

DataCon 2018

Addressing Data Governance Challenges in a Self-Service BI & Analytics Environment

Disclaimer



The views, thoughts and opinions expressed in this presentation are the author's own and do not necessarily reflect those of his employer.

Promise of Self-Service BI (SSBI)

BUSINESS USERS

- ▶ **Empowered** to get **all data** necessary to make decisions, at the **speed** of Business



IT

- ▶ Able to eliminate **BI backlogs**;
- ▶ Focus on **more complex BI solutions** and on things they haven't been able to focus on



Governance Dilemma of SSBI

IT-LED (Traditional) BI



Does not deliver fast enough



Not responsive enough



Much easier to govern

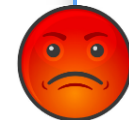
SSBI



Delivers faster

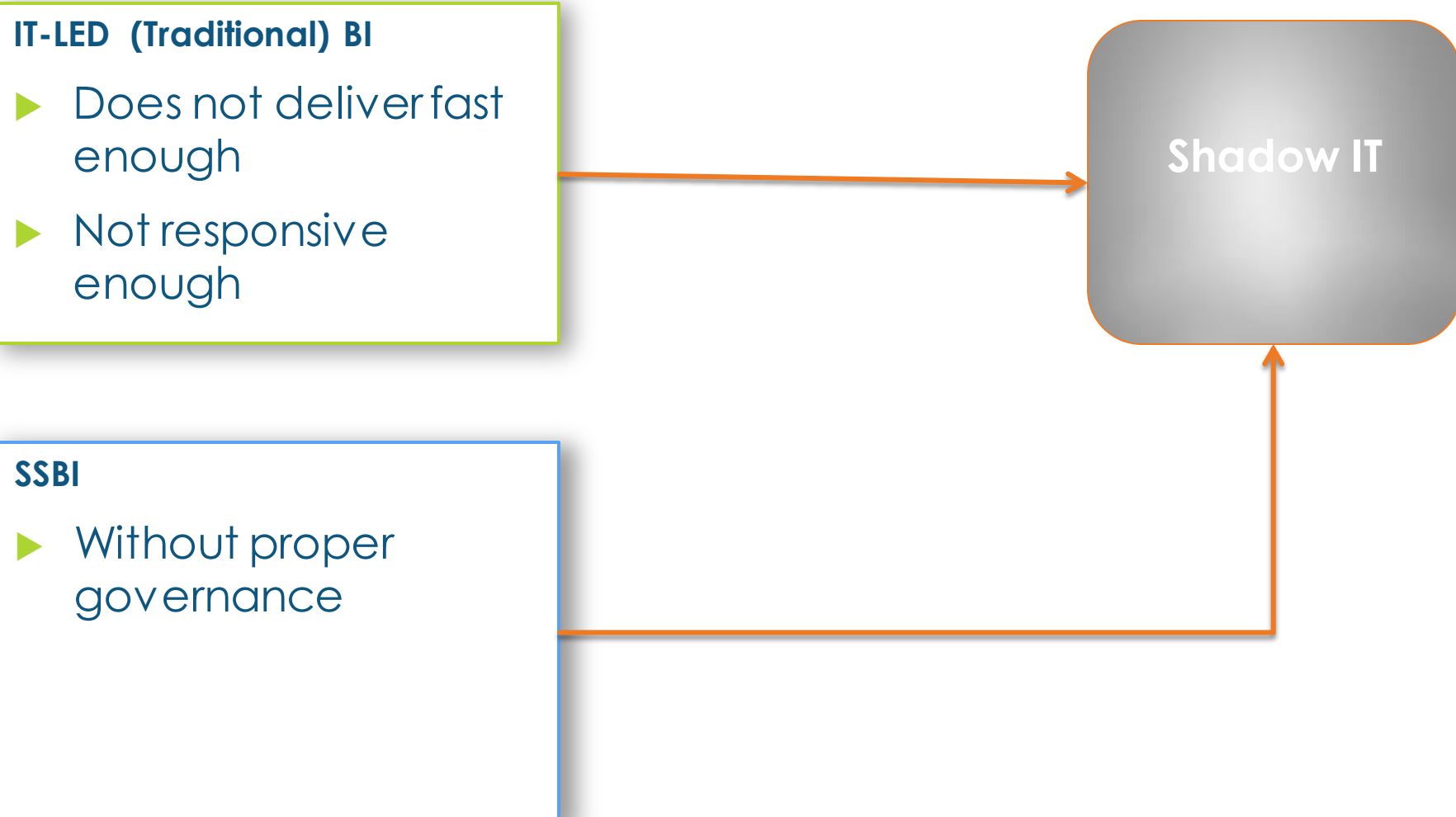


Responsive to changing business requirements



Very hard to govern

Governance Dilemma of SSBI



Governance Dilemma of SSBI



SSBI applications can multiply like rabbits and proliferate “shadow IT” environments. Except now these shadow IT BI apps are not based on spreadsheets but on a new breed of SSBI tools. (Forrester, 2017)

