

BI Self
Service...how
do we calm
the storm?

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The need for self service BI

Business units are expected to run like mini businesses within corporates

Businesses are becoming self sufficient

Overhead on BI/IT is less

Business takes ownership of their data



Challenges with Self Service BI

Lack of business buy in / interest

– strained relationship between users and BI/IT

Lack of skills

- Little or no investment in the skills within business to support and maintain the BI capabilities

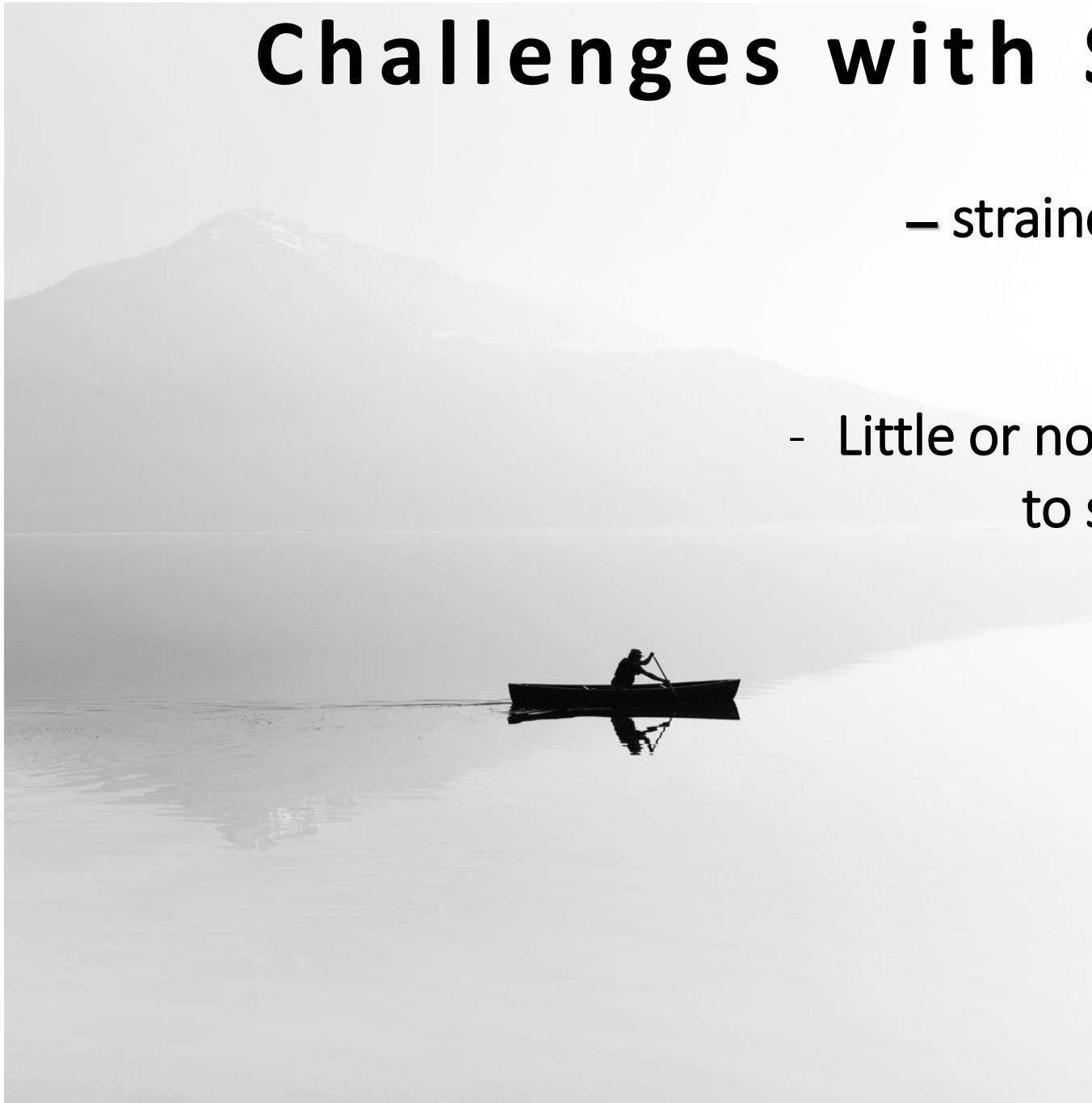
Corporate architecture is not set up

- to support a self help capability

Data

- Security, not governed or trusted

Silos



Set yourself up for success

BI Strategy is clear and understood

1. No analysis paralysis – KPIs are clear and reviewed regularly

Collaborative partnerships

1. See business as partners, not clients
2. Understanding of each others worlds (product owners)
3. Strong engagement model (BI Forums/Training)

Data Management

1. Conformance, integrity. Manage the many data sources

Infrastructure

1. Stable and fast environment
2. Intuitive front end





Game use case