

# **Optimized email security**

#### The challenge

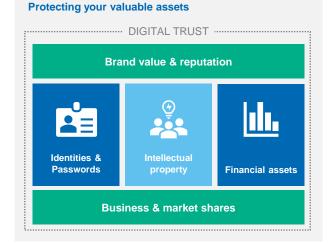
As digital transformation accelerates powered by an disperse landscape of cloud and on-prem services the protection against phishing, spoofing and other email driven cyberattacks becomes even more vital to safeguard the organizations high value assets and reputation.

Email solutions is to a high degree an open and exposed service towards the internet, driving modern and connected user experiences, and since at the core of the digital ecosystem makes it a prime target for various cyberattacks. These are now rapidly growing causing damages to business, brand value degradation and financial loss..

#### The solution

Establishing a lifecycle process for all DNS namespaces with integrated email authentication based on a combination of email authenticity technologies will improve the security, delivery and authenticity of the whole organizations email communication.

A lifecycle process should provide seamless and agile support for namespace onboarding and offboarding to ensure reliability and prevent phishing and namespace spoofing.



## The value

Organizations can ensure that all internal and internal emails communicated is delivered safely, authentic and tamper proofed.

Having proper control over all namespaces used and owned by the organization and lifecycle processes implemented for the these reduces the risk of having phishing and spoofing emails sent that appears to come from the own organization.

The use of temporary namespaces for promotion, marketing campaigns and events are included in the lifecycle process securing that these emails are not filtered out as spam or ending up in the intended target audiences email junk folders



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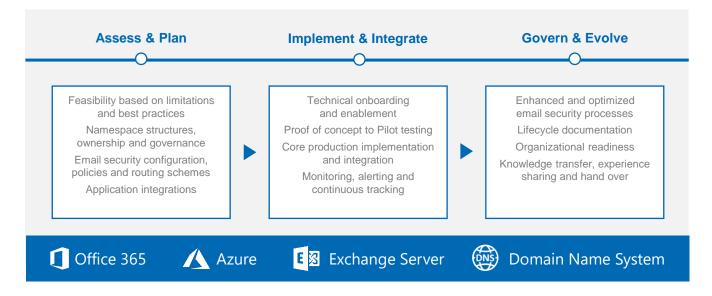
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### The how

With long-term experience and deep technical expertise in enhancing global and large-scale organizations email and messaging solutions we will bring unique insights and guidance in this mission-critical and complex area.

Our prescriptive advice and experience in how to properly implement and make use of advanced email security protocols like SPF, DKIM and DMARC that can help strengthen the organizations ability to avoid malicious cyberattacks targeting their email communication flows between internal users, partners and customers.

By bringing the do's and don'ts to the table we will guide and lead the organization in establishing a solid and robust lifecycle process to safeguard their high value namespace assets and digital trust.



# Why Enfo

Our values are at the core of our actions; collaboration, trust, continuous development and expertise. We walk beside our customers in their data-driven business transformation, taking ownership of their transformation as if it were our own.

