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**FOR IMMEDIATE RELEASE****Media Contact:**

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Email: [sburruss@backstopsolutions.com](mailto:sburruss@backstopsolutions.com)**BACKSTOP SOLUTIONS GROUP SHORTLISTED FOR CUSTODY RISK AMERICAS AWARDS***Innovative Cloud-based Platform Recognized in Multiple Categories*

**Chicago, March 27, 2014** - Today, *Custody Risk* announced that Backstop Solutions Group (BSG) is shortlisted in two categories for the magazine's annual Custody Risk Americas Awards, which recognize outstanding achievers in the securities industry in both North America and South America. Backstop, a highly-integrated cloud-based solution that helps institutional investors work smarter and increase productivity, is shortlisted for "Post Trade Technology Vendor of the Year" and "Asset Servicing Technology Vendor of the Year."

Backstop incorporates essential tools for managing portfolios, research, investor accounts, client relationships and capital raising in one centralized location. The scalable, on-demand software enables fund of funds managers, as well as other managers in the institutional investment community, to provide the quality investment service that is increasingly required by sophisticated investors.

"Our clients view Backstop as an asset to their business, and it's an honor for *Custody Risk* to also recognize the value that Backstop offers the industry," said Geoff Surkamer, global head of sales and marketing at Backstop Solutions Group.

Winners of the Custody Risk Americas Awards will be announced at a ceremony on April 10 in New York City.

For more information on Backstop Solutions Group and its solutions for institutional investors, please visit [www.backstopsolutions.com](http://www.backstopsolutions.com).

**About Backstop Solutions Group**

Backstop Solutions Group, LLC is the leading provider of web-based software solutions for hedge funds and institutional investors. Backstop was founded in 2003 and is one of the fastest growing software providers in the financial services industry, serving over 600 firms throughout the United States, Europe and Asia. Backstop has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management industry.