



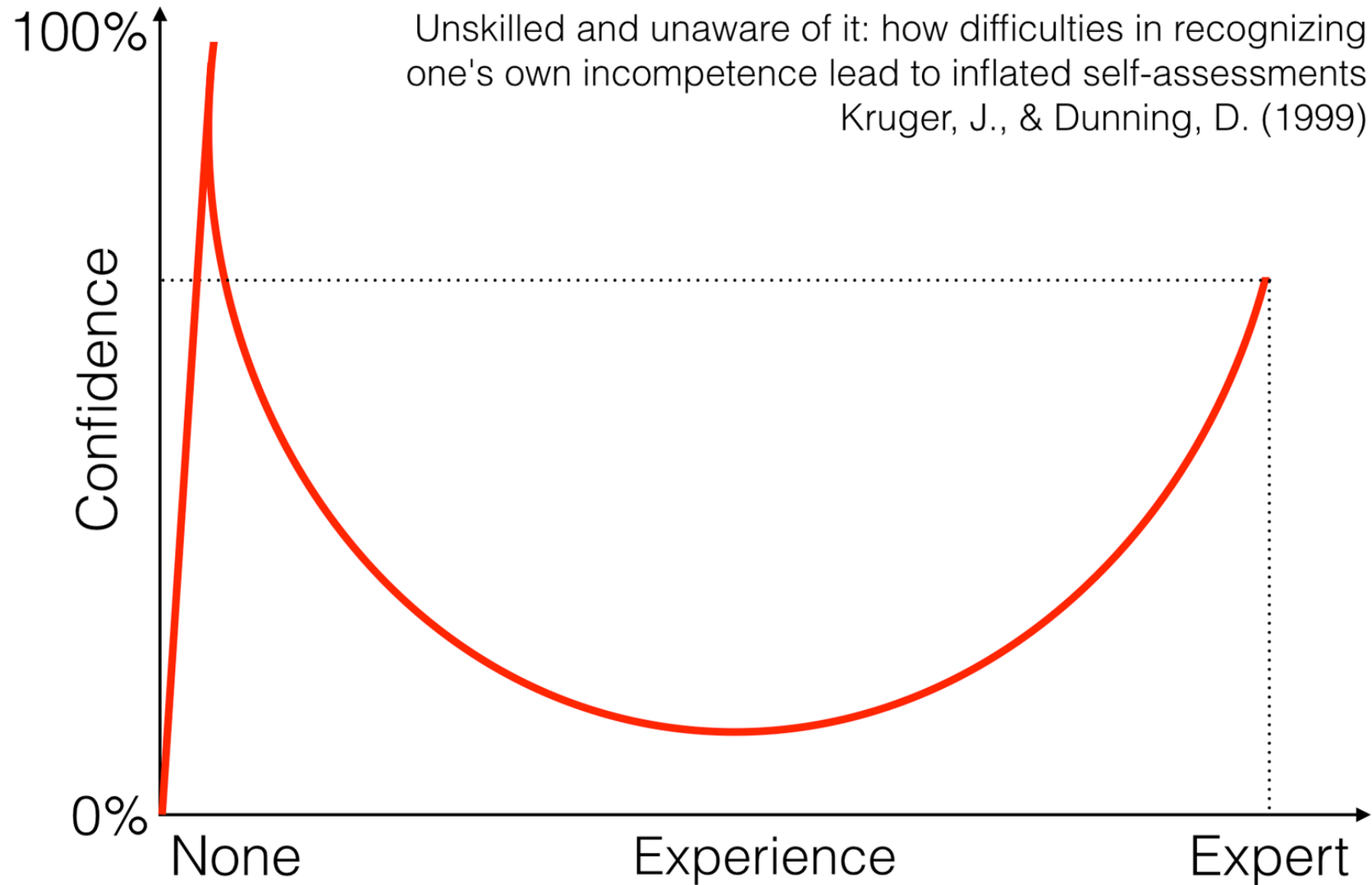
# Moving past `model.fit()`

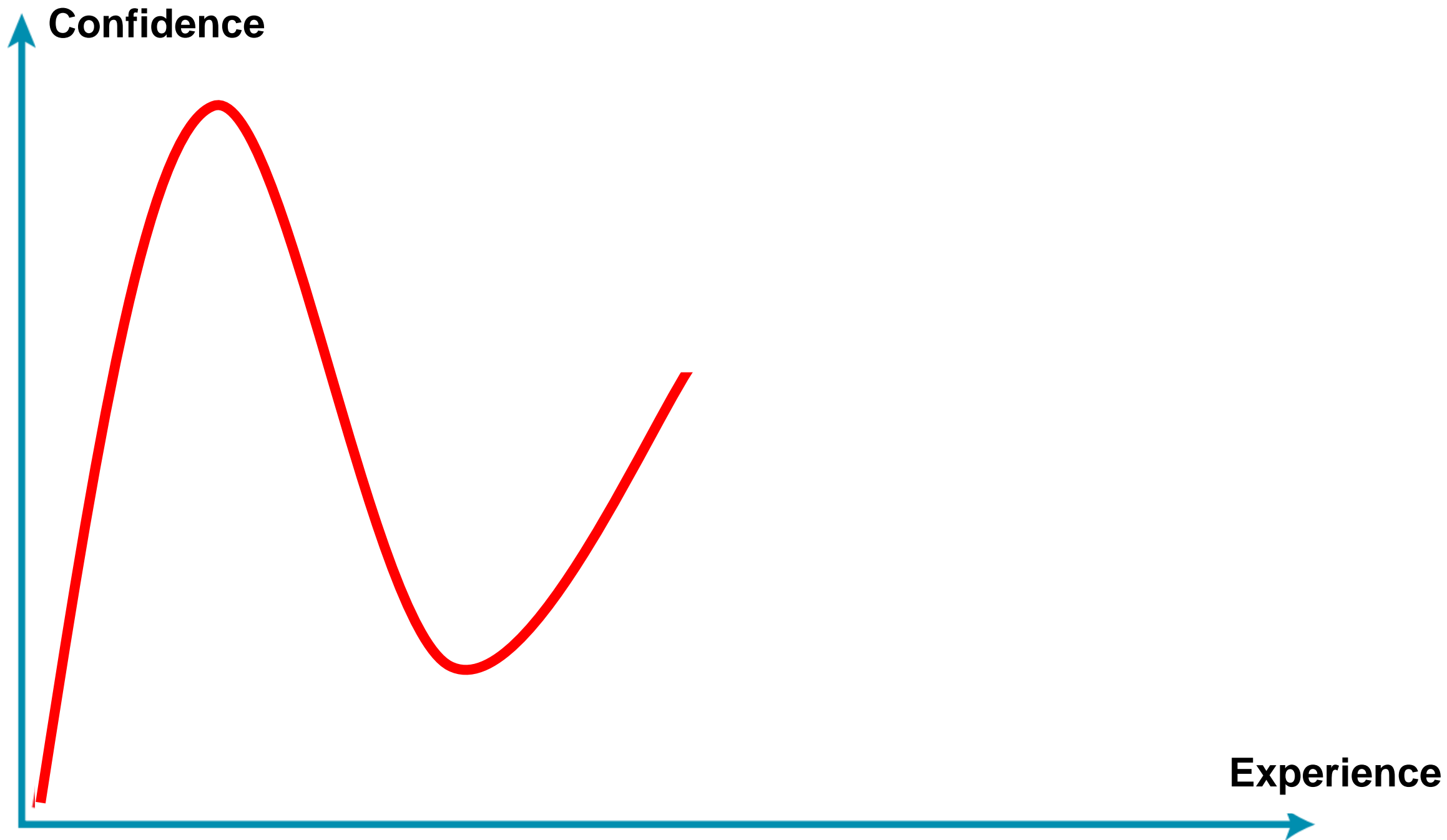
Guy Taylor

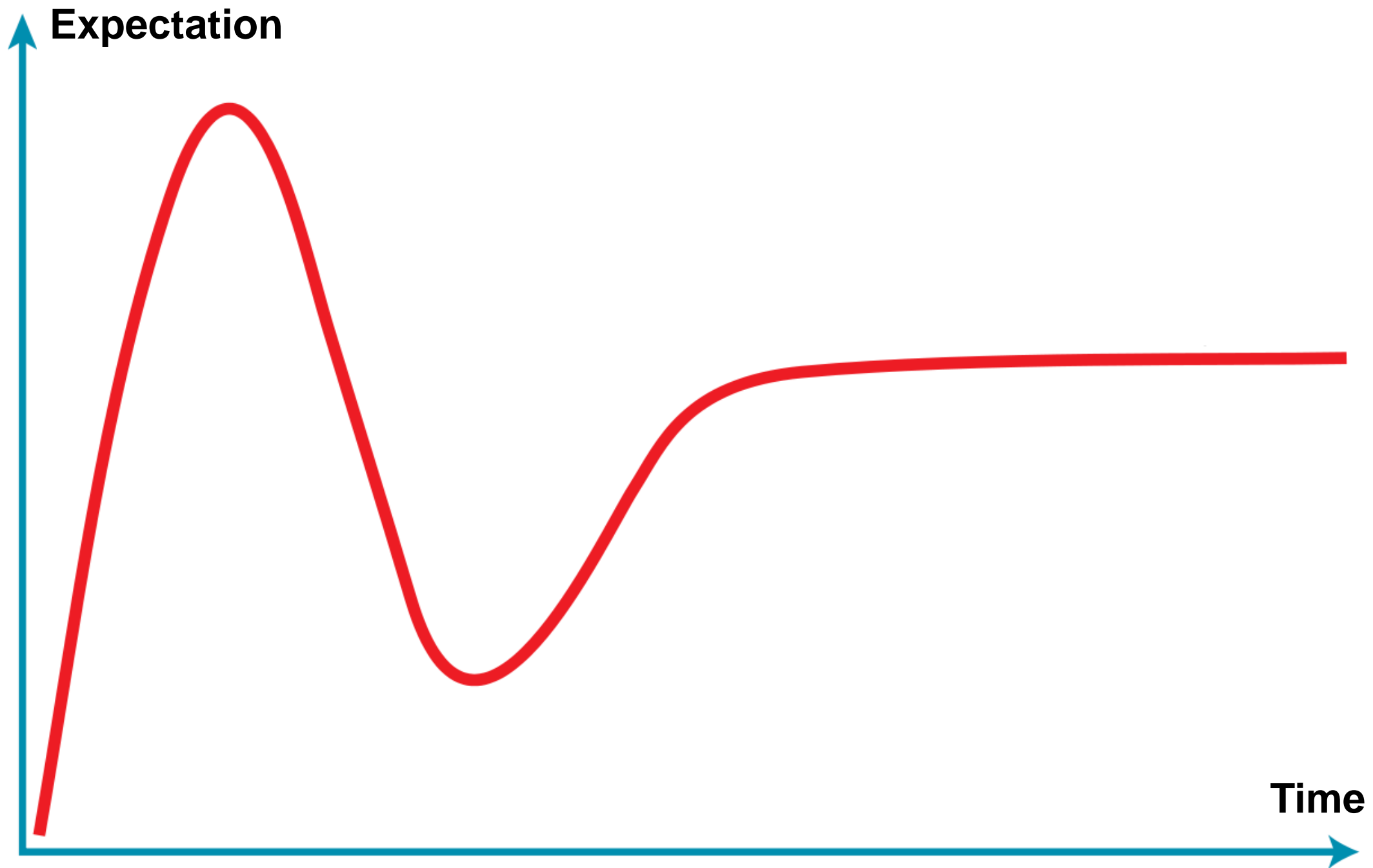


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# Dunning-Kruger Effect

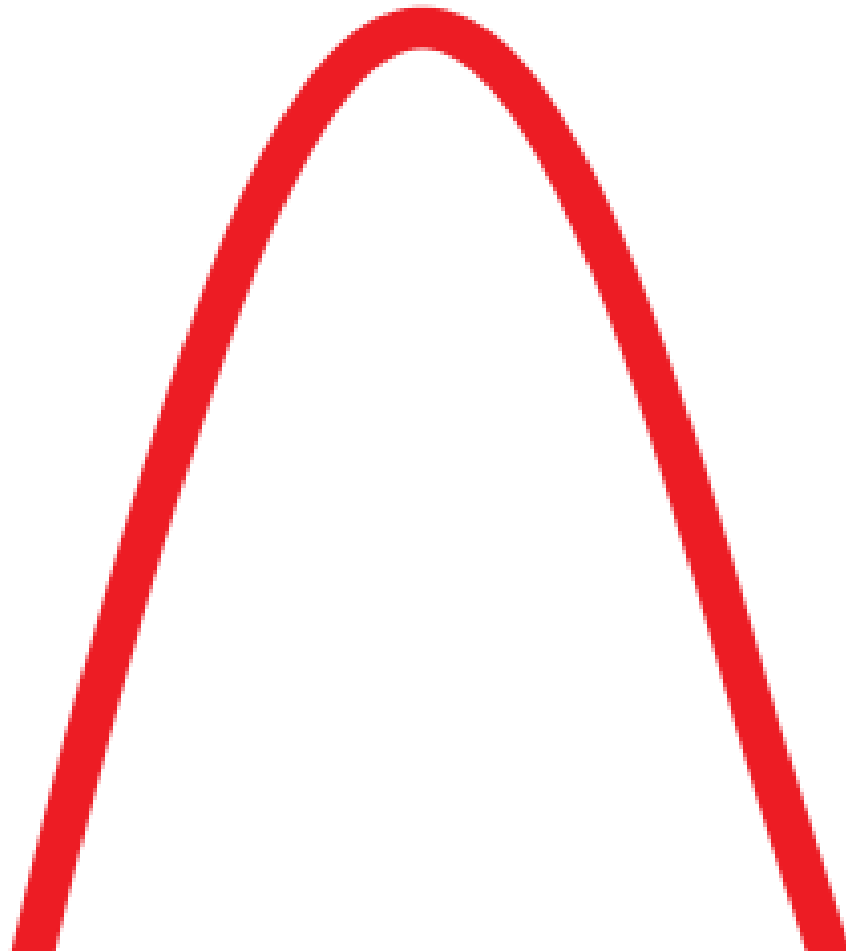








**Expectation**



**“The sexiest  
job of the  
21st century”**







*Open jobs asking for analytics skills in 2015*

**2.3M**

*Forecast of population with analytics skills by 2018*

**2.9M**

Notes: US data only.

Source: Burning Glass Technologies analysis of 26.9 million US job postings from 2015. McKinsey Global Institute, Big Data: The next frontier for innovation, competition, and productivity (June 2011).






EQT  
VENTURES

Europe  
is now




EQT  
VENTURES



# Why businesses fail at machine learning

Cassie Kozyrkov (Twitter: @quaesita)  
Chief Decision Scientist

Google Cloud



experience  
the new  
future



Capgemini  
APPLIED INNOVATION  
EXCHANGE





**ZERO**







5.94,66755.33,0  
59.12,42826.99,0,0,0,0,30.00  
35.64,50656.8,0,0,0,0,30.00  
115.94,67905.07,0,0,0,0,30.00  
115.94,66938.9,0,0,0,0,30.00  
22.49,86421.04,0,0,0,0,30.00

**It's not just about the**

**model**

**it's about the**

**Data.**

**(but it's also about everything else)**



## Andrew Trask

@iamtrask

Leader of @OpenMinedOrg, Research Scientist @DeepMindAI, PhD Student @UniofOxford, Author @ManningBooks, Instructor @Udacity, Husband, Opinions my own

📍 Oxford, UK

🔗 [manning.com/books/grokking...](https://manning.com/books/grokking...)



## Andrew Trask

@iamtrask

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- AI [#fairness](#)
- AI [#privacy](#)
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- AI [#verification](#)
- AI [#adversarial](#) defenses

IMO - most folks still don't know how these fields work

Be the change

([#tutorials](#) in replies 🙌)

