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**FOR IMMEDIATE RELEASE****Media Contact:**

Contact: Shannon Burruss

Phone: +1 (312) 277-1195

Email: [sburruss@backstopsolutions.com](mailto:sburruss@backstopsolutions.com)**BACKSTOP SOLUTIONS GROUP SHORTLISTED FOR FAMILY WEALTH REPORT AWARDS 2015***Cloud-based Software Platform Recognized for Client Relationship Management Functionality*

**Chicago, January 22, 2015** – Backstop Solutions Group – a provider of cloud-based solutions purpose-built to help the institutional investment industry save time, increase productivity and make better investment decisions – is shortlisted for the *Family Wealth Report* Awards 2015 in the “CRM System” category. Showcasing ‘best of breed’ providers in the global private banking, wealth management and trusted advisor communities, the awards recognize companies, teams and individuals that have ‘demonstrated innovation and excellence during 2014’.

“We’re honored to be shortlisted for these prestigious Awards,” said Clint Coghill, Chairman & CEO, Backstop Solutions Group. “This is a testament to Backstop’s dedication to serving our clients and the institutional investment community, as well as our company growth and product development throughout 2014.”

ClearView Financial Media’s Chief Executive, and Publisher of *Family Wealth Report*, Stephen Harris, was first to extend his congratulations to the shortlisted firms. He said: “The firms who have been shortlisted in these awards are all worthy competitors, and I would like to extend my heartiest congratulations. These awards are judged solely on the basis of entrants’ submissions and their response to a number of specific questions, which had to be answered focusing on the client experience, not quantitative performance metrics. That is a unique, and I believe, compelling feature. These awards will recognize the very best operators in the private client industry, with ‘independence’, ‘integrity’ and ‘genuine insight’ the watchwords of the judging process – such that the awards truly reflect excellence in wealth management. Our aim is to make these annual Awards one of the brightest, and keenly contested highlights in the wealth management calendar.”

Winners will be announced at a gala awards dinner, which will be held in New York on March 12, 2015, at the Mandarin Oriental.

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## About Backstop Solutions Group

Backstop Solutions Group, LLC is a leading provider of web-based software solutions for hedge funds and institutional investors. Backstop was founded in 2003 and is one of the fastest growing software providers in the financial services industry, serving over 600 firms throughout the United States, Europe and Asia. Backstop has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management industry.

## About ClearView Financial Media Ltd (“ClearView”)

ClearView Financial Media was founded by Chief Executive, Stephen Harris in 2004, to provide high quality ‘need to know’ information for the discerning private client community. London-based, but with a truly global focus, ClearView publishes the *Family Wealth Report* group of newswires, along with research reports and newsletters, while also running a pan-global thought-leadership events programme.

With teams based in New York, London, Singapore, Switzerland, South Africa and Malaysia, the company is one of the fastest-growing media groups serving the financial services sector.