

EARTH, TURE, & WOOD Inc.



OUTDOORS

Exploring the Fine Art of Outdoor Living



EARTH, TURE,
& WOOD Inc.

WINTER 2015

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See us on the web:
EarthTurfWood.com

717-721-3530



Creative lighting is the key to adding drama and nighttime usage to your outdoor space

LIGHTING: TRY IT BEFORE YOU BUY IT!

The one area of design and installation that can literally transform a very nice outdoor environment into a spectacular, never-want-to-leave-it, kind of backyard space... is lighting.

Not only will lighting add a tremendous amount of visual appeal, but it will also open up a whole new world of enjoyment as you will be able to utilize your outdoor space into the night.

With our new low-voltage lighting demo kit, we now have the ability to bring a lighting demonstration right to your patio, sidewalk, landscape or outdoor area and test different effects and lighting positions.

The demo kit contains 15 fixtures with pathlights and uplights. You'll be able to see first-hand the dramatic difference lighting can make to your outdoor environment. We can show you various placements and design ideas to highlight different features, provide drama,

provide lighting for safety or just neat ways to use lights that you've probably never even thought of.

We can then put a plan and budget together so you know not only what you'll be getting, but how it will look. Give us a call to schedule your lighting demo today!



Our demo kit brings the magic of lighting to your location.

NOTES FROM JAROD

As I write this, it's a balmy 28 degrees outside and ice is everywhere. It's days like these that make me want

spring to come even more! Thankfully, it won't be long before we are all enjoying the outdoors once again. At ETW, this time of the year is all about planning and preparation so our spring projects go smoothly.




Speaking of planning, one of the things that Kristy and I are very passionate about is a great kids camp located just down the road in Fivepointville. I've served on the board at Greenview Bible Camp for several years, and it's neat to see how God works through the lives of children that attend their programs and camps. Kids today face so much pressure, and to have a place like Greenview that they can go and have their lives transformed is so important. I know our kids have enjoyed countless summers there with the horses, canoes, hanging out with friends, and learning about Christ.

This spring, on Thursday, May 28th at the ETW Pavilion, we will be holding a dinner event that will benefit Greenview. We are very excited that Marie Monville has accepted our invitation to come and speak. (Marie was the wife of the husband responsible for the Amish Schoolhouse shootings in Nickel Mines back in October of 2006.) Kristy and I heard her speak last year, and her testimony is incredibly powerful. You could literally hear a pin drop for the 40 minutes she spoke.

Although this event is sold out, we invite you to consider supporting this camp which brings so much good to kids and helps them live victoriously in a world that sometimes seems to be overwhelmed with so much bad. More info is at www.greenviewbiblecamp.org

All the best,

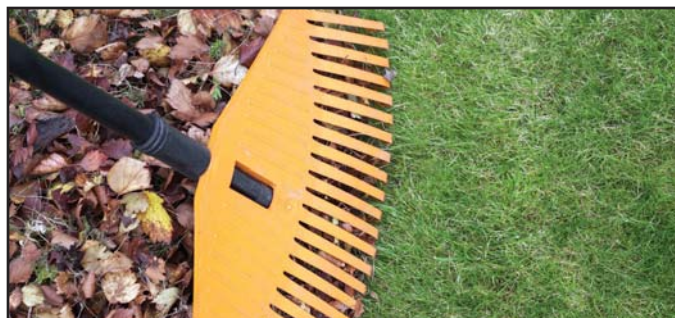
A handwritten signature in black ink, appearing to read 'Jarod Hynson'.

Jarod Hynson
President, Earth, Turf, & Wood, Inc.

SCHEDULE SPRING MULCHING & CLEANUP NOW

Although spring seems like a long way off, now is actually the time to start thinking about preparing your landscaping and yard for the outdoor living season.

We have noticed over the years that people intend to take care of spring cleanup themselves. But life is busy, and before you know it, flowers and shrubs are pushing up through last year's dead leaves and old mulch... and you're kicking yourself for not taking care of spring cleanup sooner.



Timely spring mulching and cleanup is not just something we recommend to make your property look better, but it actually protects your landscaping investment. Proper mulching gives emerging plants protection and helps with water retention. Early spring cleanup saves delicate spring plants from damage by avoiding cleaning old leaves from beds too late in the season.

Give us a call NOW, and we'll place you on the schedule. When warmer weather arrives, you and your landscaping will be ready for fun in a clean and beautiful back yard.

Mention this article and receive 10% OFF our normal rates.



PLANT TALK: KEEPING IT INTERESTING WHEN TEMPERATURES FALL



Mary Dresser,
RLA ASLA

When preparing a planting plan for a client, one of my goals is to incorporate perennials, shrubs, and/or trees into their landscape that offer unique interest during the winter months.

Since very few flowers can be found during this time of year, I incorporate a variety of ideas and planting strategies that you

might find helpful, including:

- Utilizing a few unusually hardy perennials and shrubs with outstanding characteristics of interest during the mid-winter into early spring seasons
- Locating hardy plants outside a low window or near an entryway/pathway to maximize interaction during cold winter months

Following are the specific plants that I utilize:

1. Helleborus (Christmas or Lenten Rose)

Perennial with showy flowers typically blooming from Christmas (H. niger: Christmas Rose) to Easter (H. orientalis: Lenten Rose) depending on the variety. Long, 8-10 week bloom period. Deer tolerant.