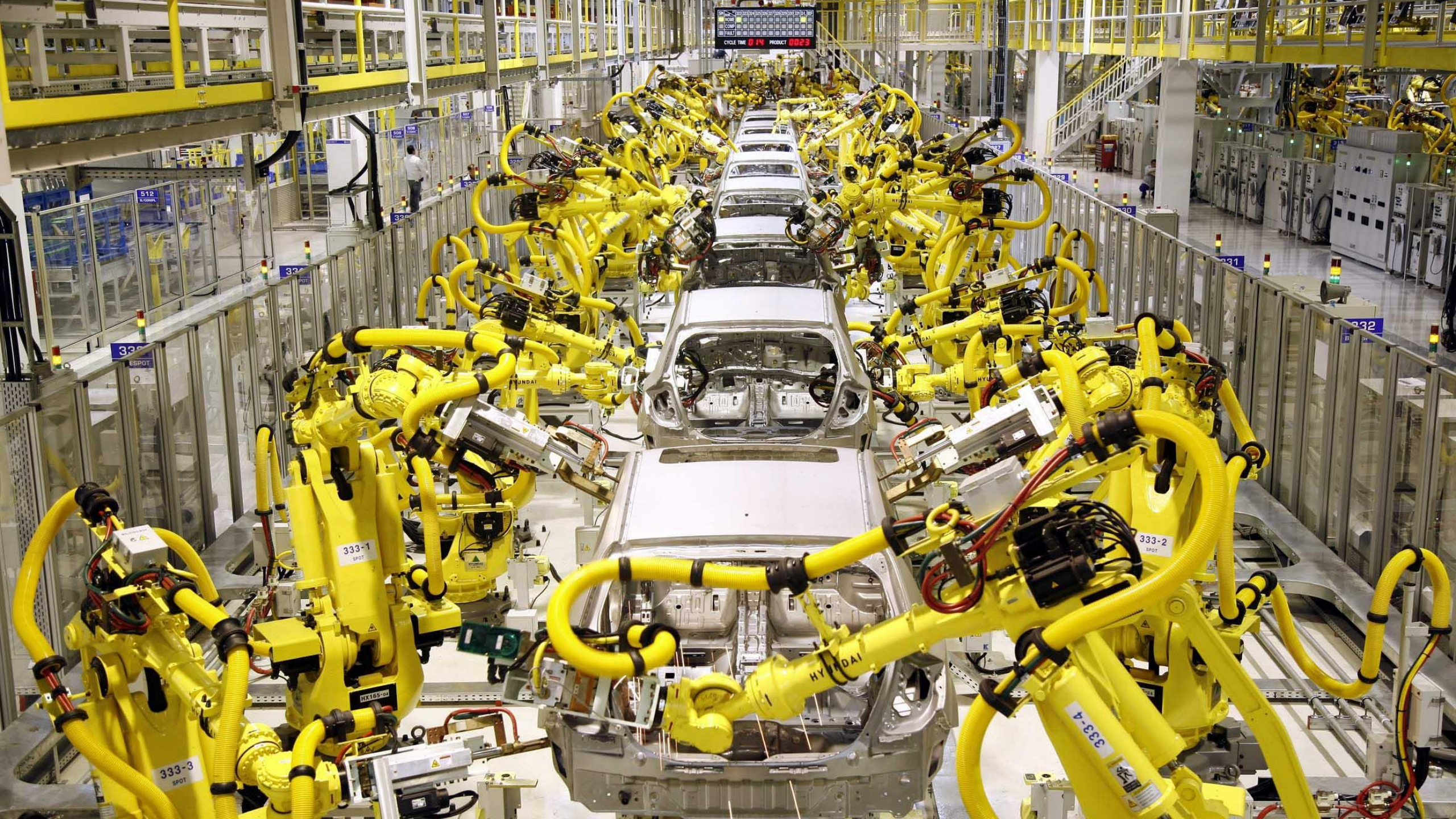
[#100DaysOfMLCode](#)

