

INDUSTRY

## Internet Commerce

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NEED

Our client is an online marketplace specializing in ticket sales for sports and entertainment. They have several partnerships with major sporting leagues including MLB, NHL, NBA, and the NFL. They also are a marketplace for concert, live event, and theatre tickets. All event information and associated ticket data needed to be available to consumers around the clock through a more stable infrastructure than was currently in place.

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SOLUTION

Akraya's team was part of the group that maintained and optimized the delivery of information for the company in various databases within the organization. This team covered all environments including development, testing, staging and production. The team had extensive expertise in managing large databases in cloud environments.

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RESULT

StubHub has been able to ensure the availability of its data to consumers for buying and selling tickets to concerts, sporting events, and theatre events. Due to the increased stability of the server infrastructure and reduced outages, the company was able to increase the market share of tickets sales to about half of the overall sales for such events in the US alone. The technology used was Oracle, MongoDB, SQL Server, and MySQL.