

TRAINING:

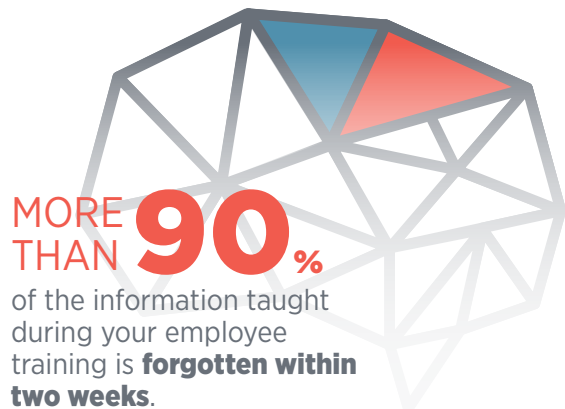
Key Initiative or an Afterthought for Your Business?

The statistics here show that **TRAINING** might be much more important than many businesses realize. It may be the key to your organization meeting and exceeding its goals.

Does your company truly understand how to train its employees effectively?

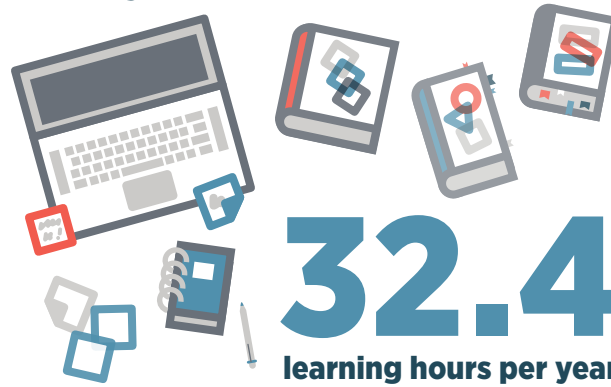


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<http://blog.mindmarker.com/5-quick-facts-about-training-reinforcement/>

The State of the Industry Report found that businesses provide employees with an average of



40% of employees who receive **poor job training** leave their positions within the first year. %



68% of workers say training and development is the most important workplace policy.

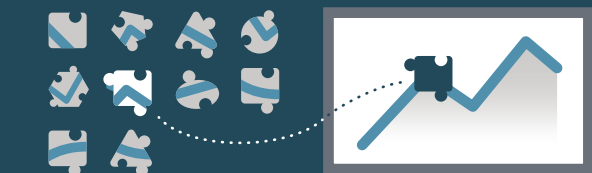
<https://blog.clearcompany.com/5-surprising-employee-development-statistics-you-dont-know>

Anecdotal evidence on skills transfer suggests **barely 10% of the \$200 billion annual outlay** for corporate training and development in the United States delivers concrete results.



<https://hbr.org/2019/03/educating-the-next-generation-of-leaders#the-future-of-leadership-development>

The U.S. Bureau of Labor statistics found that companies with fewer than 100 employees gave only 12 minutes of manager training every six months. Organizations with 100 - 500 employees provided just



ONLY 12% of learners say they apply the skills from the training they receive to their job, suggesting learner needs aren't being mapped effectively before program development.

<https://www.shiftlearning.com/blog/statistics-on-corporate-training-and-what-they-mean-for-your-companys-future>