9:18 am - 2 Mar 2019

455 Retweets 1,440 Likes







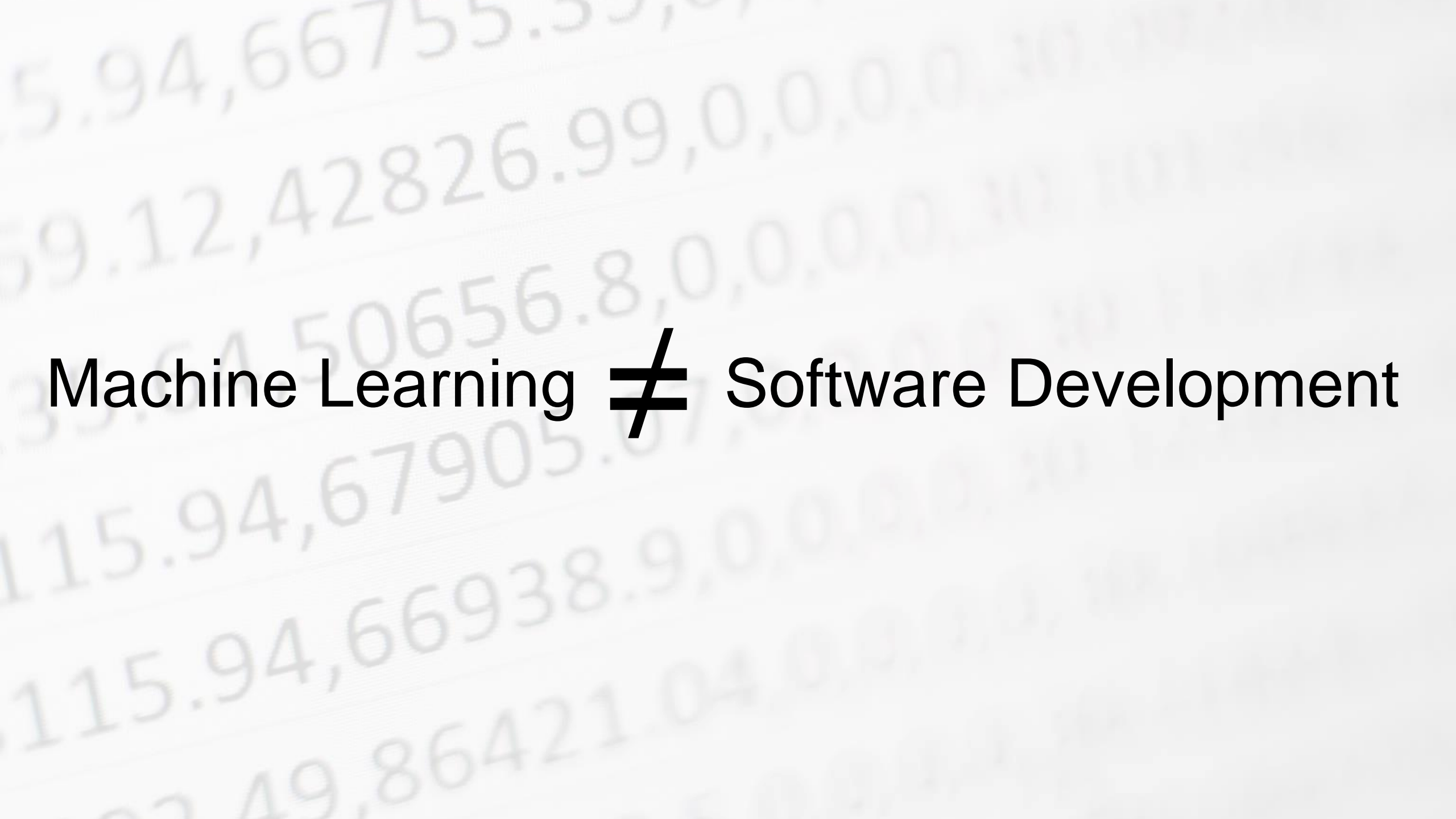








**ZERO**



Machine Learning  $\neq$  Software Development







→ Documents npm i -g list-repos

/Users/p.patel/.nvm/versions/node/v8.4.0/bin/list-repos -> /Users/p.patel/.nvm/versions/node/v8.4.0/bin/list-repos

+ list-repos@0.4.7

added 1 package in 1.119s

→ Documents list-repos .

Directory	Branch	Follow	Push	Git-Status	Refresh
ghoster	.				
graph-ql-test	.				
hapi-graphql-test	.				
hello	.				
hpbot	.				
relay-test	.				
renamer	.				
test-affectiva	.				
test-cycle-app	.				
test-ng	.				
test-react	.				
ui	.				
tryghost-cam	.				



