

## Hear From Your Peer

## Baker College and Jenzabar Financial Aid



**By combining the group processing and email functionality, we are able to send customized and branded messaging to groups of students quickly and easily.**

**Linda Katrinic**  
Vice President  
for Student Financial Aid  
Baker College

### Why Baker Chose The Jenzabar Solution

Baker College is Michigan's largest independent, not-for-profit college. With eight locations throughout the Lower Peninsula of Michigan, Baker is dedicated to its mission "to provide quality higher education and training which enable graduates to be successful throughout challenging and rewarding careers." From certificate programs to doctorate degrees, the institution offers a wide array of programs (more than 100) representing a variety of academic disciplines.

Baker College has around 85% of its 9,000 students that come through the financial aid office. "We implemented Jenzabar's financial aid solution to modernize and simplify the student financial aid processes. The solution makes applying for and accepting financial aid easier for students and staff," says Linda Katrinic, Vice President for Student Financial Aid, Baker College.

With Jenzabar Financial Aid, Baker now has quick access to the student's view—click a button and see what the student sees helps when advising students. It gives students the ability to upload documents much more securely and directly into their file. "The product has a very nice e-mail functionality built-in to the Financial Aid tool that Baker College uses heavily for student communications. It looks very nice and gives us a branded, logo-like look", says Katrinic.

"Its group processing feature allows us to do many queries and pull reports of students that meet specific criteria—for example, if we have a scholarship eligible for students with certain GPA, we can just award them easily.", Katrinic adds.



**Jenzabar Financial Aid has a lot of flexibility within it. We built our processes to work within the software, and through that flexibility, we retained some control in the work that we do. We made internal decisions to change processes and were able to make the software compatible with those changes. Jenzabar Financial Aid definitely has a lot of configuration within it.**

**Nicole Boelk**  
Director of Financial Aid Services  
Baker College

### Find out more

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