10 Ideas to Market SelenoExcell in 2017

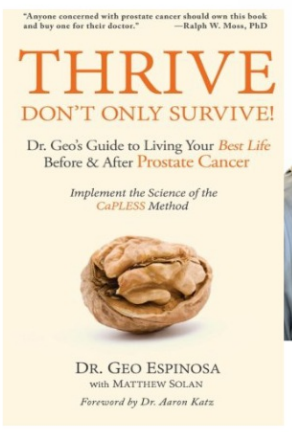
2017

#1

Content Strategy: 80% of marketers use content strategy. We are making it easy for you to market SelenoExcell by launching a content strategy plan for our branding partners. With content like blogs, social media and white papers, we can help inform your consumers about the importance of food form minerals for health and wellness.

#2

Consumers want scientifically validated dietary supplements. We have science from major medical journals like JAMA, Br J Urology, Nutrients and Nutrition and Cancer The studies even used our standardized SelenoExcell selenium.



#3

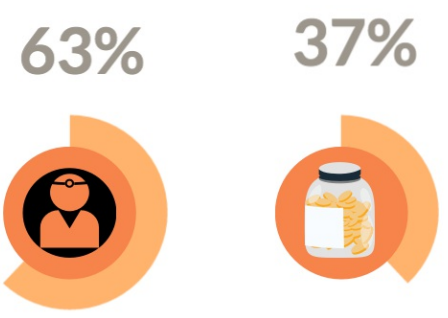
Our Medical Advisor, Dr Geo Espinosa, ND from New York University Hospital is a nationally recognized expert in men's health and author of the new book, Thrive Don't Only Survive.

#4

SelenoExcell has thousands of positive reviews from customers on Amazon. We can help you get more with our consumer friendly content strategy.

#5

12.9% of men will be diagnosed with prostate cancer in their lifetime. We would like to help reduce the risk of prostate cancer by educating your customers about our science.



#6

SelenoExcell reduces prostate cancer risk by 63%. And overall cancer risk incidence by 37%. And, we have an FDA qualified health claim that allows us to say so.

SelenoExcell is nature's closest food form of selenium when compared with other forms. The yeast process mirrors how plants transform rock and salt minerals into highly bioavailable forms of minerals.

#7

Our grain, fruits and vegetables may no longer contain as many vital minerals, like selenium, as once believed. To close the nutrient gap, food-form supplements are an answer for your customers.

#8

Experts say consumers want more information on how to stay healthy.

Food forms of selenium are vital in helping humans (and pets) combat excess free radicals for healthy aging.

#9

We are supporting the trend now by offering you free tools to market SelenoExcell.

Yes, we mean free.

Send an email for more information.

#10

Contact our Content Strategist for more information on how we can help you market SelenoExcell, GTF Excell Chromium and our other minerals.

Kim@cypressingredients.com

Sources: Nutr Cancer. 2008;60(2):155-63/ Nutrients. 2012 Nov 6;4(11):1650-63/ Br J Urol. 1998 May;81(5):730-4/ JAMA. 1996 Dec 25;276(24):1957-63.

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.