2. Galanthus nivalis (Common Snowdrop)

Bulb best used in large masses where they can naturalize. White flowers typically bloom from late January to March. Grows well under deciduous trees. Deer tolerant.

3. Skimmia japonica (Japanese Skimmia)

Broadleaf evergreen shrub - available in dwarf form. Fragrant, creamy white flowers bloom in mid-spring. Winter interest lies in the female plant's bright red berries and the flower buds. Male plant is necessary for pollination of the female plant.

4. Eranthis hyemalis (Winter Aconite)

Bulb best used in large masses where they can naturalize. Flowers typically bloom from late January to April - before crocus. Grows well under deciduous trees. Deer tolerant.

5. (a & b) Hamamelis (Witch-hazel)

Large deciduous shrubs growing six to ten feet tall and wide. Flower colors vary from red, yellow, to coppery orange and appear in mid to late winter (January to March) depending on the variety. Deer tolerant.

6. Pieris japonica (Japanese Pieris)

Broad leaf evergreen shrub typically growing 9 - 12' tall. Drooping clusters of lily-of-the-valley-like white, pink or deep rose flowers bloom in early spring. Winter interest is provided by the flower buds which appear as 6 - 8" long red drooping bead-like clusters.

Sarcococca hookeriana 'humilis' (Sweet box) (Not shown)

Dwarf shrub used as shrub border or low hedge to 18" tall. Flowers open in February and bloom until March/April. Fragrant white flowers give way to shiny black fruits. Glossy, leathery, dark green evergreen leaves.



THE ETW VIDEO...

WE CAPTURE THE MAGIC OF BRINGING DREAMS TO REALITY

It's been our desire for some time to capture a visual representation of what takes place in the process of creating a back yard paradise. Although we realized that with all of the intricacies of the process, we could probably create an hour-long documentary, we wanted to give people an idea of the creativity, excitement and hard work that our team of true professionals puts into every project we take on. And with that desire, "Dreams" was born.

The video gives viewers a glimpse of the designing, planning, customer interaction, organization, attention to detail, building,

expertise and teamwork that goes into bringing our clients' back yard dreams to life. Of course, we also got the chance in the video to show off some of the WOW projects we've had the privilege to design and build.

You can check it out by logging on to our website and clicking the "Dreams" video button in the top banner, or scan this QR code.

We hope you enjoy watching it as much as we enjoy making our clients' dreams a reality!



Let us Turn Your
Back Yard Dreams
into Reality...

ART NAFZIGER CELEBRATES 10 YEARS AT ETW

Art is one of those guys that can tell you stories about ETW from way back when. To put his years here in perspective, Art began his career at ETW by mowing grass and was one of just three employees. We worked out of a barn, had two trucks, several mowers, and a tractor!

Today Art holds a key administrative role in our company. He oversees all of our production crews, does scheduling, estimating, helps in the hiring process with new employees, and manages our snow removal division. Over his 10-year career here he has had our culture ingrained in him, gaining a complete understanding of what

makes ETW click, and passes on those key elements of wisdom to existing and new employees. Often business owners are

asked "Who is your right hand man in your company, who can make the wheels go round if you're not there, and who is one step ahead".....that person at ETW is Art. He carries a lot of weight around here, holds others accountable, and knows just about everything there is to know about ETW, from our simple beginnings to all of the growth and changes that make us what we are today.

Thanks Art for 10 great years at ETW!



EMERGING TRENDS: EXTEND YOUR OUTDOOR SEASON WITH A PAVILION, FIRE- PLACE & OUTDOOR KITCHEN

A trend that we are seeing more of is clients desiring to get as much use out of their outdoor living environment as possible. Many times that means incorporating a pavilion and fireplace into their design. With these two items, many of our clients report that they are using their outdoor spaces well into November and sometimes beyond, depending on the severity of the weather. Add an outdoor kitchen, and you can conveniently cook up some hot chocolate, throw some burgers on the grill and enjoy a cozy, roaring fire with friends and family.



JOIN OUR REFERRAL REWARDS PROGRAM & EARN CASH REWARDS



Start earning cash rewards today! Simply tell your family and friends about the exceptional

experience you had with Earth, Turf, & Wood. If they sign a contract with us for a project equalling \$20,000 or more during 2015, you will be rewarded!

The more you refer, the bigger the rewards

- 1st Referral..... \$100 ETW Prepaid VISA card
- 2nd Referral..... \$250 ETW Prepaid VISA card
- 3rd Referral..... \$500 ETW Prepaid VISA card
- 4th Referral..... \$1,500 ETW Prepaid VISA card

or a \$1,500 weekend away

For more information, call us at 717.721.3530
or email info@earthturfwood.com



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EXQUISITE OUTDOOR LIVING ENVIRONMENTS

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