Traditional Software vs. Cloud-Based Software

# Calculating **Your** Personal ROI

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### LICENSING FEES
Take the price you paid for traditional software and amortize it over three years. The resulting number will tell you what you pay every month for your software. **Example: $6,997 ÷ 36 = $194**

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### IMAGING LICENSING FEES
If your imaging software is provided by a different company than your management software, perform the same exercise as you did above.

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### SOFTWARE MAINTENANCE FEES
Calculate your monthly spend for technical support and upgrades for all of your software. (Not paying maintenance? Then estimate this cost. Like your teeth, *you should never neglect your software!*)

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### DATA BACKUP
How much are you spending every month to safeguard your data? Whether you do it yourself or employ a service there's a cost. Consider staff management time, hardware or media costs, etc.

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### IT SERVICES
Run a quick payables report to see how much you spent on IT-related services in a year, then divide by 12 for a monthly cost. If you're a do-it-yourself doctor then how much is your time worth?

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### HARDWARE COSTS
The typical server averages about $4,000 and should be replaced every three years. Plus, your current software may routinely demand new workstations. Calculate a monthly cost over three year.

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### ELECTRONIC SERVICES
What do you pay monthly for electronic claims, ERA, online eligibility, and a patient portal?

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### PATIENT COMMUNICATION
If you use a third-party software system to send appointment reminders by text or e-mail, enter your monthly subscription here.

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**9**

### ONLINE FORMS
If sending digital forms to your patients requires an additional service fee, either through your current software or through a third-party provider, enter that number here.

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**10**

### PRACTICE ANALYTICS/DASHBOARDS
If you're paying additional dollars for software to help you crunch numbers and produce fancy charts and graphs, enter the monthly fee here.

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### LOST PRODUCTIVITY COSTS
How many dollars are lost every month because the "server is down", or you were playing IT pro because you didn't want to call your IT pro, or you spent the weekend installing upgrades?

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### YOUR MONTHLY SOFTWARE COST
Take a calculator and add up all of your costs and write that number here. Now call Curve Dental at **888-910-4376** to find out what you'd spend for the same services using the latest technology.

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