



Establish A Design Team

Description:

The Design Team builds the top-level game. They are the change mechanism to put in place The Great Game of Business[®] practices. The Design Team is made up of Senior Management Team members along with 2-3 key employees, if desired. These key employees are not direct reports to the Owner/ President/CEO but play a critical part in the operation of the business. This could include managers, supervisors or hourly employees. This team designs The Game and then evolves to internal open book leaders/champions when the company starts playing The Game.

Expectations:

Design Team members will:

- Meet on a regular basis to design The Game (ideally within 90 to 120 days).
- Improve their financial and business literacy.

• Become Great Game[®] leaders/champions while designing the top-level game and then become the teachers to develop The Game at the departmental level.

- Gain skills in order to teach others within their company.
- Gain insight into their leadership skills and work to align with an open-book leader.
- Develop their own "Share the Why Before the How".
- Support and coach MiniGame[™] development and play.
- Participate in the development of the company's Critical Number™ and Drivers.
- Own Line Items from the Scoreboard and be involved in the top-level Huddle.