



DataCon Africa

2020 CAPE TOWN

About DataCon Africa:

DataCon Africa has quickly become Africa's leading event for senior data analytics professionals. What started as a version of our Chief Data & Analytics Officer event for the Cape Town market is now a comprehensive event attended by people from all across Africa.

The agenda for DataCon Africa has been developed through thorough and meticulous research with a wide cross-section of people in the data analytics space. The focus of the event is ultimately the strategic development of data analytics capabilities within organisations.

In 2020 the event will feature 5 themed tracks that will cater for a range of information needs. These tracks are:

1. Data Management Fundamentals
2. Building Data Driven Enterprises
3. Advanced Analytics
4. Data Engineering & Architecture
5. Data Privacy & Protection

And in addition these breakaway sessions there will be two pre-event focus days:

1. Future of Data Governance
2. BI 3.0

Join over 60 speakers and 300 other senior data analytics leaders at DataCon Africa 2020 - Africa's most valuable data analytics event.

Testimonials from Corinium's Chief Data & Analytics Officer Africa 2019

"CDAO Africa was one of the most well-run events I have had the privilege of attending. The attention to detail and calibre of speakers and audience were phenomenal. I would highly recommend any Corinium event in the future."

Caylene Marais, Data Solutions Lead, M4JAM

"This was an amazing opportunity to meet and share knowledge between experts from various aspects and levels of analytics, data science and technology. Like the ever evolving ecosystem, so are the topics and conversations." **Osman Abdoola, Head of Analytics, Momentum Short Term Insurance**

"Very good speakers at this year's conference. Please keep it up!" **Vijen Balipursad, Senior Manager: Data Office, African Bank**

"What a great experience! With incredible speakers and interesting topics, the event was inspiring." **Caitlin Murray, Data Scientist, OUTsurance**

Confirmed Speakers:

Adam	Healy	Manager: Data Engineering	2U
Michael	Schulman	Senior Data Engineer	2U
Maciej	Kaliszka	Chief Data Officer: CIB	absa
Niren	Ram	Head: Analytics Enablement - CIB Digital	absa
Shazia	Suliman	Head: Data Analytics & Modernisation	Alexander Forbes
Ashmitha	Moodley	Data Analytics Manager	Anglo American
Diksha	Somai Pillay	Lead: Digital Operations Global Shared Services	Anglo American
Caroline	Herron	Transformation Officer: Data & Analytics	Capitec
Manrich	Kotze	Lead Data Governance Analyst	Capitec
Camaren	Peter	Executive Head	Centre for Analytics & Behavioural Change
Roshan	Goolaup	Strategy & Analytics Manager	CIEL Finance - Bank One (Mauritius)
Grant	Satram	Technical Team Lead: Integration & Master Data Management	Clicks Group
Yurika	Pistorius	Group Compliance Officer	Clientele
Dominic	Albrecht	Head of Analytics	Digital Planet
Jabu	Mchunu	Senior Master Data Manager	Eskom
Elfriede	Teske	Chief Data Officer	FirstRand Namibia

