

Connecting digital strategy to powerful modern technology

For forty years enterprise data was only used to reduce the cost of internal processes...

Rules were written on managing data, and we all followed the rules. All that has changed; competitive advantage now lies in how well enterprises strategically use the data in its core to engage the hearts and wallets of customers.

We could see the enormous task ahead as enterprise grappled with transforming their vast data into a valuable asset.

Businesses struggled to connect traditional models of funding with modern ways of working.

We know that the rigid approach, and pre-prepared advice of big consultancies is inadequate as compliance and regulatory restrictions are changing rapidly.

We founded Cognito because enterprise need a fresh and courageous approach to connect their business strategy to the most innovative but practical technologies.

SKILLED

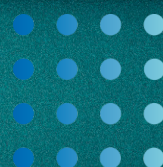
Our knowledge and skills were gained as we worked as senior staff in the largest consultancy firms, working on the most advanced digital disruption programs

PASSIONATE

Our passion is strategy and technology. We love to help our customers unlock the potential in their technologies and unleash the power of their data

FOCUSED

Freed from the structure and pre-prepared advice of the big consultancies, we focus exclusively on our clients problems and craft practical solutions



cognito
CONSULTING

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