



# INNERSPACE SMART CAFE SOLUTIONS

Dining experiences on corporate campuses are increasingly offered to improve the workplace experience for employees and have become a critical value-add when hiring. On-campus food services provide a social center for employees to connect and refuel, and there's ample evidence to suggest that happy employees are more productive employees.<sup>[1]</sup>

Creating a highly engaging dining experience however isn't without its challenges; and requires high-precision coordination, delivery and feedback mechanisms to keep operational costs down and employee engagement up.

Going beyond inventory, staffing and POS data, indoor location provides critical insights into how employees use the Cafe including wait times, pathways, bounce rates, and more. InnerSpace's scalable indoor location platform provides out-of-the-box analytics to capture the data needed to improve service rates, optimize staffing, and streamline operations.

+ **Nutritious & Delicious:** Measure the performance of each food zone over time. Identify menu-fatigue before it happens and tailor food choices to your employee demographics.

+ **Eliminate The Wait:** Measure and minimize wait times for employees to maximize their time at the Cafe.

+ **Fill in the Blank:** In subsidized food environments where POS data is no longer available, understand visitor counts, conversion, frequency to food stations and more.

+ **A/B Testing:** Create promotions, establish new processes, and offer new services all while measuring their performance.

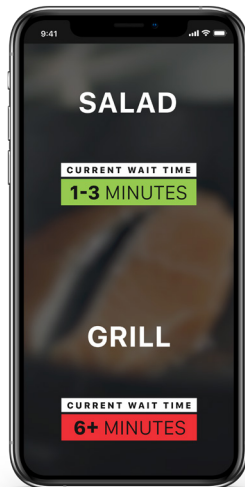
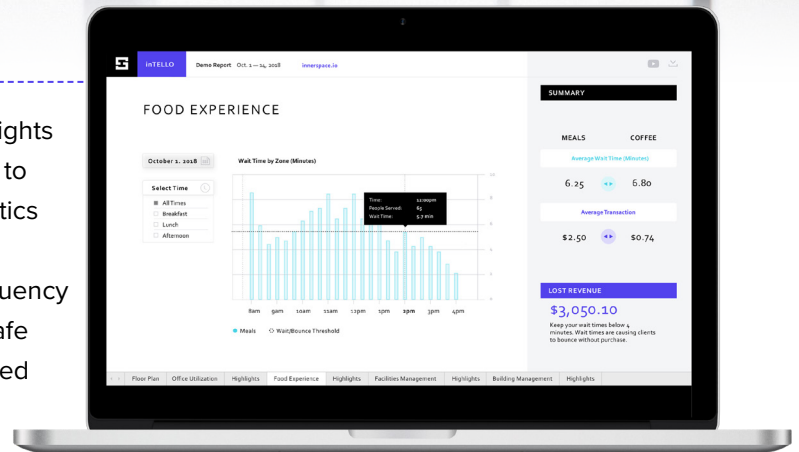
+ **Design:** Measure how the Cafe space is used and redesign to meet the evolving needs of your employees.

[1] <https://www.fastcompany.com/3048751/happy-employees-are-12-more-productive-at-work>



The InnerSpace platform offers powerful analytics and insights to drive your business. Our Smart Cafe solution is tailored to your unique Cafe features and services. InnerSpace analytics provides key metrics including:

- + Traffic counts - number of visitors, new visitors and frequency
- + Pathways - the routes people commonly take in your Cafe
- + Zone performance - time in zone, number of zones visited



Our Wait Times solution can be hosted online and on digital signage in the Cafe to help employees inform their day, and help operators improve service rates.

- + Showcase current Wait Times by food station
- + Highlight next-best service time based on historical performance

\*The InnerSpace platform leverages InnerSpace indoor location sensor that capture WiFi signals to anonymously measure traffic. Please contact your sales rep for more information.

## ABOUT INNERSPACE

InnerSpace is the fastest way to transform your business with location intelligence. InnerSpace provides the missing link needed to revolutionize business operations and improve the bottom line. The only indoor location platform on the market that can be installed in a single day, InnerSpace delivers accurate on-the-ground metrics about how people and things move within an indoor space and real time experiences that drive behavioural change to improve efficiency and drive outcomes. InnerSpace - There's opportunity in every square foot.