Nollie	Maoto	Executive Head: BI, MI & Analytics	FNB
Louise	de Beer	Head of Business Intelligence	Harambee Youth Employment Accelerator
Mzuvuyile	Mfobo	Data Governance Lead	Hollard
Dino	Bernicchi	Head of Data Science	HomeChoice
Theunis	Jansen van Rensburg	Head: Credit Risk	HomeChoice
Pauline	de Kock	Business Intelligence Team Lead	Impact
Esther	Steyn	Head of Analytics	Intelligent Debt Management
Morne	van der Westhuizen	Senior Data Science Consultant	International Finance Corporation
Rohena	Govender	Data Protection (GDPR & POPIA) Specialist	Investec
Maria	Dalle Ave	Head: Enterprise Data Management & Data Privacy	JSE
Vukosi	Sambo	Chief Data Officer & Head of Data Science	Kaelo
Tiaan	de Kock	Group Data Director	King James Group
Nhlanhla	Xaba	Information Manager	Mediclinic
Moloko	Komane	HOD: Business Advisory	Mulitchoice
Mergan	Velayudan	Head of Artificial Intelligence	Multichoice
Paul	Morley	Executive: Group Data Services	Nedbank
Thehan	Claasen	Head: Credit Risk	Nedbank
Warren	Tromp	Executive Head: Product & CVM (Unsecured Lending)	Nedbank
Emmanuel	Kalunga	Lead Data Scientist	OrderIn
Rene	Brand	Data Architect	PathCare
Mark	McChlery	Chief Data & Analytics Officer	PayJustNow
Jonas	Stray	Senior Data Scientist	Pepkor
Phillip	van Blerk	Head of Data & Analytics	Prodigy Finance
Jacoline	van Jaarsveld	Data Analyst	Qorus Software
Maritza	Curry	Head of Data	RCS
Glen	Eaves	Head of Business Intelligence	Ringier
Iaan	Theron	Manager: CIM Data Warehouse	Sanlam

Mathabo	Thaele	Chief Data Steward	Sasol
Zeenat	Mia	Group Data Analyst	Sefalana Group (Botswana)
Victor	Adewusi	Chief Data Officer	Stanbic (Nigeria)
Jillian	Monahan	People Analytics Manager	Standard Bank
Marcel	Saraiva	Head of Data Monetization & Analytics	Standard Bank (Mozambique)
Zjaen	Coetzee	Head of Data Insights Management	Telkom
Francois	Vermeulen	Head: Business Insights	The Entertainer
Stuart	Jones	Managing Director	Vibrand Research
Lisel	Engelbrecht	Ambassador	Women in AI
Junior	Muka	Data Architect - Business Intelligence	Woolworths
Nicolien	Booyesen	eCommerce Analytics Manager	Woolworths
Julien	Ghighi	Senior Data Analyst	Yoco



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BI 3.0 - The Modernisation of BI

Pre-Conference Day: 10 March 2020

7:30	Registration Opens
9:00 - 9:15	BI 3.0 Opening Remarks <i>Louise de Beer, Head of Business Intelligence, Harambee Youth Employment Accelerator</i>
9:15 - 10:00	BI Reimagined: What does the Future of BI Look Like & What's Driving the Change? <i>Glen Eaves, Head of Business Intelligence, Ringier</i> <i>Junior Muka, Data Architect - Business Intelligence, Woolworths</i> <i>Francois Vermeulen, Head: Business Insights, The Entertainer</i>
10:00 - 10:45	BI as the Data Translation Team & the Bridge to Business: Using Historical Trust to Drive Action from Insights <i>Esther Steyn, Head of Analytics, Intelligence Debt Management</i> <i>Julien Ghighi, Senior Data Analyst, Yoco</i>
10:45 - 11:15	Get Refreshed. Mingle!
11:15 - 12:00	Taking Out the Trash: How to Build an Enterprise-Wide Awareness & Appreciation of Data Quality <i>Pauline de Kock, Business Intelligence Team Lead, Impact</i> <i>Maritza Curry, Head of Data, RCS</i>
12:00 - 12:45	Putting Power in the Hands of the User: How to Successfully Deploy SSBI for Owner Driven Insights <i>Junior Muka, Data Architect - Business Intelligence, Woolworths</i>
12:45 - 13:15	Lunch
13:15 - 14:00	AI & BI - A Perfect Fit? How to Embed Advanced Analytics in to BI for Enhanced Decisioning <i>Louise de Beer, Head of Business Intelligence, Harambee Youth Employment Accelerator</i>

14:00 - 14:45	Open Discussion: Cloud & BI - Valuable or Risky? Debating the Pros & Cons of Cloud-Based BI
14:45	Close of BI 3.0

