

For Immediate Release

**CallFire Inc. Partnering with Houston's Jambox Fitness for Labor Day Dance Fitness Fundraiser to Raise Money for Hurricane Harvey Relief Effort**

*CallFire to donate text messages to Jambox to raise awareness for ticketed event*

SANTA MONICA, CA, Sept. 4<sup>th</sup>, 2017 – CallFire, the leader in text and calling solutions, is providing free text messages to Houston's Jambox Fitness to help the company generate awareness for their "Houston We Gotta Problem" dance fitness fundraiser. One hundred percent of the proceeds will go to the [Hurricane Relief Fund](#), which is organized by Houston Texans football player J.J. Watt.

The event will also feature over 20 local fitness professionals and music from DJ TDK. Tickets to the fundraiser are \$10, and it will be held at The Crown Plaza Hotel on 14315 Midway Road, Addison, TX 75001. The Sept. 4<sup>th</sup> event is open to all ages and goes from Sept. 4<sup>th</sup> from 9:00 a.m. to 11:00 a.m.

"Hurricane Harvey, like any other natural disaster, affects all of us, and we're honored for the chance to help out in the recovery effort," said Luke Wilson, Chief Revenue Officer of CallFire.

"CallFire has an office in Austin, so we have a personal stake in the recovery effort, and we feel it's both a duty and privilege to offer assistance any way we can."

Dominique Lasha'e, the owner of Jambox Fitness, is proud to participate, saying "...the event is just an example of a bunch of small businesses coming together with a big heart! All on one stage for one cause with a goal to help thousands."

The fundraiser will also be collecting clothes, diapers, non-perishable food items, and water. Online donations can be made here: <https://theqnetwork.wufoo.com/forms/houston-we-gotta-problem-dance-fitness-fundraiser/>.

If you have questions or comments, please feel free to reach out to Jessica Terashima at [jterashima@callfire.com](mailto:jterashima@callfire.com). Follow CallFire on [Facebook](#), [LinkedIn](#), and [Twitter](#), or go online to [www.callfire.com](http://www.callfire.com).

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**About CallFire Inc.:**

Since 2006, CallFire has provided cloud, phone, and text services to help organizations of all sizes efficiently communicate with customers, prospects, and other constituents. Over 100,000 organizations trust CallFire to help them build stronger relationships with customers and the community. CallFire has expanded its capabilities with its EZ Texting brand. For more information, visit [www.callfire.com](http://www.callfire.com) or [www.eztexting.com](http://www.eztexting.com).

**About Jambox Fitness:**

Jambox offers the sexiest space in fitness, with state-of-the-art surround sound, flat screens, shock resistant wood floors, white drapes, and moving lights. The adjacent lounge is comprised of leather couches and chandeliers, offering fresh pressed juices and other refreshments. The atmosphere is

thought out down to the last detail, with focus and energy placed on the guests' overall experience on their track to a healthier and more fulfilling lifestyle. Learn more at [www.jamboxfitness.com](http://www.jamboxfitness.com).