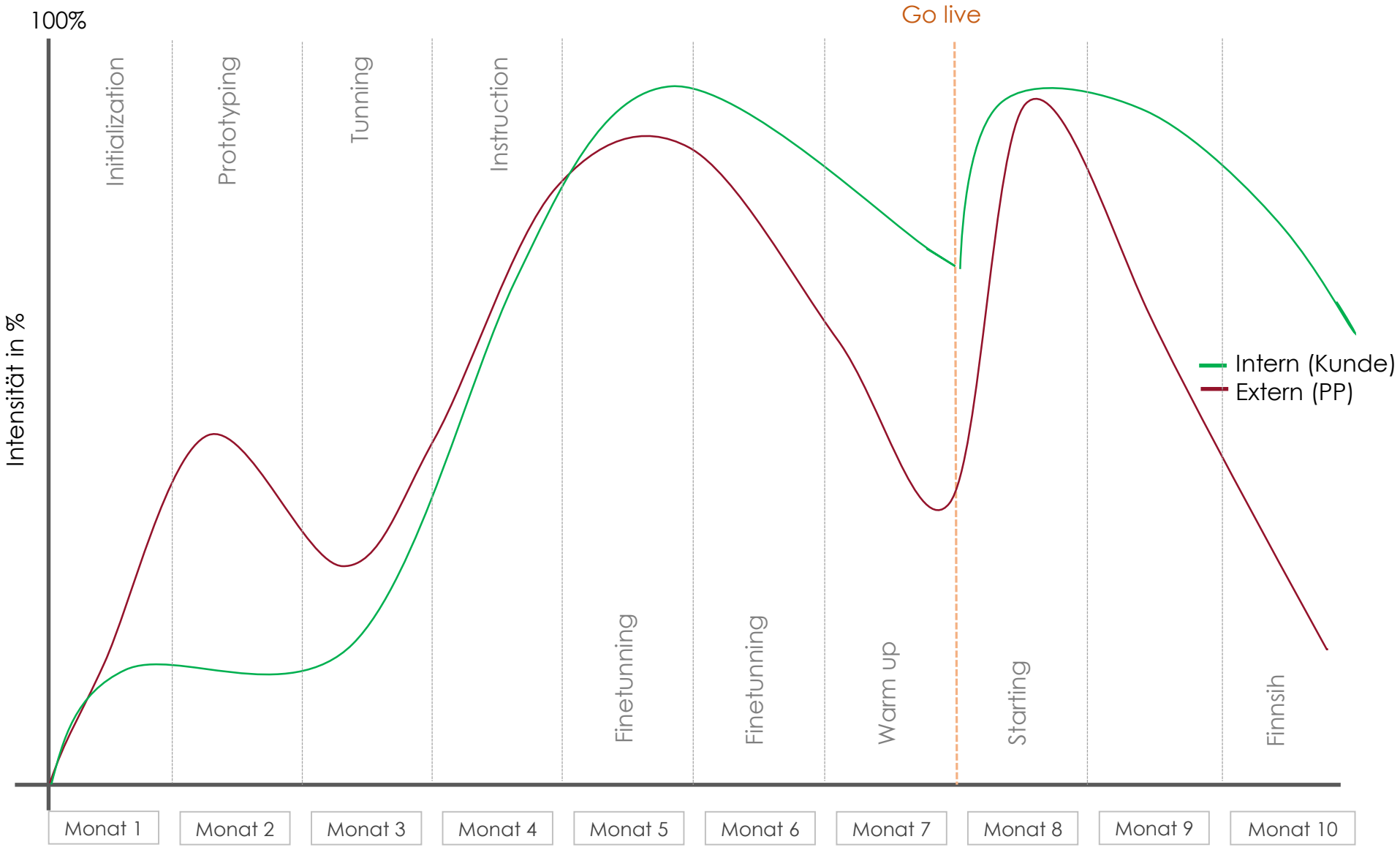Projektintensität_