Data Governance Focus Day

Pre-Conference Day: 10 March 2020

7:30	Registration Opens
9:00 - 9:15	Data Governance Focus Day Opening Remarks Howard Diesel , <i>President, DAMA Southern Africa</i>
	<h3>How to Data - Kick Starting your Data Governance Program</h3> <p>Focus Day Facilitated by Anwar Mirza, <i>Global Head of Data Governance, TNT (Netherlands)</i></p>
9:45 - 10:15	Presentation 1 <ul style="list-style-type: none"> • Articulating the Data Dilemma • Outlining a Data Strategy & Vision to guide the C-suite • Promoting the right Data Principles for the masses
10:15 - 11:00	Workgroup Groups will be tasked to produce a data strategy & vision for their own company using the guidance given in the preceding presentation. If the table prefers, the group will produce a single data strategy & vision using one industry sector. Groups will then produce a set of data principles as above
11:00 - 11:30	Get Refreshed. Mingle!
11:30 - 12:00	Presentation 2 <ul style="list-style-type: none"> • The Data Governance Operating Model • Data Governance Pre-requisite Initiatives • Launching Data Governance as Business Imperative
12:00 - 12:45	Workgroup Modifying the data governance operating model to suit your organisation. Discussion group - Deciding what to do first.
12:45 - 13:45	Lunch
13:45 - 14:15	The Importance of Strong MDM Frameworks for Driving Business Performance & Transparency

	Grant Satram, Technical Team Lead: Integration & Master Data Management, Clicks
14:15 - 14:45	Discussion Session: Taking a Step into the Future - How to Modernise Data Governance to Match Businesses Maritza Curry, Head of Data, RCS
14:45 - 15:15	Analysing the Cost & Impact on Business Performance of Bad Quality Data Jabu Mchunu, Senior Master Data Manager, Eskom
15:15	Close of Data Governance Focus Day

Testimonials from Corinium's Chief Data & Analytics Officer Africa 2019

"CDAO Africa was insightful and I was really excited to hear the progress that companies have made in the Data and AI space. I was pleasantly surprised at the turnout as a few years ago - there were just a handful of professionals dabbling into Data science and AI. I loved meeting people from various industries and hope that my network of people will assist me to grow on this journey. Thank you for the invite Craig!" **Shazia Suliman, Head: Data Analytics & Modernisation, Alexander Forbes Investments**

"CDAO Africa was insightful. I had a great time catching up with leaders in the field and learning best practices from these experts who have implemented and are here to present their insights." **Thomas Woods, Head of BI & Analytics, MassDiscounters**

"Firstly I would like to thank Corinium for the invite to CDAO Africa 2019. This year was truly awesome and very insightful. It was great connecting with peers and realising that we are struggling with the same issues and have the same dreams for data within our organizations. The future of data and analytics in SA is truly in great hands and I look forward to being part of the journey." **Jan Steyl, Head of Analytics, AVI Ltd**

"Thank you for a well thought through conference. I have learnt a lot, and feel a lot more confident and inspired with what needs to be done. Thank you!" **Gerriane Thomson, BI Manager, Metropolitan Healthcare Group**



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Main Conference Day 1: 11 March 2020

7:00 - 8:45	Breakfast Think-Tank with Paul Morley Quantum Thinking & How Humans Interact with Technology & Process in Decision Making <i>Paul Morley, Executive: Group Data Services, Nedbank</i>
7:30 - 8:50	Registration - Get your Badge & Lab Coat
8:50 - 9:00	Corinium's Welcome
9:00 - 9:15	Reserved for Lead Partner - Microstrategy <i>Neil Thorns, Executive - Country Manager & Sales Director: South Africa & Africa, Microstrategy</i>
9:15 - 9:45	Opening Keynote: Architecting the Future of High Speed Analytics <i>Paul Morley, Executive: Group Data Services, Nedbank</i>
9:45 - 10:15	Data Analytics Leaders Panel: Purposefully & Deliberately Leading Data Analytics Driven Change for Enhanced Business Performance <i>Victor Adewusi, Chief Data Officer, Stanbic (Nigeria)</i> <i>Elfriede Teske, Chief Data Officer, FirstRand Namibia</i> <i>Vukosi Sambo, Chief Data Officer, Kaelo</i>
10:15 - 10:45	Reserved for Associate Partner - DataRobot
10:45 - 11:15	Get Refreshed! Mingle
11:15 - 11:45	Flash Focus: Analytics Outcomes Showcase Revealed: how organisations have completed a data analytics use case that provided valuable business insights and results. See step-by-step how they planned it, built it, used it . Two organisations will take you through their project for 15mins - No waffle. All substance. Session 1: Efficient Use of Data for Maximum Citizen Experience: Using Data as an Effective Decision Making Tool <i>Matthew Ferguson, Manager: Valuation Surveys, City of Cape Town</i> Session 2: The Uses of Advanced Analytics in HR

