

# How **ENGAGED** is Your Company's Workforce?

The American workforce has more than 100 million full-time employees. Gallup researched 195,600 of those employees to uncover interesting statistics pertaining to employee engagement. **The vast majority (67%) of the American work-**

**force are either not engaged or actively disengaged.** Many factors, such as job fit, company culture issues and poor relationship with leadership all play a role in leading workers to this non-productive — or even disruptive — state.

**The world's best organizations have engagement rates near 70%.** If you are not one of these lucky organizations, where is the disconnect and what can YOUR company do to address this epidemic?



**33%**  
are **ENGAGED**

Employees who love their job and make their organization better every day

**16%**  
are **ACTIVELY  
DISENGAGED**

Workers who are miserable and a detriment to the company

**51%**  
are **NOT ENGAGED**

Employees who are just there, neither happy or unhappy, many actively looking for a new job or watching for openings

Organizations need to have an unparalleled awareness of employees' attitudes and truly understand what is most important to them. This awareness can mean the difference between being an **industry leader** and being just **another statistic**. Source - Gallup® *State of the American Workplace*



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