

Drive Green with National Grid Privacy Policy

Drive Green with National Grid is a program offered by Green Energy Consumers Alliance, Inc. (“Green Energy Consumers”), on behalf of National Grid. We at Green Energy Consumers are firmly committed to protecting the privacy of Drive Green with National Grid participants. By providing any information to us, and by accessing and using this website, you agree that you have read and understand this Privacy Policy and that you accept and consent to the privacy practices and uses or disclosures of information about you that are described herein. If you do not agree with this Privacy Policy, please do not use the site or provide us with any personal information.

Security

We use SSL (or Secure Sockets Layer) as our primary form of security protection. A Secure Sockets Layer is a protocol that hides the information sent between the browser and server. An SSL-enhanced browser uses encryption to scramble the transferring data you send to a website into randomized characters for decoding. This is the industry standard for encrypting digital communications between any two points across a network.

While we have taken all necessary steps to secure the information we collect from you, the transmission of information via the Internet is not completely secure. As a result, we cannot guarantee the security of data sent to us electronically. Your use of our website is at your own risk.

Information We Collect and Use of Your Information

When you sign up to test-drive or access one of the deals offered through Drive Green with National Grid, we collect personal contact information (such as your email address, phone number, and home address). Your email address, phone number, and city will be provided to the car dealer(s) of your choice and will allow Green Energy Consumers to communicate with you regarding your potential vehicle purchase or lease. Beyond Green Energy Consumers, National Grid, and the car dealer(s) of your choice, this information will not be provided to any other parties.

By submitting a telephone number to us, you agree that a representative of Green Energy Consumers and/or the car dealership(s) of your choice can contact you at the number you provide, potentially using automated technology (including texts/SMS messaging) or a pre-recorded message.

Additionally, we may collect aggregated and anonymized traffic data, location data, weblogs, and other communication data, including your IP address, the date and time you accessed or left the website, and which pages you viewed.

How We Use Cookies

A cookie is a small text file that is stored on your device. We use session ID cookies, which allow you to complete a form and are temporary; once you close your browser, the cookie terminates.

Disclosing Your Information

We do not sell, trade, rent, give, or distribute information about you to any third party beyond National Grid and the car dealer(s) of your choice.

Links to Third Party Websites

Our site and app provide links to other pages on the Internet. Please be aware that we are not responsible for the privacy practices or the content of such websites. When you leave our site or app, we encourage you to read the privacy statements of each website that collects personally identifiable information.

Contacting Us

We offer various ways that you may contact us online regarding queries, comments, requests or complaints—by e-mail or online forms. Please note that while we are in the process of answering your questions or fulfilling your request, information you submit to us may be seen by various people at Green Energy Consumers, participating dealer(s), and/or National Grid. If you decide to send us personally identifying information—for example, in an e-mail containing a question or problem—we will only use this information to help us solve your problem or answer your question. If you have any questions about this privacy statement, please contact us.

Green Energy Consumers
drivegreen@greenenergyconsumers.org

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