	Jillian Monahan, People Analytics Manager, Standard Bank
11:45 - 12:15	R-E-S-P-E-C-T! Changing the Organisational Mindset to Achieve Respect for Data Governance, Quality & Management Mathabo Thaele, Data Design Authority Lead, Sasol
12:15 - 12:45	Case Study: Transforming Bank One into a Data Driven Enterprise through a Six Pillar Data Roadmap Roshan Goolaup, Strategy & Analytics Manager, CIEL Finance - Bank One (Mauritius)
12:45 - 13:15	Reserved for Associate Partner - The Journey of Modern Analytics Vishal Soni, Solutions Consultant: Middle East & Africa, Alteryx
13:15 - 14:15	Connect with your peers over lunch in the exhibition room

	Stream A: Data Management Fundamentals	Stream B: Data Driven Enterprises	Stream C: Advanced Analytics	Stream D: Data Engineering & Architecture
14:15 - 14:45	Modern Data Management - Key to Digital Transformation Swapnil Yemde, Digital Insights Group- Big Data, Analytics & IoT Sales Specialist, Sub-Saharan Africa, Hitachi Vantara	100% Adoption of Data Based Decision Making - What are the Blockers to the Enterprise Robert Davis, VP: Product - EMEA, Microstrategy Neil Thorns, Executive - Country Manager & Sales Director: South Africa & Africa, Microstrategy	Case Study 1: Optimising OrderIn's Delivery Network Using ML to Improve Customer Experience & Driver Satisfaction Emmanuel Kalunga, Lead Data Scientist, Orderin	Case Study 1: Building a Data Architecture that Meets Operational Requirements & Creates Trust Michael Schulman, Senior Manager: Data Engineering, 2U Adam Healy, Manager: Data Engineering, 2U
14:45 - 15:15	Case Study 1: Topic tbc Anwar Mirza, Global Head of Data Governance, TNT (Netherlands)	Case Study 1: Everything I've Learnt & Want to Share about Setting Up a Data Office & Deploying a Formal Strategy Maciej Kaliszka, Chief Data Officer: CIB, absa	Case Study 2: Take Your Company from Zero to Data Science in 12 Months (A Practical Guide) Dino Bernicchi, Head of Data Science, HomeChoice International	Case Study 2: Building a Data Engineering Team & Competence to Support Data Science & Analytics Efforts Zjaen Coetzee, Head of Data Insights Management, Telkom
15:15 - 15:45	Case Study 2: Building Strong Data Management Principles to Drive Data Monetisation through Analytics, Data Science & AI Marcel Saraiva, Head of Data Monetisation & Analytics, Standard Bank (Mozambique)	Case Study 2: Defining the Focus of the Data Analytics Office Elfriede Teske, Chief Data Officer, FirstRand Namibia	Case Study 3: Optimising Data for Advanced Prescriptive Analytics Jonas Stray, Senior Data Scientist, Pepkor	Case Study 3: Sourcing Data from Nine Operational Systems to Present a Single View of Customer Iaan Theron, Head: Quality & Integration, Sanlam