DevOps





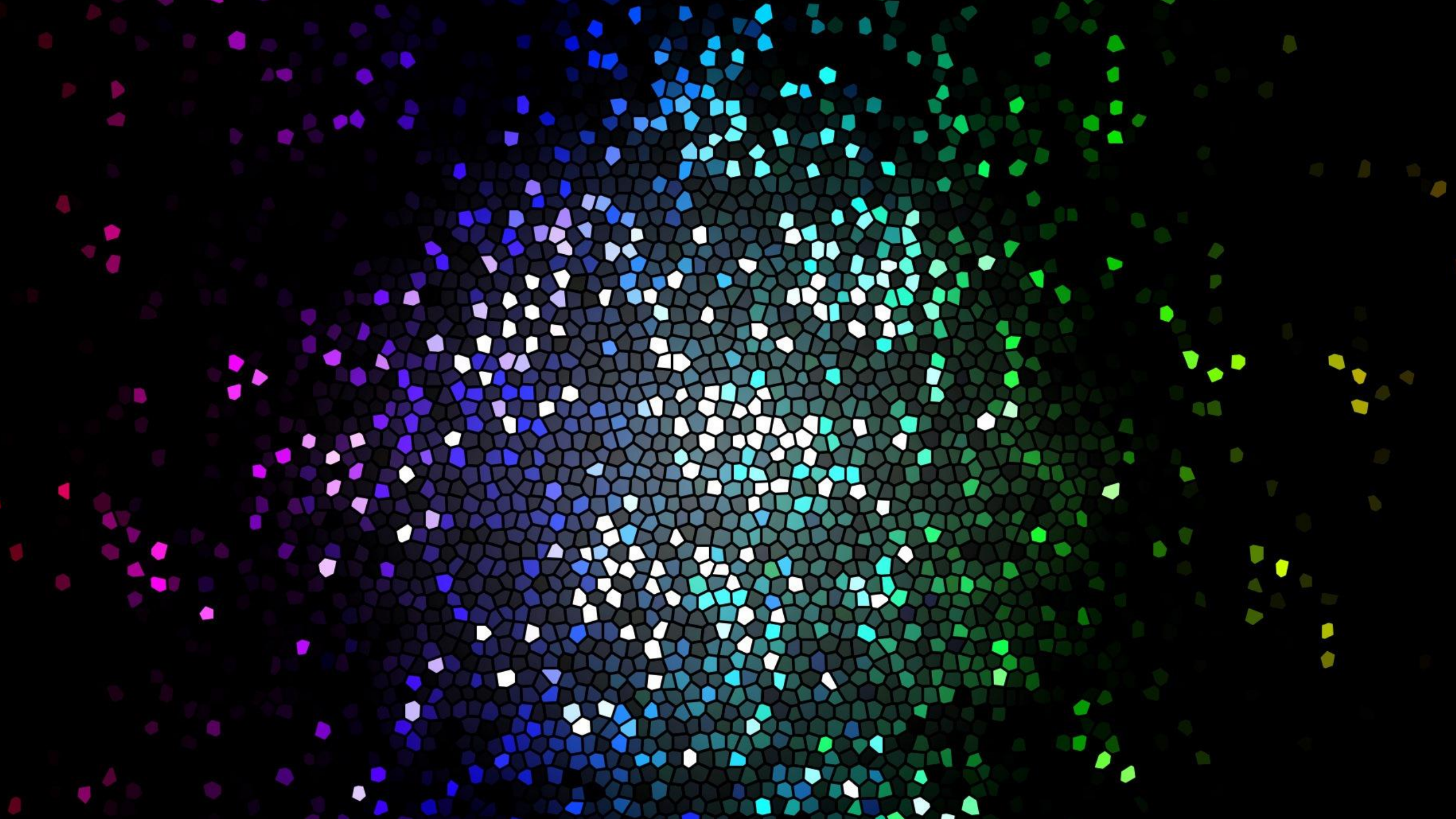
BizSecDataDevScienceGovPrivOps



