

The Role of Integration in Application Modernisation

INTEGRATION DAYS 2019

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An aerial view of a city at dusk, featuring a river and several bridges. The sky is a mix of orange and blue. A network of white lines and dots is overlaid on the right side of the image. The text is in a white, italicized font.

*“Connect the world’s
professionals to make
them more productive
and successful”*

Context

- 1 One of worlds largest digital platforms
- 2 Acquired by Microsoft, 2016 for \$26.2B
- 3 590M subscribers
- 4 44% of users are active per month
- 5 2 new members every second



LinkedIn

Business Challenges

1

Improve agility to meet rapidly changing business needs

2

Implement a scalable integration solution to support rapid growth

3

Increase flexibility to support multiple use cases



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DELL Boomi

Solution

1

Reduce the complexity of data sharing across the organisation

- Salesforce
- Oracle e-Business Suite
- Data Warehouse

2

Use Boomi Integrate and API management



LinkedIn

Outcome

- 1 Processed **30%** more orders per analyst
- 2 Reduced time to provision new clients by **30%**
- 3 Eliminated the need to hire **eight** additional analysts



LinkedIn

Feedback

“Dell Boomi is doing to the integration industry what Salesforce did to the CRM industry 10 years ago.”

Andres Bang

Head of Global Sales and Operations
Systems LinkedIn



Your Partner for Enterprise iPaaS

Getting your “Connected Business” strategy right is key to succeeding in the new economy – Choose Dell Technologies as a trusted partner that can support you along the entire journey.

DELL Technologies



DELLEMC

Pivotal.

RSA

Secureworks

virtustream.

vmware

Today's organisations require the right technology solutions partner, who can support their integration vision and strategy into the future. While there are many technology partners with niche offerings in specific areas, most cannot deliver on your complete integrated vision.

Dell Technologies is different. We bring together seven leading enterprise technology businesses in one trusted partner. This enables us to provide and deliver end-to-end solutions around the “Connected Business”.





Boomi