15:45 - 16:15	Get Refreshed! Mingle.			
16:15 - 16:45	Case Study 3: The Business Case for a Technology Capability to Transition through Metadata Management Maturity Levels <i>Manrich Kotze, Lead Data Governance Analyst, Capitec</i>	Case Study 2: Defining & Implementing the Group-Wide Strategies for Artificial Intelligence, Robotic Process Automation & Innovation <i>Mergan Velayudan, Head of Artificial Intelligence, Multichoice Group</i>	Case Study 4: Creating a Fully Digital Loan Application Process Using Advanced Analytics <i>Warren Tromp, Executive Head: Product & CVM (Unsecured Lending), Nedbank</i> <i>Thehan Claassen, Head: Credit Risk, Nedbank</i>	Discussion Group 1: Steps for Overcoming Common EDW Barriers for Better Data Provision <i>Paul Morley, Executive: Group Data Services, Nedbank</i>
16:45 - 17:15	Discussion Group 1: The Importance of Getting People, Process & Technology Aligned for Strong Data Management <i>Mzuvuyile Mfobo, Data Governance Lead, Hollard</i> <i>Rene Brand, Data Architect, PathCare</i> <i>Nhlanhla Xaba, Information Manager, Medclinic</i>	Discussion Group 1: Getting to the 'Action' in Actionable Insights by Increasing Data Literacy & Building a Data Driven Culture <i>Dominic Albrecht, Head of Analytics, Digital Planet</i> <i>Zeenat Mia, Group Data Analyst, Sefalana Group (Botswana)</i> <i>Jacolien van Jaarsveld, Data Analyst, Qorus Software</i>	Case Study 5: Winning with Analytics - Finding Segment X <i>Theunis Jansen van Rensburg, Head: Credit Risk, HomeChoice</i>	
17:15	End of Day 1 Sessions			
18:15	Women in Data Dinner Hosted By: <i>Lisel Engelbrecht, Ambassador, Women in AI</i> Interviews & Panelists: <i>Nollie Maoto, Executive Head: BI, MI & Analytics, FNB</i> <i>Caroline Herron, Transformation Officer: Data & Analytics, Capitec</i> <i>Louise de Beer, Head of Business Intelligence, Harambee Youth Employment Accelerator</i>			
17:30 - 19:30	DataCon Data Cocktail Function 2020			



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Main Conference Day 2: 12 March 2020

7:30 - 8:50	Registration
8:50 - 9:00	Welcome & Opening Address
09:00 - 09:30	Lead Partner Keynote Robert Davis , <i>VP: Product - EMEA, Microstrategy</i>
9:30 - 10:00	Keynote: Working Towards Behavioural & Societal Change through Analytics Stuart Jones , <i>Managing Director, Vibrand Research</i> Camaren Peter , <i>Executive Head, Centre for Analytics & Behavioural Change</i>
10:00 - 10:30	Case Study: From Action to Impact to Insights: The Intertwined Journey of Data, Knowledge Management, Strategy & Operations Celeste Abrahams , <i>Knowledge Manager, Allan Gray Orbis Foundation</i> Asgar Bhikoo , <i>Monitoring & Evaluation Specialist, Allan Gray Orbis Foundation</i>
10:30 - 11:00	Get Refreshed! Mingle
11:00 - 11:45	Flash Focus: Analytics Outcomes Showcase Revealed: how organisations have completed a data analytics use case that provided valuable business insights and results. See step-by-step how they planned it, built it, used it . Two organisations will take you through their project for 15mins - No waffle. All substance. Session 1: tbc Mark McChlery , <i>Chief Data & Analytics Officer, PayJustNow</i> Session 2: Our Journey to Becoming an Insights Driven Enterprise

	Shazia Suliman, Head: Analytics Tools, Alexander Forbes
11:45 - 12:15	Using Data Analytics to Drive Financial Inclusion in Emerging African Markets Morne van der Westhuizen, Senior Data Science Consultant, International Finance Corporation
12:15 - 13:15	Connect with your peers over lunch in the exhibition room

