



# OWNERS' SUMMIT AGENDA

## Raleigh Hotel – Miami, Florida

**\*\*ALL SESSIONS IN PENTHOUSE SALON MEETING ROOM (unless otherwise noted)\*\***



**WEDNESDAY,  
SEPT. 20<sup>th</sup>, 2017**

**3:00 PM - 5:00 PM**

**WELCOME RECEPTION & OWNER NETWORKING**

5:00 PM - 5:10 PM

Welcome and Meeting Kickoff

*by Luis Pascual*

5:10 PM - 5:30 PM

Summit Agenda, Corporate Org Chart and Communication Plan

*by John Morrison*

5:30 PM - 6:00 PM

Q&A / Discussion

**6:00 PM - 9:00 PM**

**HOT HAVANA NIGHTS EVENT**

*The Oasis at The Raleigh*

**THURSDAY  
SEPT. 21<sup>st</sup>, 2017**

**8:30 AM - 9:30 AM**

**BREAKFAST**

9:30 AM - 10:00 AM

Hexagon and Multivista Vision: Our Future Together

*by Ken Mooyman  
(Intro by Luis Pascual)*

10:00 AM - 10:30 AM

Q&A / Discussion

10:30 AM - 11:00 AM

Sales Roadmap: Sales Strategy and Enablement

*by John Morrison*

11:00 AM - 11:30 AM

Q&A / Discussion

11:30 AM - 12:00 PM

Marketing Roadmap and Inbound Lead-Generation Strategy

*by Rosie Knox*

12:00 PM - 12:30 PM

Q&A / Discussion

**12:30 PM - 1:30 PM**

**LUNCH**

1:30 PM - 1:45 PM

Product Manager Overview: Strategy, Objectives, & Service

*by Graham Twigg*

1:45 PM - 2:00 PM

Q&A / Discussion

2:00 PM - 2:15 PM

Product Roadmap: MDS Analytics Overhaul and Ops Scheduler Stability

*by Cory Braden*

2:15 PM - 2:40 PM

Q&A / Discussion

2:40 PM - 3:00 PM

Product Roadmap: Webcam's New Direction and Doing Video Better, Together

*by Marc Dugas*

3:00 PM - 3:30 PM

Q&A / Discussion

**3:30 PM - 3:45 PM**

**BREAK: SNACK SERVICE**

3:45 PM - 4:00 PM

Product Roadmap: Emerging Technology Plan for Today, Tomorrow, and Beyond

*by Brian Smith*

4:00 PM - 4:30 PM

Q&A / Discussion

4:30 PM - 4:45 PM

Product Roadmap: Bringing Our Core Photo Offering into the Future

*To Be Announced*

4:45 PM - 5:00 PM

Q&A / Discussion

**6:15 PM**

**CHARTER TO PORT OF MIAMI DEPARTS**

*Raleigh Lobby*

**6:45 PM - 10:00 PM**

**BISCAYNE BAY DINNER CRUISE**

*Venetian Lady Yacht*

**FRIDAY,  
SEPT. 22<sup>nd</sup> 2017**

**8:30 AM - 9:30 AM**

**BREAKFAST**

9:30 AM - 10:00 AM

Business Development: The Numbers are your Friend

*by Dan McRae  
& Jason Weaver*

10:00 AM - 10:30 AM

Q&A / Discussion

10:30 AM - 10:45 AM

What's Next? 2018 Roadmap

*by Luis Pascual*

10:45 AM - 11:15 AM

Q&A / Discussion

**11:15 AM - 11:30 AM**

**SNACK SERVICE**

11:30 AM - 12:00 PM

Feedback, Suggestions, Open Discussion and Meeting Adjournment

*by John Morrison*