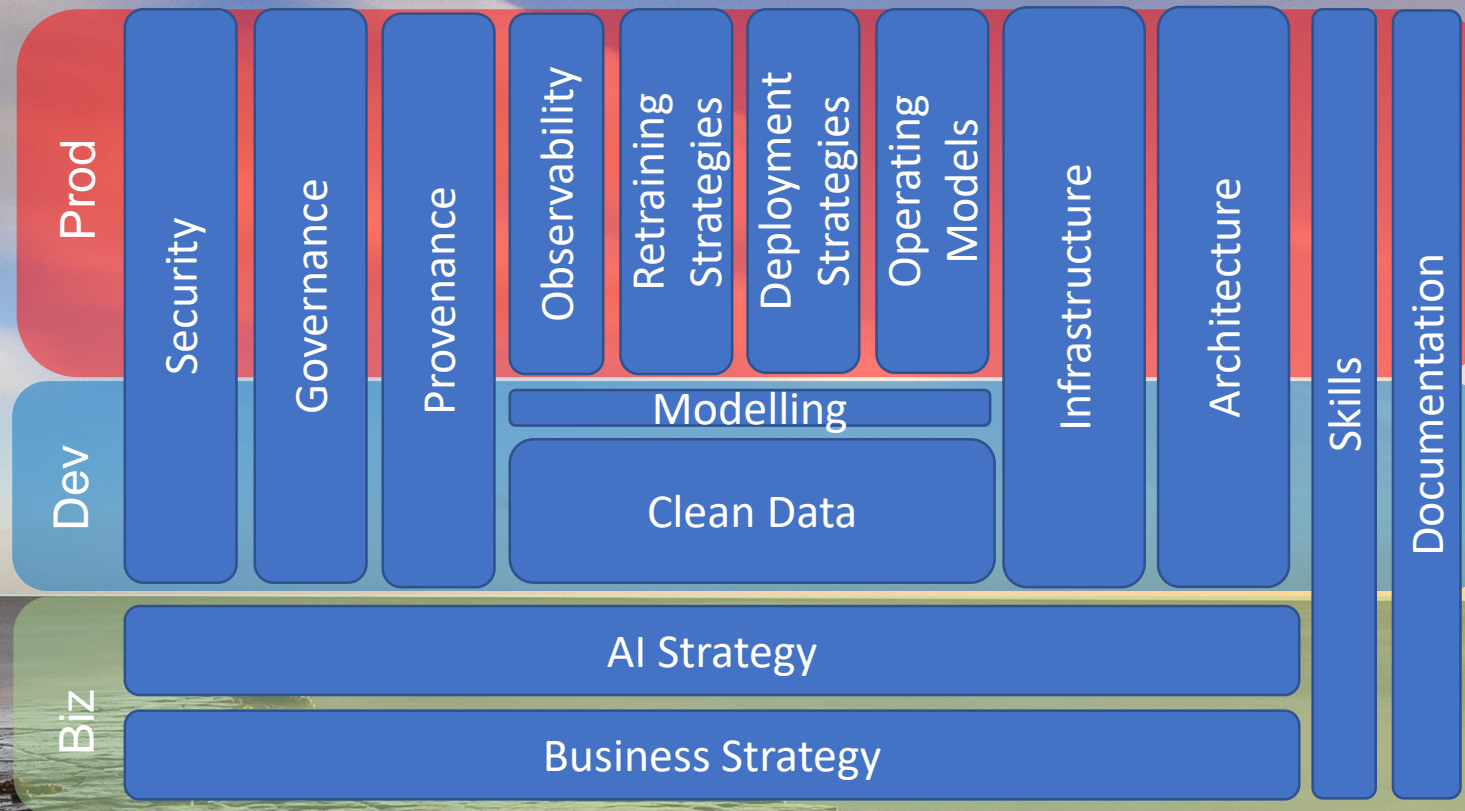
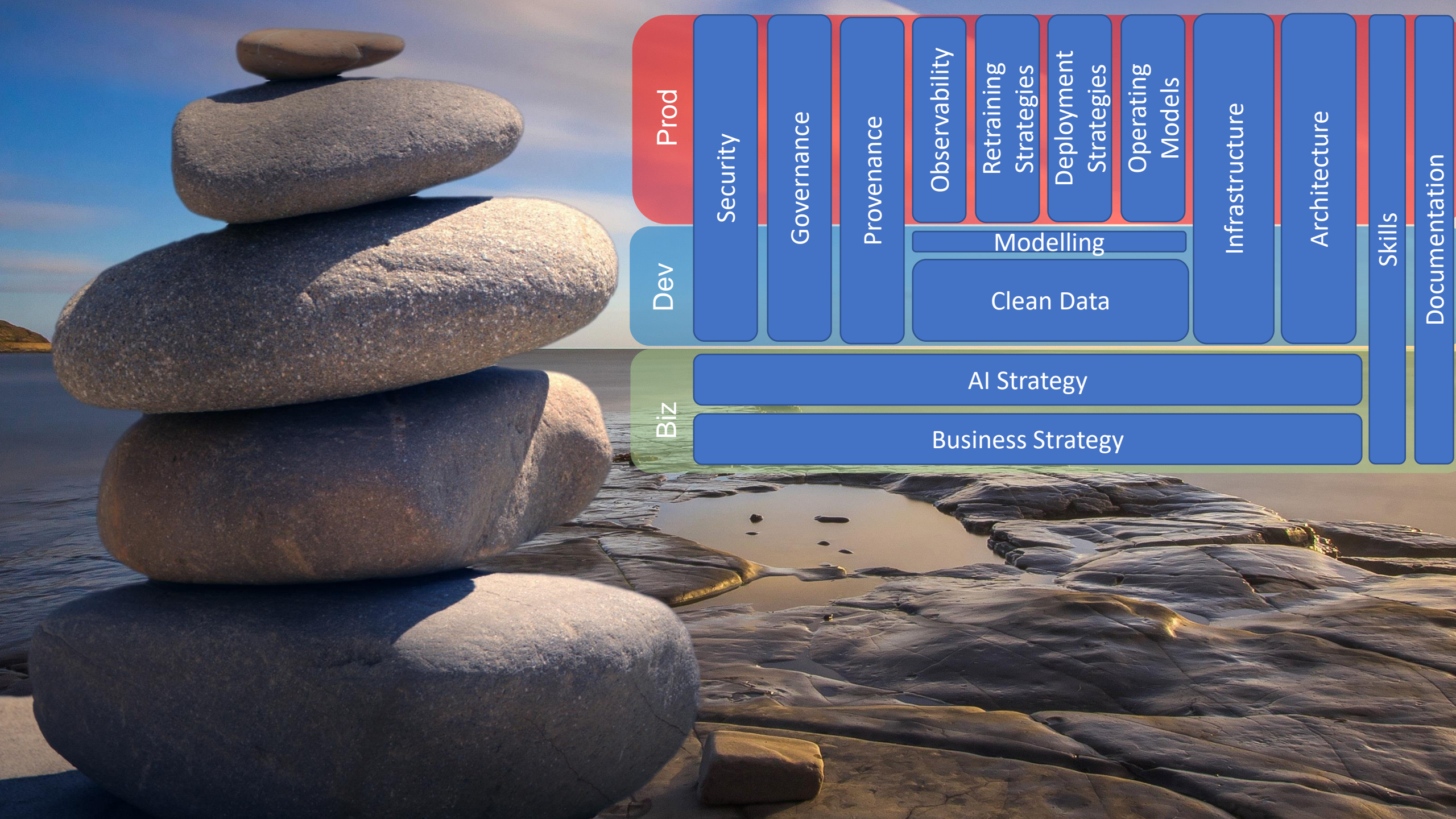
**Ok! Ok!**

