

## INTRODUCING SPEAR VIRTUAL SEMINARS

The new virtual Spear Seminar format allows you to refine your clinical skills following the same lessons that you would at the Spear Campus in Scottsdale — but from anywhere.

Virtual Seminars allow for increased frequency of programming and a consistently safe online alternative to large-attendance campus events. The new virtual format — which requires tuition and registration, like any Spear Seminar — provides added opportunity to connect with the world's leading clinicians and dental educators.

What would your practice team like to accomplish next? Take part in a virtual seminar through Aug. 31 and you will be invited to return to experience the seminar in person when we reopen the Spear Campus.

### 2020 Virtual Seminar Schedule

#### **The Art of Treatment Planning and Case Presentation**

Through the use of treatment-planning decision trees, gain confidence and understanding, knowing which treatment options are available for a number of common, but complex dental problems. Learn how to present the advantages and disadvantages of each option clearly to your patients, enhancing your relationship with them and their commitment to choosing what the best care is for them.



#### **Worn Dentition**

Wear patients present some of the most challenging treatment considerations dentists face. This seminar will give you a solid foundation in what to look for, how to plan and how to predictably treat worn dentitions.

Contact your Customer Success Manager to get more information about expanded seminar programming or reach out to us at [virtualseminars@speareducation.com](mailto:virtualseminars@speareducation.com)

#### **Airway Prosthodontics**

This seminar will give you a solid foundation and systematic approach to controlling and resolving airway issues and their associated dental co-morbidities within a restorative dental practice.

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## Get the Most Value

Take advantage of our bundling options, discounts and additional benefits at various membership levels. Contact us to find out which membership provides you with the greatest value.

## Contact Spear

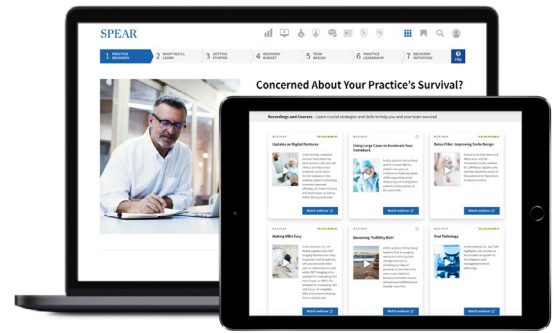
Bundling offers on memberships available through Aug. 1, 2020.

	PRICE	VIRTUAL	CAMPUS	RESTRICTIONS
Faculty Club members and CDOCS Mentor Group	Talk to an advisor	Unlimited Virtual Seminar access	2 campus seminars (any topic)	<ul style="list-style-type: none"> <li>• Must have a valid Faculty Club or CDOCS Mentor Group membership</li> <li>• Campus seminar eligibility expires May 31, 2021 and is subject to change based on actual campus reopening date</li> <li>• Bundle offer expires Aug. 31, 2020</li> </ul>
Study Club members with active* voucher *within 30 days	Talk to an advisor	1 virtual seminar (any topic)	1 campus seminar (any topic)	<ul style="list-style-type: none"> <li>• Must have a valid Study Club membership</li> <li>• Campus seminar eligibility expires May 31, 2021 and is subject to change based on actual campus reopening date</li> <li>• Bundle offer expires Aug. 31, 2020</li> </ul>
Study Club members without an active voucher	Talk to an advisor	1 virtual seminar (any topic)	1 campus seminar (any topic)	<ul style="list-style-type: none"> <li>• Must have a valid Study Club membership</li> <li>• Campus seminar eligibility expires May 31, 2021 and is subject to change based on actual campus reopening date</li> <li>• Bundle offer expires Aug. 31, 2020</li> </ul>
Spear Online and CDOCS Premium Plus and Academy Members	Talk to an advisor	1 virtual seminar (any topic)	1 campus seminar (limited to same topic as virtual seminar)	<ul style="list-style-type: none"> <li>• Must have a valid CDOCS Premium Plus or Academy membership</li> <li>• Campus seminar eligibility expires May 31, 2021 and is subject to change based on actual campus reopening date</li> <li>• Bundle offer expires Aug. 31, 2020</li> </ul>
Non-member Rate	\$1,695	1 virtual seminar (any topic)	1 campus seminar (limited to same topic as virtual seminar)	<ul style="list-style-type: none"> <li>• Campus seminar eligibility expires May 31, 2021 and is subject to change based on actual campus reopening date</li> <li>• Pricing is valid through Aug 1, 2020.</li> </ul>

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## Spear Online

The “Gateway to Great Dentistry” includes access to the new [Practice Recovery program](#), which takes the guesswork and anxiety out of what to do next in this time of crisis. You’ll follow “4 Key Initiatives” and use virtual resources developed by the foremost authorities on dental practice management to identify steps for financial stability, team design and receivables control to gain the stability you need for the future.



But you can sharpen your skills from home or the office - or from anywhere on the go - with more than 1,500 video lessons and other materials focused on clinical expertise, practice management and team training. Plus, the Patient Education multimedia platform makes video case presentation and patient communication effortless.

## Spear Study Club



[The small-group dynamic of Study Club](#) provides you and members of your interdisciplinary team with prescribed clinical content to shape productive referral relationships. Now with a new virtual format and video conferencing, you will collaborate on real-world cases supported by curriculum and online learning modules, helping you form the bonds that lead to consistently successful case management. Contact your Study Club leader or Spear advisor to learn more.

## Spear Faculty Club

Membership to Faculty Club provides you with full use of Spear Online and the Practice Recovery program, in addition to virtual Spear Study Club, campus events, exclusive webinars and other resources unavailable to other Spear members. [For access to the Spear ecosystem in one comprehensive bundle](#), coupled with the advanced support for practice recovery in a time of crisis, Faculty Club is your solution.

