

CASE STUDY



ORGANIZATION:

Littelfuse
<http://www.littelfuse.com/>

Littelfuse products are vital components in virtually every market that uses electrical energy, from consumer electronics to automobiles, commercial vehicles and industrial equipment

INDUSTRY:

Electronics

CHALLENGE:

Littelfuse was looking for a hard to miss notifications system, to ensure information delivery to end users

SOLUTION:

DeskAlerts was a perfect match for the challenge, delivering a modal pop-ups right to users' desktops, providing a read-through reports and ensuring delivery.

BENEFITS:

The alerting mechanism is set up and functions for a few years now. The system requires little to no maintenance and provides a reliable channel for notifications when email is not enough.

We wanted a way to bring emergency messages to the user desktop, without using any of the existing MS platforms. We needed a "popup" that would be "in the user face", whatever they are doing at that moment in time.

It was a good match for use in isolated internal environment.

The solution is now in place and active, used by company content publishers from time to time, when the delivery guarantee and reporting is required.

Ronald Rijntjes

DESKALERTS
INTERNAL COMMUNICATIONS SOLUTION

Web site: <http://www.deskalerts.com>
E-mail: sales@deskalerts.com