

Chief Data Officer Summit

June 24-25, San Francisco



Day One - Monday, June 24, 2019

12.00pm	Registration, Lunch & Networking in the North Point Lounge - Golden Gate Lunch - Tastes of San Francisco
1.10pm	IBM Welcome Address & Kick-Off Host: Glenn Finch, <i>Global Managing Partner, Cognitive & Analytics, IBM</i> Caitlin Halferty, <i>Director, AI Accelerator & Client Success, Global Chief Data Office, IBM</i> Inderpal Bhandari, <i>Global Chief Data Officer, IBM</i>
1.30pm	Keynote Presentation: Aligning your Data Strategy to Drive AI Transformation & Achieve Impact Martin Schroeter, <i>Senior Vice President, Global Markets, IBM</i>
2.00pm	Question & Answer Session Martin Schroeter, <i>Senior Vice President, Global Markets, IBM</i> Inderpal Bhandari, <i>Global Chief Data Officer, IBM</i>
2.10pm	Keynote Panel: Prepare for Impact! Delivering Business Value from Data & Analytics <ul style="list-style-type: none"> • What are the common ways that Chief Data Officers can leverage their data to have meaningful impact on the wider organization, and how best should these successes be communicated to other areas of the business? • Changing perceptions – Shifting the data function from a perceived cost-center to an essential profit-center • Generating re-investment funds and reaping the financial benefits of successfully delivered projects • From data to dollars – How should CDOs approach the monetization of their data assets? <p>Moderator: Tim Humphrey, <i>VP, Chief Data Office, IBM</i> Darshan Shah, <i>Chief Data Officer, STATE OF INDIANA</i> Ravi Malladi, <i>Chief Analytics Officer, BARRICK GOLD CORPORATION</i> BJ Fesq, <i>SVP, Chief Data Officer, WELLS FARGO WHOLESALE BANK</i> Nona Janssen Walls, <i>Former SVP, Enterprise Data & Analytics, LIONSGATE</i></p>
3.00pm	Afternoon Tea & Networking in the North Point Lounge - Taste of the Mission District
3.30pm	Keynote Panel: Ensuring Success in a Brave New World - Meeting the Artificial Intelligence Challenge <ul style="list-style-type: none"> • Defining the state of the possible – how mature are AI technologies currently, and what should we expect in the years ahead? • What opportunities does AI present to modern businesses ready to exploit them? What are the challenges, and how can these be best overcome? • Getting beyond the buzzword – where should we be applying AI, and where shouldn't we? • How can we as data leaders best ensure that we are fit to make the most of these and avoid getting left behind? <p>Moderator: Seth Dobrin, <i>VP and Chief Data Officer, Analytics, IBM</i> Aaron Crews, <i>Chief Data Analytics Officer, LITTLER MENDELSON</i> Lucia Mendoza-Ronquillo, <i>SVP, Head of Business Intelligence & Data Governance, WELLS FARGO</i> Hakan Kardes, <i>Chief Data Officer, ALIGNMENT HEALTHCARE</i> Alfred Essa, <i>VP, Analytics and Data Science, MACMILLAN LEARNING</i></p>
4.15pm	Keynote Panel: The Chief Data Officer as an Enabler – Empowering Stakeholders in the Business Units <ul style="list-style-type: none"> • What steps can a CDO take to ensure that all areas of the organization are data-driven? • How can we best combine data expertise, with specialized domain knowledge? Should we lead from a centralized team, embed data resource in the business units, adopt a Centre of Excellence model, or something else? • Educating & training non data colleagues to allow them to self-service their reporting, analytics & insights needs • Trust the data, not your gut - Securing the cross organizational buy-in needed for success <p>Moderator: Caitlin Halferty, <i>Director, AI Accelerator & Client Success, Global Chief Data Office, IBM</i> Sushma Bhan, <i>Chief Data Officer, Development & Wells, ROYAL DUTCH SHELL</i> Gayathri Raman, <i>SVP, Head of Data Governance, BANK OF THE WEST</i> Harinder Singh, <i>Global Director, Data Strategy & Architecture, AB INBEV</i> Nevin Taylor, <i>White House Presidential Innovation Fellow, U.S. FEDERAL GOVERNMENT</i></p>
5.00pm	IBM Wrap-Up Inderpal Bhandari, <i>Global Chief Data Officer, IBM</i> Caitlin Halferty, <i>Director, AI Accelerator & Client Success, Global Chief Data Office, IBM</i>
5.15pm	IBM CDO Summit 10th Anniversary Drinks Reception & Networking in the North Point Lounge
6.15pm	End of Day One

