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Email: [sburruss@backstopsolutions.com](mailto:sburruss@backstopsolutions.com)**BACKSTOP SOLUTIONS GROUP SHORTLISTED FOR TWO INDUSTRY AWARDS***Awards Recognize Backstop's Value for Hedge Funds and Family Offices*

**Chicago, March 24, 2015** - Backstop Solutions Group – a leading provider of cloud-based solutions purpose-built to help the institutional investment industry save time, increase productivity and make better investment decisions – is shortlisted for both the *WealthBriefing* European Awards and the HFM European Hedge Fund Services Awards. Both of these awards spotlight firms in the alternative investment industry that demonstrated product innovations and exceptional customer service in 2014.

In the *WealthBriefing* European Awards, Backstop is shortlisted in the “Best CRM System” category, while the platform is shortlisted in the “Best Technology for Small and Start-up Firms” and “Best Cloud Computing Solution” categories in the HFM European Hedge Fund Services Awards.

“Since opening our London office in 2013, we’ve made a strong commitment to increasing our offerings for firms based in EMEA,” said Clint Coghill, Chairman and CEO, Backstop Solutions Group. “From expanding our London-based team to opening our first data center in the region, we had significant growth in EMEA in 2014, and we’re honored that these two prestigious awards are recognizing the value that these efforts bring to both managers and investors in the region.”

The winners of the HFM European Hedge Fund Services Awards and the *WealthBriefing* European Awards will be announced at awards ceremonies in London on April 16 and April 30, respectively.

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**About Backstop Solutions Group**

Backstop Solutions Group, LLC is a leading provider of web-based software solutions for hedge funds and institutional investors. Backstop was founded in 2003 and is one of the fastest growing software providers in the financial services industry, serving over 640 firms throughout the United States, Europe and Asia. Backstop has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management industry.