**So what now?**












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**Charity Majors**  
@mipsytipsy

engineer/cofounder at [@honeycombio](#), prev Parse/Facebook; cowrote Database Reliability Engineering; loves whiskey, rainbows. I test in production & so do you.

  
San Francisco  
[honeycomb.io/blog](#)  
Joined November 2009


**Charity Majors** @mipsytipsy · 28 Jul 2017

that's why *\*instrumentation\** is what saves your bacon with massively complex systems. you can't predict what you're going to need to know.

3

16

40


**Charity Majors**  
@mipsytipsy

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and *\*observable\** systems are ones you can fully interrogate. given a pile w millions of needles, can you locate literally every one of them?

2:44 AM - 28 Jul 2017


6 Retweets 13 Likes



4

6

13

**Srinivasan Raguraman** @sragu · 28 Jul 2017


Replying to [@mipsytipsy](#)

Agree. However I have seen people ignore things when it's too much data. Like measuring every method, but not knowing what happened inside

2

1

3

**Charity Majors** @mipsytipsy · 28 Jul 2017


too much can be as bad as none at all :(


1

1

1

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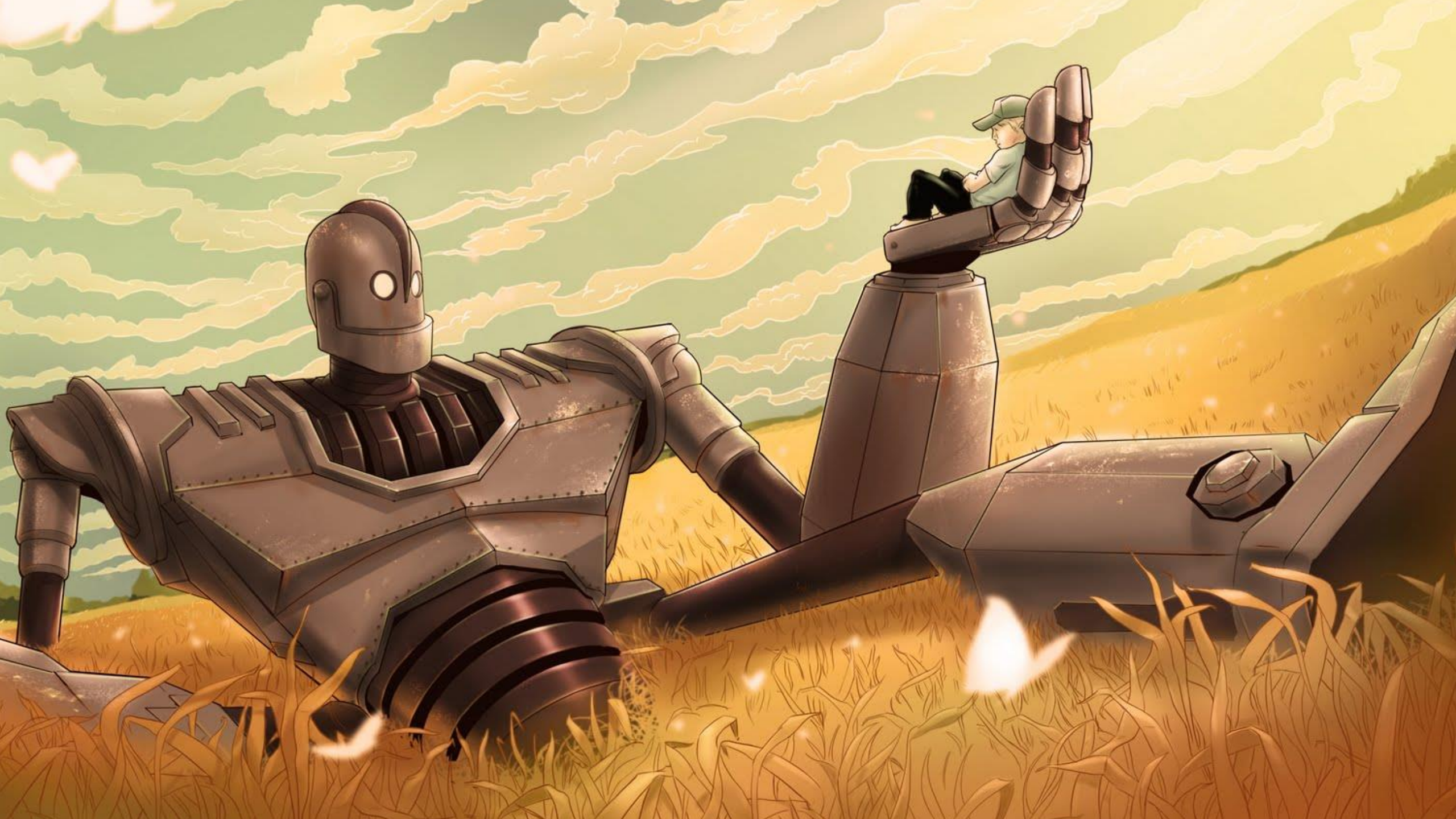