Chief Data Officer Summit

June 24-25, San Francisco



Day Two - Tuesday, June 25, 2019

7.45am	Registration, Coffee & Networking in the North Point Lounge			
7.45am - 8.30am	Networking Breakfast: Diversity in Data <i>Networking session open to all delegates to discuss the importance of diversity in data. This session is first come, first served with a limited capacity - it will begin promptly at 7.45am, so please register and grab refreshments beforehand.</i> Kirtida Parikh, <i>Head of Enterprise Business Analytics, SILICON VALLEY BANK</i> Ryan Mastro, <i>SVP, Head of Global Data and Analytics, SYNGENTA</i> Caitlin Halferty, <i>Director, AI Accelerator & Client Success, Global Chief Data Office, IBM</i> Beth Rudden, <i>Distinguished Engineer & Principal Data Scientist, Cognitive, GTS, IBM</i>			
8.30am	IBM Welcome & Kick-Off <i>Host: Glenn Finch, Global Managing Partner, Cognitive & Analytics, IBM</i> Inderpal Bhandari, <i>Global Chief Data Officer, IBM</i> Caitlin Halferty, <i>Director, AI Accelerator & Client Success, Global Chief Data Office, IBM</i>			
8.45am	Keynote Presentation: Accelerating your Organization's Journey to 'Cognitive Enterprise' as a Chief Data Officer Inderpal Bhandari, <i>Global Chief Data Officer, IBM</i>			
9.15am	Top Solution Showcase <i>During this session, IBM representatives will deliver 3 quick fire presentations outlining some of the most exciting current solutions that are helping Data & Analytics leaders to reach their goals. The solutions covered include:</i> Automated Meta Data Generation – Steven Eliuk, <i>VP, Deep Learning, Global Chief Data Office, IBM</i> Operational Risk Insights – Joe Selle, <i>Global Advanced Analytics & Cognitive Lead, IBM</i> Cognitive Customer Support – Gary Burnette, <i>VP, Enterprise Data Integration, IBM</i>			
9.45am	Keynote Panel: Investing in People – Building & Balancing Skills to Allow your Team to Impact the Whole Organization <i>Moderator: John Thomas, Distinguished Engineer and Director, Analytics, IBM</i> Vijay Venkatesan, <i>Chief Analytics Officer, BCBSNJ</i> Manav Misra, <i>Chief Data & Analytics Officer, REGIONS FINANCIAL SERVICES</i> Ryan Mastro, <i>SVP, Head of Global Data and Analytics, SYNGENTA</i> Mark Clare, <i>Head of Data Enablement, ASTRAZENECA</i>			
10.30am	Morning Coffee & Networking in the North Point Lounge			
	Discussion Group A <i>Jeremiah O'Brien</i>	Discussion Group B <i>Amador</i>	Discussion Group C <i>Marin</i>	Discussion Group D <i>Solano</i>
11.00am	Discussion Group 1A: Driving Profitability for your Enterprise – Cutting Costs and Boosting Revenue Ravi Malladi, <i>Chief Analytics Officer, BARRICK GOLD CORPORATION</i> Michael Robkin, <i>National VP Data Management and Technology Integration, PROSPECT MEDICAL HOLDINGS</i> David Ramthun, <i>VP, Data Analytics and Strategy, LINCOLN FINANCIAL GROUP</i>	Discussion Group 1B: Data Lake or Data Swamp? Ensuring Strong Data Architecture Nevin Taylor, <i>White House Presidential Innovation Fellow, U.S. FEDERAL GOVERNMENT</i> Parag Shrivastava, <i>Director, Information Architecture, MCKESSON</i>	Discussion Group 1C: Breaking Open the Black Box – Bringing Transparency to Machine Learning & Deep Learning BJ Fesq, <i>SVP, Chief Data Officer, WELLS FARGO WOLESale BANK</i> Manav Misra, <i>Chief Data & Analytics Officer, REGIONS FINANCIAL SERVICES</i> Carl Gold, <i>Chief Data Scientist, ZUORA</i>	Discussion Group 1D: Improving Product Offerings and Accelerating Product Roadmaps Alfred Essa, <i>VP, Analytics and Data Science, MACMILLAN LEARNING</i> Shilpa Yelamaneni, <i>Director, Data Science and Advanced Analytics, ECOLAB</i> Paul Stolorz, <i>Chief Data Scientist, APP ANNIE</i>
11.45am	Discussion Group 2A: Building Your Data Dream Team – Succeeding in Recruitment & Retention Harinder Singh, <i>Global Director, Data Strategy & Architecture, AB INBEV</i>	Discussion Group 2B: Automating Meta Data to Unlock Better Data! Vijay Venkatesan, <i>Chief Analytics Officer, BCBSNJ</i>	Discussion Group 2C: Seeing Clearly on Cloud Technologies Meenal Iyer, <i>Director, Enterprise Analytics and Reporting Platforms, MACYS INC</i>	Discussion Group 2D: Delivering Insights to Increase the Impact of Marketing Vineet Kumar, <i>Director, Analytics, GODADDY</i>

