



Corinium
connected thinking

Chief Data & Analytics Officer, UK

20-22 February 2018, London

Post Event Report

Key Facts

200+

Attendees

50+

Speakers

3

Days of Content

About Corinium

Corinium is the world's largest community designed to inspire and support the emerging C-Suite executives focused on Data, Analytics, Customer and Digital Innovation. Our global series of conferences, events and content allow you to meet, network and engage with leading senior data and analytics professionals from around the world.

Event Overview

Chief Data & Analytics Officer, UK 2018 brought together 200+ data and analytics leaders for three days to explore strategies and approaches for driving innovation within business and examined the future of analytics including artificial intelligence and machine learning.

2017 Attendee Breakdown



200+
Attendees

180+
Companies

50+
Speakers

Job Titles of Attendees



Chief Analytics
Officer



Chief Data Officer



Chief Data
Analytics Officer



Chief Data
Scientist



Chief Information
Officer

Who Attended?

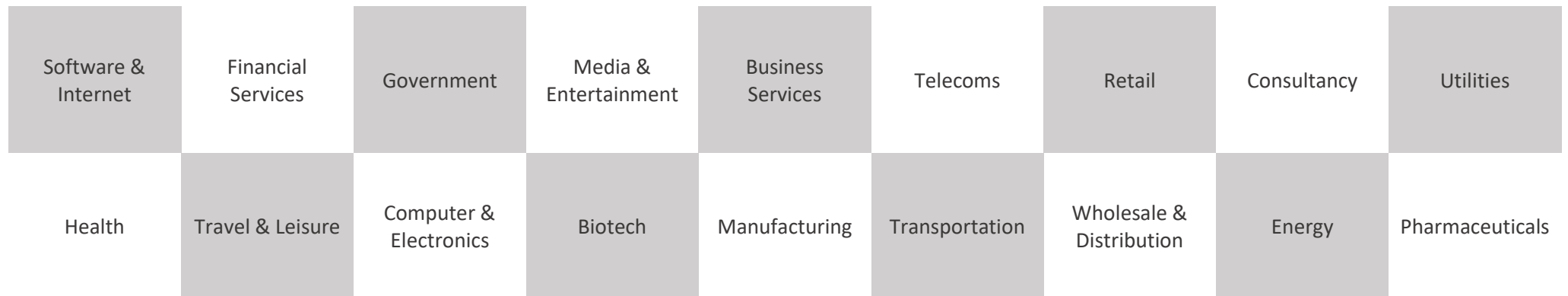
67%

Decision Makers

29%

Influencers

Industries of Attendees



Attendee Profiling

How far into your data and analytics strategy implementation is your organisation?