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# LIFE

# 3.0

BEING HUMAN IN THE AGE OF  
ARTIFICIAL INTELLIGENCE

MAX TEGMARK







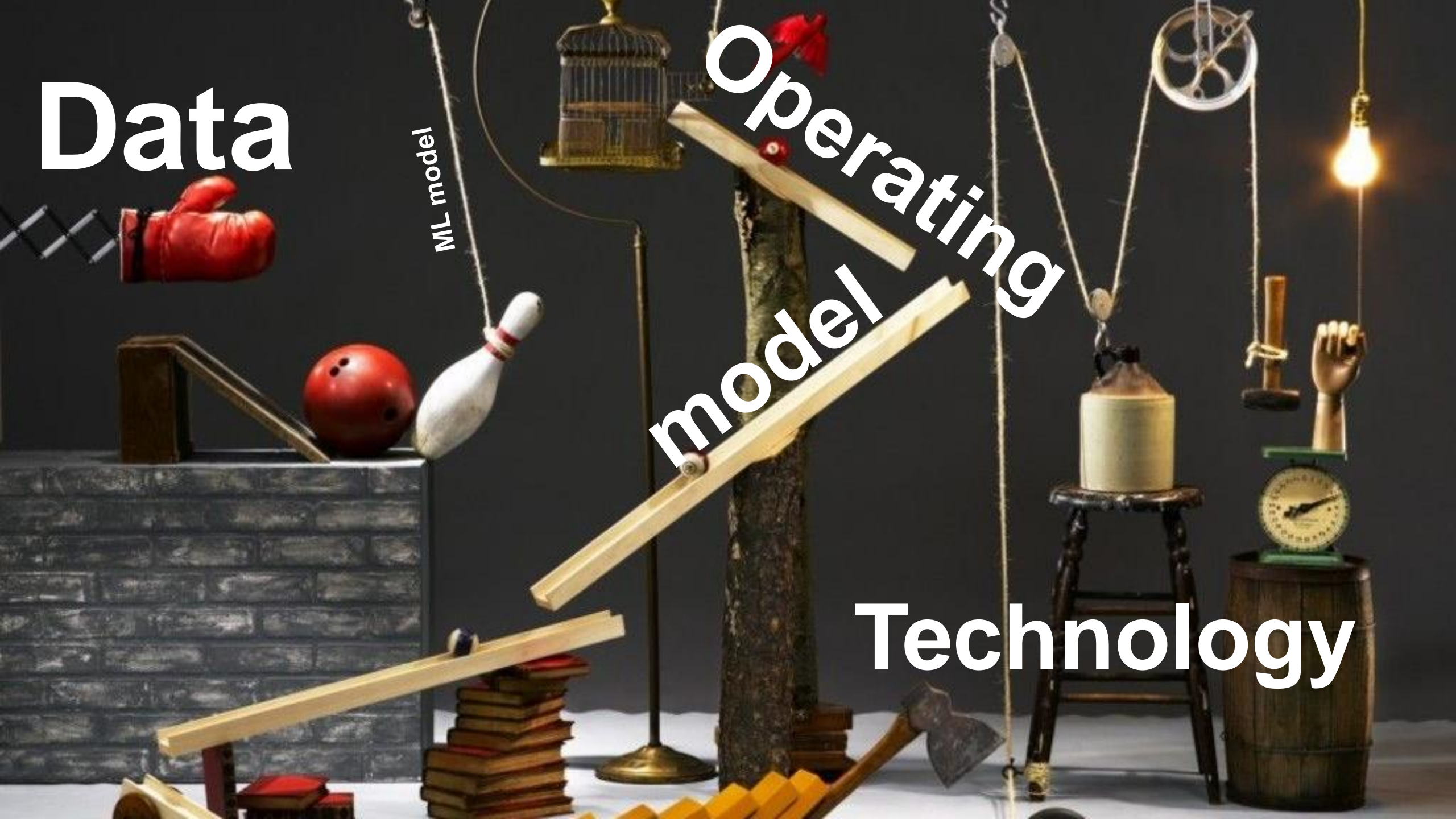


# Data

ML model

# Operating model

# Technology









**There is more to A.I.  
than the model...**

**Let's build better a  
practice**



**NEDBANK**