	Stream A: Data Privacy & Protection	Stream B: Data Driven Enterprises
13:15 - 13:45	Privacy Leaders Panel: Redesigning Data Privacy Models for Success Maria Dalle Ave, Head: Enterprise Data Management & Data Privacy Officer, JSE Yurika Pistorius, Group Compliance Officer, Clientele	Case Study 1: Building an NQF Accredited Data University at absa to Improve Data Literacy Niren Ram, Head of Analytics Enablement: CIB, absa
13:45 - 14:15	Discussion Group 2: Ensuring Compliance with GDPR/POPIA – Data Privacy & Protection in an Era Where Consumers are Taking Back Control of Their Data Rohena Govender, Data Protection – PoPIA & GDPR Specialist, Investec	Discussion Group 1: Analytics as a Driver for Improved Customer Experience...and Sales Nicolien Booysen, eCommerce Analytics Manager, Woolworths Moloko Komane, HOD: Business Advisory (Africa), Multichoice Tiaan de Kock, Group Data Director, King James Group
14:15 - 14:45	Discussion Group 2: Working with Information Security & Compliance Teams to Ensure Best Practice Protection & Security Phillip van Blerk, Head of Data & Analytics, Prodigy Finance	Case Study 1: Driving Data Integration through Exploration, Diagnostic Analytics & a Value-Added Data Quality Program Vukosi Sambo, Chief Data Officer, Kaelo
14:45 - 15:15		Case Study 2: The Future of Data in Global Shared Services Diksha Somai Pillay, Lead Digital and Data Operations : Global Shared Services, Anglo American Case Study 3: Anglo American Shared Services Case Studies Ashmitha Moodley, Data Analytics Manager, Anglo American
15:15 - 15:45	Get Refreshed! Mingle.	
15:45 - 16:15	DataCon/CDAO Africa Advisory Board Closing Panel: Future Trends, Opportunities & Challenges in African Data Analytics Lisel Engelbrecht, CIO PBBSA: Data, Analytics & AI, Standard Bank Paul Morley, Executive: Group Data Services, Nedbank Zjaen Coetzee, Head of Data Insights Management, Telkom Louise de Beer, Head of BI & Data Science, Leadhome Nollie Maoto, Executive Head: BI, MI & Analytics, FNB	

16:15 - 16:45	DataCon Africa 2020 Awards
16:45	End of Day 2 Sessions & Close of DataCon Africa 2020

“Datacon has a good variety of topics across the components of the analytics value chain, ranging from data management, predictive modelling, data science etc. Various industries are also covered, with lots of opportunity for networking, non-competitive knowledge sharing and debates around optimal operating models to deliver true business value.” **Jean Tranter**, Head of Group Analytics, **TFG**

“DataCon is a great event for sharing groundbreaking stories in data analytics and for bringing together the brightest minds of Africa across various industries.” **Alexander Metlewicz**, Senior Manager: BI & Data Science, **Seera Group**

“DataCon was excellently organized with great speakers. I was particularly excited about all the new concepts and tech advancements coming to South Africa. Hopefully next year it will be even bigger. Good show!” **Loyiso Sixaba**, Insights Analyst, **Sun International**

“DataCon is an enriching experience and I recommend this conference to upcoming and established data analytics professionals. The conference opens up your thinking cap, it enables you to network with like minded individuals and the greatest aspect is the constant knowledge sharing from different sectors.” **Fardia Kyababa**, Data Scientist, **FNB**

“Great experience of all things data. Lovely to meet several industry specialists to engage and share experiences.” **Manrich Kotze**, Lead Data Governance Analyst, **Capitec Bank**

“Great conference, extremely insightful to hear what others in the industry's challenges, developments and achievements are.” **Santie Visagie**, Operations Manager, **Shoprite Group**

“DataCon 2019 offered a great opportunity for data and analytics community to meet and share their experience and challenges. It was good to see a variety of organizations and competencies share their viewpoints. I believe this conference also served as an encouragement to the data community to keep on adding value to people through our products/services and continuously develop our business.” **Monika du Toit**, Data Scientist, **Capitec Ban**