketing material on a mobile website with Train by Cell's mobile website builder. Information can be updated quickly and is accessible from any smartphone.

RECRUITING

ATTRACTING POTENTIAL HIRES

QR codes can be useful for recruiters as they can take a candidate directly to follow-up information or a job application. QR codes can increase the value of print ads, billboards, posters, business cards and brochures.

SCREENING CANDIDATES

Create pre-assessment quizzes or surveys. Screen candidates quickly by having them take quizzes directly on their mobile device.

SELECTING NEW HIRES

When a candidate is selected for a position, the recruiter's job is to notify the candidate as soon as possible.

There is no better way to communicate than by sending a text message.

TESTING & COMPLIANCE

PRE & POST ASSESSMENTS

Provide pre- and post-training quizzes on your mobile website. Allow employees to take the quiz at their convenience from their mobile phone and all results are captured.

ALERTS & ANALYTICS

Run reports anytime to see who passed compliance tests, read a PDF or watched a video.

INDEPENDENT CONTRACTOR COMMUNICATION

Text message alerts can remind field representatives of important deadlines, meetings and interactive forums.

Team managers can also send links to important information, documents and blueprints pertaining to each project.

HR & BENEFITS

BENEFITS PACKAGE GUIDE

Employees appreciate accessing all benefit information on their phone, anytime they wish.

HR HANDBOOK

Corporations can upload their HR handbook and training guides so they can be accessible for employees, anytime, anywhere.

TRAINING GUIDES

Broadcasting special announcements, company information, benefits and more is easy with our mobile website builder. Everything an employee needs can be accessible via a QR code, text message, or a link in an email.

MARKETING

TEXT MESSAGE RAFFLES

Our text messaging service allows customers to enter contests, raffles and sweepstakes by texting entry information from their phone or by scanning a QR code.

ADOPTING AN OFFICIAL MOBILE WEBSITE

Build a mobile version of your website that can be viewed on any mobile phone or tablet. Videos, audio, text and images are easily accessible and changes can be made instantly via an administrative website.

COLLECT CLIENT INFO

Allow clients to text in their contact information to be added to your lists. Or they can scan a QR code and complete a form on our mobile platform.

SALES ENABLEMENT

PRICE & SALES SHEETS

Every sales tool can be stored on a mobile website and all sales documents are accessible instantly. Sales reps can view, email and even print important materials during a customer meeting.

TIPS & ALERTS

Send daily or weekly sales tips and alerts, such as product updates, sales goals or upcoming deadlines and meetings, to your sales team. You can even include a link to a video, website or quiz.

DATA REPOSITORY & PRICE CHANGES

Providing content that can be distributed across a mobile infrastructure allows your salesforce to be effective anywhere in the world. The functionality allows a sales team to access variable data in real-time.

TRAINING & ONBOARDING

COURSES

Create courses on a mobile platform to allow 24/7 access to any employee.

VISUAL MOBILE TRAINING GUIDE

Train by Cell's mobile website can store information such as videos, PDFs, graphs and other information that is essential for your employee to do their best.

QR CODE & SERVICE

Place QR codes on equipment and use our mobile platform to store videos, PDFs, documents and everything needed to service that piece of equipment.

ENGAGEMENT

SALES TEAM TEXT MESSAGE UPDATES

Send out SMS alerts about product information, changes, warranties and price changes with Train by Cell's text message platform.

CONFERENCE COMMUNICATION

Our text messaging service is perfect for a company or sales meeting. Alerts and games can be engaging add-ons.

SEVERE WEATHER ALERTS

Text messaging is the fastest way to ensure your employees will receive critical communications.