



Jenzabar Enrollment

Attract and enroll your best-fit students

In today's competitive higher education environment, building strong relationships from the beginning of the search and application process is essential. The best prospective students are being aggressively recruited by mail, email, internet campaigns, and social media from your peer institutions.

Spend less time on administrative tasks and more time making personal connections and engaging your recruits and their families with Jenzabar Enrollment. Increase the efficiency of your staff and ensure no prospective student falls through the cracks. Give your admissions counselors the tools they need, when and where they need them, and start accepting more applications from your best-fit students.

At a Glance

Jenzabar Enrollment provides two options for recruitment and admissions —both designed and optimized for higher education.

The Recruitment module features a powerful email communication tool. Create cascading email tracks determined by your prospect's information and responses to earlier communications.

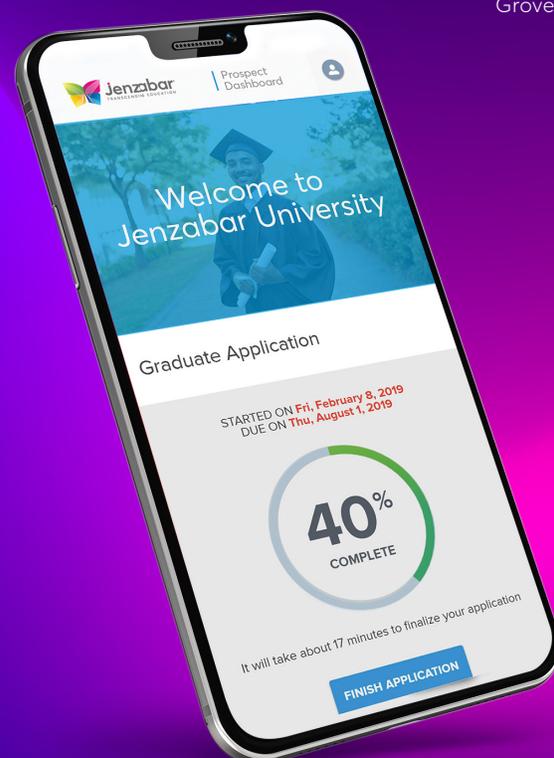
The Admissions module provides robust candidate data analysis. Maintain biographical information on prospects and candidates. Identify feeder schools, trends, and target markets.

Advantages

- ▶ Track recruiting visits and interviews, create and send personalized correspondence
- ▶ Ensure your admissions staff have the flexible tools they need to make the most of new relationships
- ▶ Reduce staff time and resources required to run your program with an integrated tool
- ▶ Workflows move data seamlessly with online access from anywhere

"This year we increased our applications and enrollments and exceeded our goals. A big part of the reason we were so successful was that Jenzabar helped us develop relationships sooner and more effectively..."

SARAH GIBBS
Director of Admissions
Grove City College





Analytics



eLearning



Enrollment



Finance



Financial Aid



Fundraising



Human Resources



Retention



Student

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Drive modern outreach and engagement

Identify and recruit the best candidates for your institution. Jenzabar Enrollment is the competitive advantage your school needs to thrive. Select the module that best supports your unique institutional mission.

Recruitment

The Recruitment module is the industry's leading constituent relationship management platform that helps you spend less time on administrative tasks and more time engaging with your prospective students and their families. Built on Salesforce.com, optimized for higher education, Recruitment makes it easy to manage lists, monitor progress, and create/send personal communications in no time. Allow prospects, students, parents, and alumni to search and register for interviews, campus tours, open houses, and any other events you're hosting with the powerful events interface. Students benefit from easy application submission with a customizable online application tool, which allows them to see a checklist of admissions requirements and track their progress at any time right from their computer or mobile device.

- ▶ Automated workflows
- ▶ Customized fields, workflows, reports, dashboards, forms
- ▶ Cascading email
- ▶ Real-time funnel report
- ▶ Online application and tracking
- ▶ Event management
- ▶ Easily merge information into communications
- ▶ Report builder
- ▶ Custom scoring model
- ▶ Application decision tool
- ▶ Content tailored to student profile and interests
- ▶ Personalized messaging, student group chat, student interest groups
- ▶ Scheduled data imports and exports
- ▶ Salesforce.com

Admissions

The Admissions module streamlines, simplifies, and automates your admissions processes—including prospect tracking and analyzing and generating candidate information reports. Maintain and track a full range of application data, including candidate information for freshmen, transfer, international, non-degree seeking, and multiple program applicants. Help your staff operate more efficiently and effectively so they can keep a clear focus on identifying and recruiting the best candidates for your institution.

- ▶ Internet submission processing
- ▶ Automatic counselor and territory assignment
- ▶ Counselors task list
- ▶ Advanced and duplicate name search
- ▶ Quick name entry
- ▶ Organization tracking
- ▶ File attachments for candidates
- ▶ Requirements list identification (GPA, rank, test scores, fee, and more)
- ▶ Customized candidate tracking stages
- ▶ Automatic candidate to student transfer
- ▶ Daily call and contact sheets for recruitment staff
- ▶ Supports freshmen, transfer, international, non-degree seeking, and multiple program applicants