



Case Study - Cloud made simple

Using cloud technology expertise to deliver top class online learning

Infomentum helped Fudgelearn to create and launch a high quality, highly secure online learning website – delivering on our Cloud consulting service promise of **cloud made simple**.



The need for change

To support and grow its valued client base, online education provider Fudgelearn wanted an impenetrably secure website that optimised the user experience, from searching and booking courses to training content delivery, including virtual classrooms and digital training solutions.

The Fudgelearn team designs and delivers multi-dimensional SaaS, PaaS, and IaaS Oracle courses and needed a responsive site that enhanced their growing market status with future-proof capacity and easy data management as content grows.

To accelerate their own learning curve in creating and hosting the site, Fudgelearn called upon Infomentum's proven technology know-how and cloud advisory services.

How we made it work

Infomentum rose to the challenge of delivering a high quality product under seriously tight deadlines and on strict budget.

We leveraged our cloud technology expertise to significantly reduce the overall cost by hosting the site on the Cloud, using free open-source technologies and innovative approaches.

The website was released within six weeks, on budget.

We are currently introducing a new online booking service with interactive calendar, as well as user feedback features to boost platform refinement further.

Technology wise

To deliver this project, we utilised WordPress (as headless CMS), Gatsby, React, and Chatbot – along with our wider expertise in using technology as a business enabler.

Momentum gained

The website drew over 2000 new users in the first two months after its launch. Following this initial success, we were asked to develop an exclusive, highly accurate live stream feature - with 1000+ courses currently planned for simple global broadcast.

Infomentum's fruitful collaboration with Fudgelearn continues to play an integral role in maintaining their position as one of the leading innovators in online education.

Key deliverables achieved

Infomentum delivered a fully accessible responsive mobile-friendly website that:

- creates an intuitive user journey for the course booking experience
- provides advanced search features to handle 1000s of courses, subjects and topics
- assists with lead generation in finding both prospective students and expert trainers
- offers a chatbot to provide intelligent 24/7 customer enquiries.

Results at a glance



Born in the Cloud project delivered in 6 weeks



Fully responsive Cloud-based learning website



Gained over 2000 users in the first two months



Enabling live streaming of 1000+ courses

