## **COMPETITOR COMPARISON GRID**

	Train by Cell	Corner- stone	Inkling	Mobile Coach	Moodle	Onpoint	Skillsoft
SMS Platform with Distribution to Groups or Between Individuals	$\checkmark$	$\bigotimes$	$\oslash$	$\checkmark$	$\oslash$	$\bigotimes$	$\bigotimes$
Create Mobile-Friendly Content in Minutes	$\checkmark$	0	0	$\bigcirc$	0	$\mathbf{O}$	$\mathbf{O}$
Custom-Built Mobile Apps	$\checkmark$	$\mathbf{O}$		$\mathbf{O}$		$\checkmark$	$\mathbf{O}$
Analytics Dashboard for Mobile Use in Real-Time	$\checkmark$	$\mathbf{O}$	$\bigotimes$	$\mathbf{O}$	$\mathbf{O}$	$\checkmark$	$\mathbf{O}$
Auto-Rendered Dynamic Content for Desktop and Mobile	$\checkmark$	$\mathbf{O}$	$\checkmark$	$\mathbf{O}$	$\checkmark$	$\checkmark$	$\mathbf{O}$
Capability to Interact to Content Socially (Replies and "Likes")	$\checkmark$	$\bigotimes$	$\checkmark$	$\mathbf{O}$	$\checkmark$	$\checkmark$	$\mathbf{O}$
Email Platform with Sequencing and Scheduling	$\checkmark$	$\mathbf{O}$	$\mathbf{O}$	$\mathbf{O}$	$\bigotimes$	$\mathbf{O}$	$\mathbf{O}$
Rich Media Storage: Video, Images, Audio, Polls, PDFs and More	$\checkmark$	$\bigotimes$	$\checkmark$	$\mathbf{O}$	$\checkmark$	$\checkmark$	$\mathbf{O}$
Single Login for Fast Administration	$\checkmark$	$\bigotimes$	$\diamond$	$\mathbf{O}$	$\bigotimes$	$\mathbf{O}$	$\bigcirc$
LMS Integration	$\checkmark$	N/A	$\mathbf{O}$	$\mathbf{O}$	$\bigotimes$	$\checkmark$	N/A