Jenzabar Case Study

Texarkana's million-dollar decision

About Texarkana College

Texarkana College is a two-year community college offering traditional academic courses and degrees, occupational/technical programs that lead to certifications, customized workforce development courses, and community continuing education services. Texarkana College offers more than 119 degrees and certificates of study. Established in 1927 and located in northeast Texas, Texarkana College has an annual enrollment of close to 10,000 students.

"Converting to Jenzabar led to one of our biggest spending cuts over the last few years. The college realized an annual reduction in costs approaching $1 million."

Michael Dumdei
Vice President Of IT
Texarkana College

"A great place to start... or start over" is Texarkana College's motto. Students choose Texarkana as their starting place in part because the college keeps its tuition affordable. To fight against the constant inflationary pressure on college costs, Texarkana makes every purchasing decision with an eye toward containing costs without sacrificing quality.
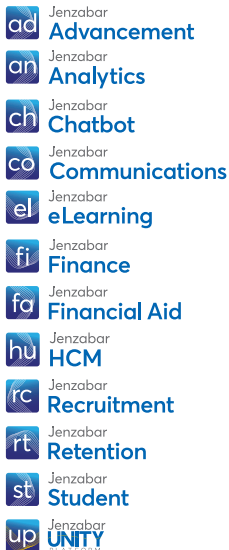
When it came time to choose a new ERP provider, Texarkana knew the decision was an important one. Make the right decision on a new ERP provider and they could contain their costs, or maybe even cut them a little. After a thorough search, they decided on Jenzabar. And saved a million dollars.
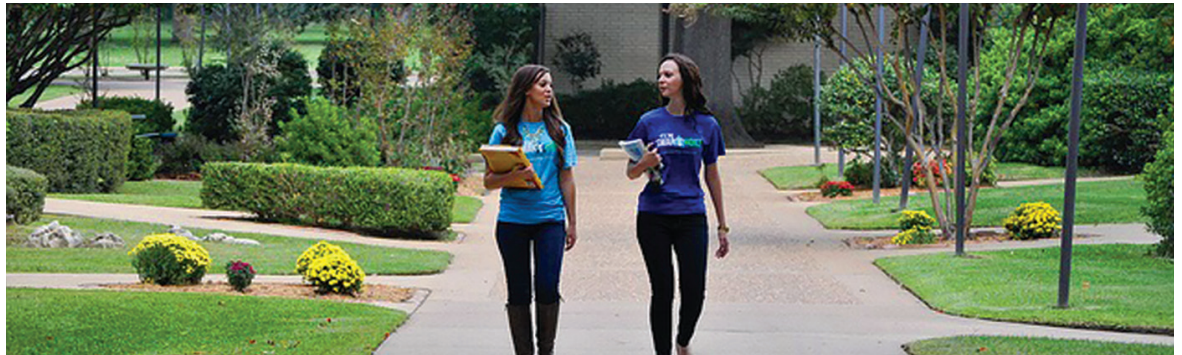
It all adds up

The cost of an ERP isn't simply the price tag of the software. It's also the cost of the specialized IT staff needed run it and the cost of the training staff needed to teach it. "Our previous ERP was an expensive, hosted system that required significant IT resources to manage and maintain," explains Michael Dumdei, Texarkana's Vice President of Information Technology. "And the user interface was difficult to master, making it hard for departmental users to learn the system."

Jenzabar ONE

A flexible, cloud-ready platform exclusive to higher education. Our powerful suite of technology products and services provides your campus with mobile-friendly solutions for both student and institutional success.

ad Jenzabar **Advancement**

an Jenzabar **Analytics**

ch Jenzabar **Chatbot**

co Jenzabar **Communications**

el Jenzabar **eLearning**

fi Jenzabar **Finance**

fa Jenzabar **Financial Aid**

hu Jenzabar **HCM**

rc Jenzabar **Recruitment**

rt Jenzabar **Retention**

st Jenzabar **Student**

up Jenzabar **UNITY** PLATFORM

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Texarkana College

Dumdei recognized that by switching to Jenzabar One, he could drastically cut hiring and operational costs. Since Jenzabar One is based on Microsoft SQL, it requires no specialized skills to run. That meant Dumdei could devote much fewer resources to recruiting and retaining top quality IT staff. And because Jenzabar One is so easy to manage, it freed the IT staff to spend more of their time supporting faculty, staff, and students.

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Michael Dumdei
Vice President Of IT
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Dumdei also racked up savings in training costs. "The Jenzabar system is so user-friendly. We can quickly take a new employee through the steps of registering students or any of the common activities. It doesn't take a long training session to get people up to speed."

More than just money

No matter how much money an ERP system saves you, those savings can quickly disappear if the system fails to keep pace with changes in technology. Jenzabar's commitment to supporting and updating its

products convinced Dumdei that the savings would keep on coming. "We have been using Jenzabar's ERP for a while, and Jenzabar continues to improve the product. They are so nimble at adapting to changing technologies and our changing needs."

When he added up all the ways switching to Jenzabar saved the college money, Dumdei almost couldn't believe the result. "Converting to Jenzabar led to one of our biggest spending cuts over the last few years. The college realized an annual reduction in costs approaching $1 million."

It's not every day an IT director gets to make a million-dollar decision. But for Dumdei, his decision wasn't all about the money. "We found all components of Jenzabar's solution easier to manage and more flexible than our previous system. Without question, the overall experience is a significant improvement. It is hard to say enough good things about the Jenzabar product development team."

About Jenzabar

Created out of a passion for education and a vision for technology, Jenzabar offers disruptive, innovative software solutions and services that empower students' success and helps higher education institutions meet the demands of the modern student. Over 1,350 higher educational campuses harness Jenzabar solutions for improved performance across campus and a more personalized and connected experience for the student. For further information, please visit jenzabar.com or on twitter@ Jenzabar or LinkedIn.

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