

Jenzabar Case Study

Bluefield College invests in 16 years of innovation with Jenzabar

About Bluefield College

Nestled in the majestic Appalachian Mountains in southwest Virginia, Bluefield College is a private Christian (Baptist) liberal arts college with an undergraduate enrollment of about 1,000 students. Offering classes in over 40 academic disciplines, Bluefield seeks to prepare its students to be "innovative learners and transformational leaders."

"Jenzabar listens. They take feedback from clients and really listen. They have incorporated a number of features we have recommended into their products. Clients get a first row seat in product direction."

Steve Kessinger
Director of IT and Technology
Bluefield College



The Challenge: Bluefield knows that the best way to train innovative and transformational students is to provide them with innovative and transformational tools. That's why, for Bluefield, the ideal student information system needed to promote efficiency by eliminating manual processes, it needed to promote seamlessness by supporting integration, and it needed to promote adaptability by being easily upgradeable.

The Solution: For efficiency, seamlessness, and adaptability, Bluefield has found no better SIS solution than Jenzabar. That's why the college is now in its 16th year as a Jenzabar client. Bluefield has implemented over 14 Jenzabar modules, including Jenzabar Student (Registration), Jenzabar eLearning, and Jenzabar Retention.

Thanks to Jenzabar's constant innovation and tireless customer support, Bluefield still feels after all those years that Jenzabar provides it with the most advanced and customizable SIS solution available.



A flexible, cloud-ready platform exclusive to higher education. Our powerful suite of technology products and services provides your campus with mobile-friendly solutions for both student and institutional success.

- an** Analytics
- el** eLearning
- en** Enrollment
- fi** Finance
- fa** Financial Aid
- fr** Fundraising
- hr** Human Resources
- rt** Retention
- st** Student

Jenzabar, Inc.
101 Huntington Avenue
Suite 2200
Boston, MA 02199, USA

Find out more

- 1.800.593.0028
- info@jenzabar.com
- jenzabar.com/jenzabarone



Bluefield College



Benefits and Results

Save Costs	By integrating Jenzabar eLearning into its current suite of Jenzabar solutions, Bluefield College paid one-tenth the cost it would have spent purchasing a third-party learning management solution while saving approximately 100 hours of time per semester in course management.
Save Time	Jenzabar saved Bluefield countless hours of IT effort by sparing the college the need to integrate and upgrade multiple third-party services and projects.
Save Effort	Bluefield's verification process for class attendance and participation previously took weeks of manual work. Jenzabar helped Bluefield automate the entire process, freeing registrars to focus on more pressing responsibilities.
Increase Efficiency	Jenzabar's fully integrated system allows Bluefield to automate data sharing between departments.
Increase Convenience	Students can access information about their enrollment, courses, financial aid, work study, business office account, and learning management through a single system log in.
Increase Mobility	Over 80% of Bluefield's students participate in athletics, requiring them to spend a lot of time on road trips. Jenzabar allows students to access all their information from their mobile devices. Many students even take their class tests from their cell phones.

About Jenzabar

Created out of a passion for education and a vision for technology, Jenzabar offers disruptive, innovative software solutions and services that empower students' success and helps higher education institutions meet the demands of the modern student. Over 1,350 higher educational campuses harness Jenzabar solutions for improved performance across campus and a more personalized and connected experience for the student. For further information, please visit jenzabar.com or on twitter @Jenzabar or LinkedIn.