Governance challenges in SSBI

W



Rapid adoption and growth



Vendor management



Basic roles and responsibilities



Accessing Data that is not available in Data Warehouse



Maintaining single version of Truth

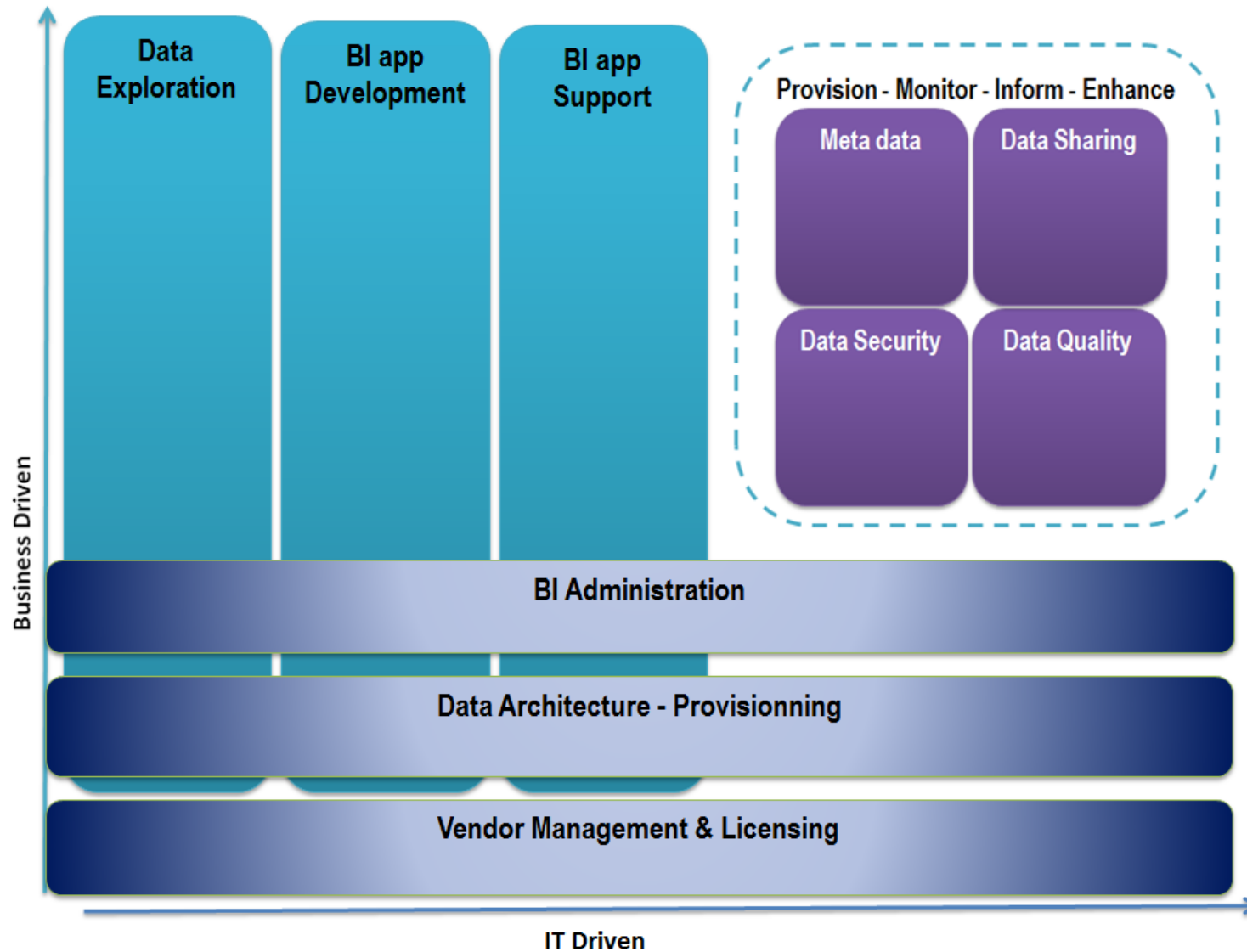
Proposed solution



Balancing act between enabling SSBI and protecting business information, achieved through a governance model based on **'shared responsibility'**



Governance model for SSBI



SSBI is not always end-to-end SSBI - Not all Business Users want to go through the entire cycle



With SSBI, Business users don't need IT - Never a case of IT working themselves out of a job.

Questions

W

