



Jenzabar  
**Retention**

## Promote student success through to completion

Many factors contribute to student retention. If you are looking only at GPA, test scores, and academic performance, you're not seeing the complete picture. Jenzabar Retention gives you the tools and insights you need to keep each student on the path to success—from enrollment to graduation.

With the ability to define unique risk factors, Jenzabar Retention enables you to customize your retention efforts to your unique student body. But improving retention and completion rates takes more than alerts and reports; it requires a collaborative effort across the campus community. With Jenzabar Retention, your student success team can access relevant information from each department, so they stay informed and are equipped to support each student through to completion. Acting on real-time information aggregated from academic departments, finance, student services, and more, you can support student success with proactive prevention, enhanced risk assessment, and effective interventions.

### At a Glance

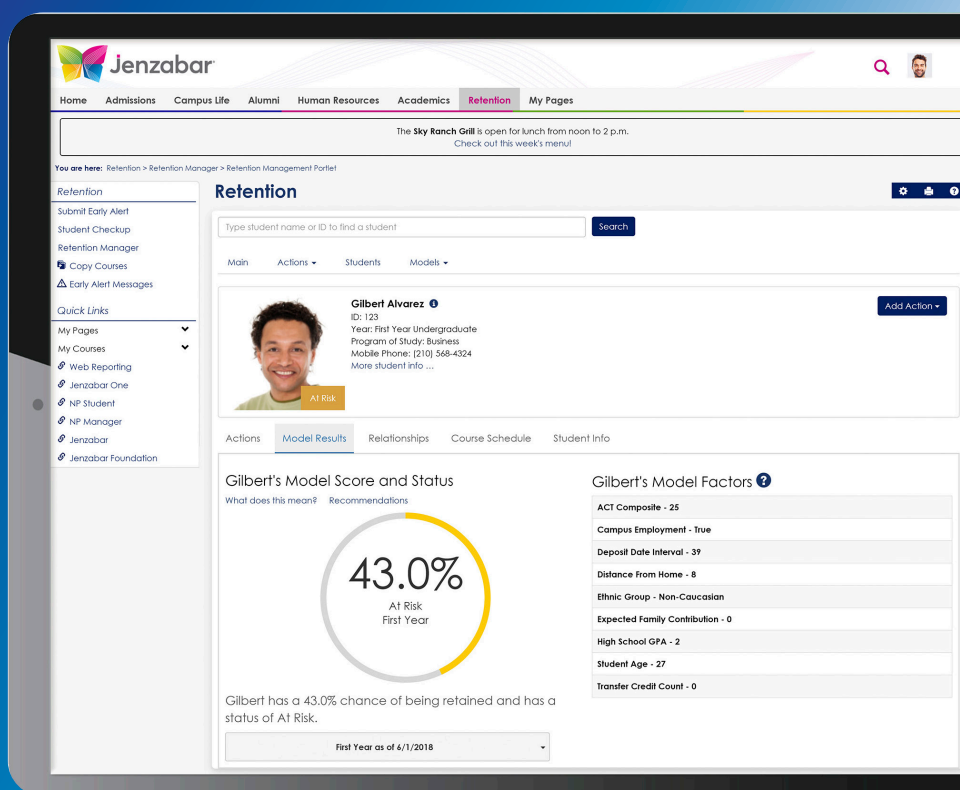
Jenzabar Retention is a state-of-the-art student success and retention system. With easy-to-read dashboards backed by comprehensive student data, your institution can implement winning strategies that keep students in school and on the right track.

### Advantages

- ▶ House a rich array of up-to-date student information.
- ▶ Identify at-risk students early with predictive modeling.
- ▶ Automate, coordinate, and streamline campus-wide intervention initiatives.
- ▶ Build your own retention program that works for your campus and your students.
- ▶ Track the results of intervention programs at the end of the term to identify what's working and what should improve.

**"What I really like about Jenzabar Retention is that everything is right at my fingertips. I can easily see who a student's advisor is; how they're doing in their classes, their attendance, their cohort year; and who has reached out to that student...our effectiveness and efficiency is greatly enhanced."**

**Shari Szabo**  
ASSOCIATE DEAN OF STUDENT SUCCESS  
FLORIDA SOUTHERN COLLEGE





## A Unified Cloud Platform for Higher Ed

Jenzabar One is a modern cloud platform built exclusively for higher education. As a unified suite of solutions and services, Jenzabar One powers your digital campus, drives institutional and student success, and accelerates innovation and growth.

- ad Advancement
- an Analytics
- ch Chatbot
- co Communications
- el eLearning
- fi Finance
- fa Financial Aid
- hu HCM
- rc Recruitment
- rt Retention
- st Student
- up UNITY PLATFORM
- cm Campus Marketplace

## Harnessing the power of your data

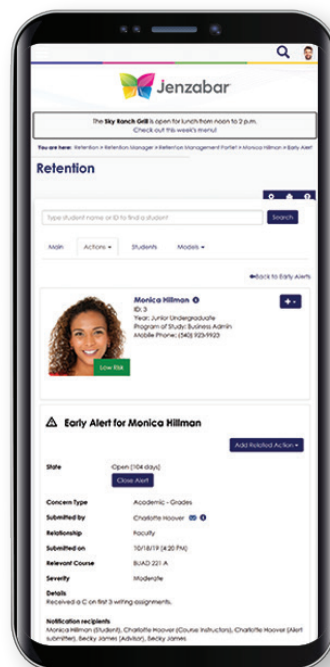
Jenzabar Retention brings together each student's information from disparate academic and administrative systems across your campus to create comprehensive student profiles. The result is a 360-degree view of each student—from their academic performance and extracurricular engagement to their financial aid and demographic information—providing you with deep insights into potential risk factors and probabilities of success.

Jenzabar Retention's predictive modeling functionality is customized to reflect the unique characteristics of your student population. Leverage predictive modeling to identify a student's chance of persistence then create a targeted intervention plan. Regardless of whether at-risk students face academic, social, or emotional challenges, you can prevent their premature departure and promote their success.

## Identify risk, alert staff, and intervene

Using predictive modeling and comprehensive student profiles that can be continually updated, Jenzabar Retention provides insight into whether a student is safe, at risk, or at high risk. You can proactively identify a retention issue's root cause, recognize changes in learner behavior, and support students when and how they need it. You can also set up automatic alerts so the appropriate people—faculty, advisors, mentors, or others—stay notified and can intervene with struggling students before they decide to leave.

With automated alerts, robust tracking and communication tools, and built-in reporting, Jenzabar Retention helps you manage your entire support network on campus. You can quickly assign students the help they need so no one falls through the cracks.



Automated alerts and concern management workflows enable you to focus your efforts.

## Jenzabar Retention

- ▶ Unique predictive modeling identifies at-risk students before they step on campus.
- ▶ At-a-glance risk assessments put important information at your fingertips, making for smarter interventions.
- ▶ Automated alerts tell you when to take action.
- ▶ Automated concern management workflows take the guesswork out of student support.
- ▶ The ability to track, document, and analyze intervention efforts accelerates future troubleshooting.
- ▶ The data-driven communications engine identifies cohorts for interventions.
- ▶ Note sharing and communication flow keep everyone informed on students' progress.

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## Find out more

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