	Rajan Wadhwa, <i>Director, Client Strategies and Analytics</i> , FRANKLIN TEMPLETON INVESTMENTS	Steven Eliuk, <i>VP, Deep Learning, Global Chief Data Office</i> , IBM	Steve Stepp, <i>VP, Analytics</i> , CATHOLIC HEALTH SERVICES OF LONG ISLAND Jane Rheem, <i>Director, Enterprise Analytics</i> , UNITED FIRE GROUP	John Carter, <i>SVP Analytics & Business Insight</i> , CHARLES SCHWAB Amy Bishop, <i>Director, Strategy</i> , EPSILON
12.30pm	Working Industry Lunch & Networking <i>An opportunity for conversations with data leaders from your own industry. There will be a choice of tables dedicated to selected industries for sector-specific discussions, as well as open tables for cross-sector networking.</i>			
	Discussion Group A <i>Jeremiah O'Brien</i>	Discussion Group B <i>Amador</i>	Discussion Group C <i>Marin</i>	Discussion Group D <i>Solano</i>
1.30pm	Discussion Group 3A: Size Doesn't Matter - How Can Large Enterprises Learn from Startup Approaches? Michael Robkin, <i>National VP Data Management and Technology Integration</i> , PROSPECT MEDICAL HOLDINGS Nikhil Joshi, <i>Director, BI & Integration</i> , BIOMARIN	Discussion Group 3B: Ensuring High Quality Data Through Data Governance Best Practice Sushma Bhan, <i>Chief Data Officer, Development & Wells</i> , ROYAL DUTCH SHELL Gayathri Raman, <i>SVP, Head of Data Governance</i> , BANK OF THE WEST Sriram Sirisinahal, <i>VP, Data Analytics</i> , CHARLES SCHWAB	Discussion Group 3C: Breaking Down Barriers – Overcoming Data Siloes and the Data Challenges of Mergers & Acquisitions Mark Clare, <i>Head of Data Enablement</i> , ASTRAZENECA Meenal Iyer, <i>Director, Enterprise Analytics and Reporting Platforms</i> , MACYS INC Rajan Wadhwa, <i>Director, Client Strategies and Analytics</i> , FRANKLIN TEMPLETON INVESTMENTS	Discussion Group 3D: Data Meets Digital – How can we best partner with Digital Transformation projects? Jeff Bodzewski, <i>Adjunct Faculty, Digital Marketing</i> DEPAUL UNIVERSITY Kamal Nayak, <i>Digital Engineering Leader</i> , HILTON
2.15pm	Discussion Group 4A: Lost in Translation? Step in the Data Translators! Darshan Shah, <i>Chief Data Officer</i> , STATE OF INDIANA Lucia Mendoza-Ronquillo, <i>SVP, Head of Business Intelligence & Data Governance</i> , WELLS FARGO Ralph Blore, <i>Chief Architect Data Platform</i> , VISA	Discussion Group 4B: Establishing Mutually Beneficial Partnerships between Academic & Business Leaders Jeff Bodzewski, <i>Adjunct Faculty, Digital Marketing</i> DEPAUL UNIVERSITY Hakan Kardes, <i>Chief Data Officer</i> , ALIGNMENT HEALTHCARE	Discussion Group 4C: Making Data Talk - Telling Stories Through Visualization Aaron Crews, <i>Chief Data Analytics Officer</i> , LITTLER MENDELSON Pattie Hong, <i>Chief Technology and Innovation Officer</i> , CATHOLIC CHARITIES SAN FRANCISCO Sriram Sirisinahal, <i>VP, Data Analytics</i> , CHARLES SCHWAB	Discussion Group 4D: Data-Driven Innovation - Identifying New Business Models Through Data Bennett Borden, <i>Chief Data Scientist</i> , DRINKER BIDDLE & REATH Jerry Gupta, <i>SVP, Digital Catalyst</i> , SWISS RE Parag Shrivastava, <i>Director, Information Architecture</i> , MCKESSON
3.00pm	Afternoon Tea & Networking in the North Point Lounge			
3.30pm	Keynote Panel: Big Data, not Big Brother - Respecting Privacy and Securing Trust <i>Moderator: Beth Rudden, Distinguished Engineer & Principal Data Scientist, Cognitive, GTS, IBM</i> Dana Henderson, <i>Chief Counsel, Technology, Data Privacy & Security, US LBM</i> Ralph Blore, <i>Chief Architect Data Platform, VISA</i> Ash Dhupar, <i>Chief Analytics Officer, PUBLISHERS CLEARING HOUSE</i> Bennett Borden, <i>Chief Data Scientist, DRINKER BIDDLE & REATH</i>			
4.15pm	Keynote Panel: Customers are King – Delivering 'WOW!' Customer Experiences through Data & Analytics <i>Moderator: Joe Selle, Global Advanced Analytics & Cognitive Lead, IBM</i> Kirtida Parikh, <i>Head of Enterprise Business Analytics, SILICON VALLEY BANK</i> Jerry Gupta, <i>SVP, Digital Catalyst, SWISS RE</i> John Carter, <i>SVP Analytics & Business Insight, CHARLES SCHWAB</i> Kamal Nayak, <i>Digital Engineering Leader, HILTON</i>			
5.00pm	IBM Wrap-Up Inderpal Bhandari, <i>Global Chief Data Officer, IBM</i> Caitlin Halferty, <i>Director, AI Accelerator & Client Success, Global Chief Data Office, IBM</i>			
5.15pm	End of Conference			