

INDUSTRY

Electronic Payments

NEED

In an effort to increase revenue through providing working capital to small businesses, our client extends credit to small business owners based on their risk profile as evaluated by an internal assessment system. Our client needed a team that was responsible for quality assurance of the small business assessment system.

SOLUTION

Akraya provided a group of consultants to work in our client's Data Technology Team. The Akraya team extracted all of the data required by the risk team to assess risk profiles of merchants. Akraya's consultants ensured that all data was validated for accuracy before making available for extraction. The process included reviewing the data needs with the risk team and ensuring all elements were correctly captured in the data warehouse and were available for extraction. This involved writing the extraction scripts to upload the data into the intermediate database. A dashboard giving the risk exposure was then made available to the risk team. Once the risk team reviewed and made adjustments to the risk ratings, the Akraya team then updated these ratings in the primary database to be reflected in the risk profile the next day.

RESULT

The launch of this services was conducted outside of the U.S. and has quickly become one of the fastest growing new lines of business for our client. Akraya's team that worked on this new product launch won accolades. The program was given a high priority within the company to launch in other locations. Technologies used include Teradata, Tableau, Oracle, and Informatica.