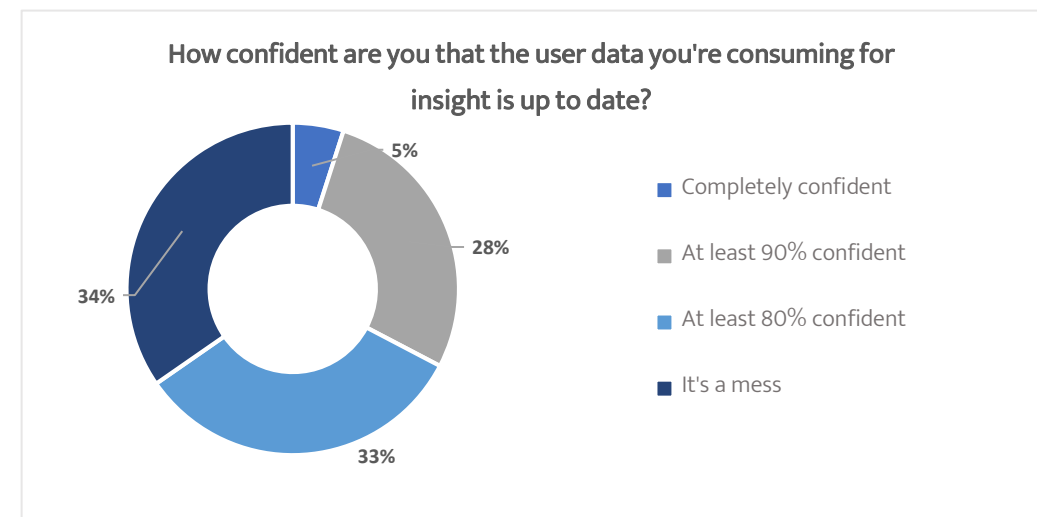
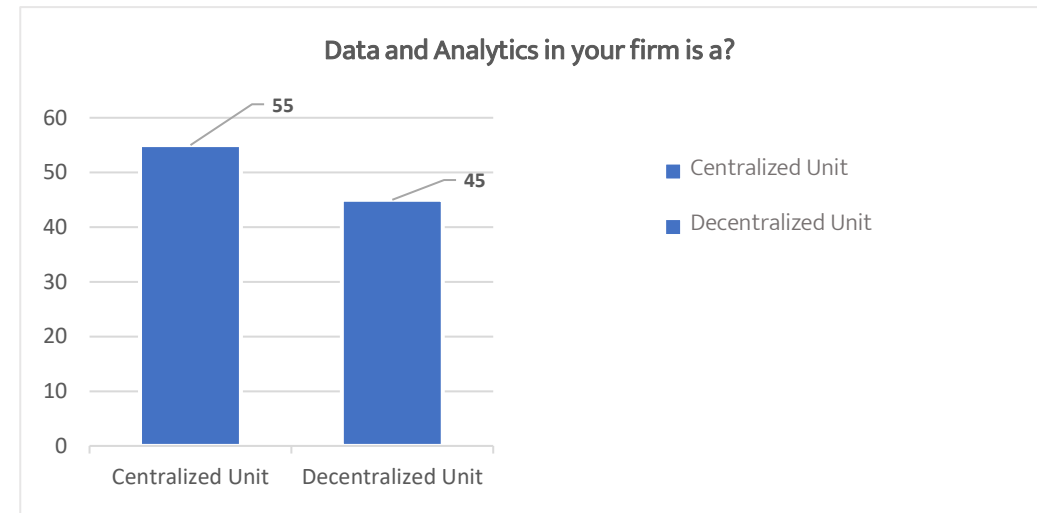
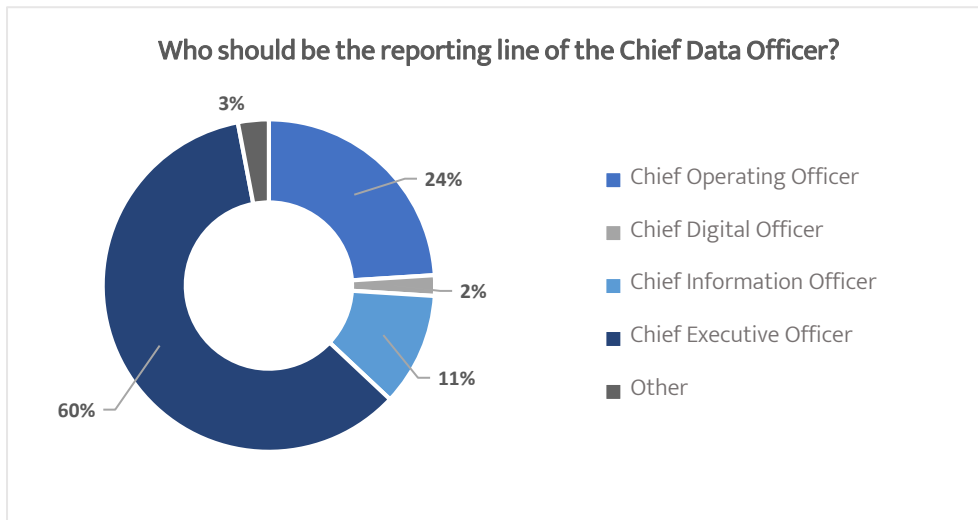


Areas of Investment within the next 6-12m

Data Analytics	49%	Data Visualisation	47%	Artificial Intelligence	37%	Analytics Solutions	35%
Cloud Services	32%	Business Intelligence Tools	31%	Data Governance	30%	Data Quality	29%
Data Lake	28%	Full Stack Analytics Platform	24%	Master Data Management	23%	Data Integration	23%
Data Discovery	22%	Data Mining	21%	ETL and Data Warehousing	21%	Open Source Platforms eg. Hadoop	18%
Cognitive Technologies	12%	Recruiting	9%	Unstructured/Dark Data Discovery	9%	Integration/Middleware	9%

Understanding the Role of the CDAO

We asked our attendees to shed some light on the role of the CDAO across industry. Here is what they shared:



Industry Testimonials

"Corinium is always able to bring together a great audience in the field of Analytics, mixing C level views with cutting hedge innovations testimonials"

Davide Maiello, Head of BI and Analytics, Knauf Insulation

"An event with a broad spectrum of topics, presented by experts and run like clockwork. If you couple that with the knowledge you gain and the network you extend - you have a great ROI. Thanks to all at Corinium for making it happen. I very much look forward to the next time."

Amit Srivastava, Senior Manager, HSBC

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Anwar Mirza, Global Head of Data Governance, TNT

"Still one of the best analytics and data conferences that I've been to, with the right blend of senior speakers and insightful topics and discussions to stimulate thinking."

Jason Teoh, Head of Business Intelligence, Openreach

"Professional meetup discussing latest thinking and trends in analytics and governance. An opportunity to network with fellow professionals and suppliers"

Amer Malik, Head of Data Management, National Trust



It was a truly inspiring event with a multitude of occasions to share experiences and approaches on a CDO Level - very practical and rare opportunity.

Maciej Nawrocki, Chief Data Officer, Credit Agricole Bank Poland