

INDUSTRY

Social Media

NEED

Our client wished to augment their hard-working team with similarly-qualified Quality Engineers for challenging positions that required experience in test frameworks, automation script-writing from scratch, and other test tool building. The existing client team worked in a strict Agile environment with on-site and off-shore teams.

SOLUTION

Where many before us had failed, Akraya thrived within the client's MSP staffing environment. Our experienced IT Recruiters thoroughly researched the needs and requirements for the positions and quickly had a pipeline of qualified Quality Engineers. Our approach also help foster a mutually beneficial relationship with hiring managers at the client.

RESULT

Just knowing the specifications was a great start, but the quality of our working relationship and deep understanding of the client needs allowed Akraya to shine throughout the assignment. Our submit-to-interview ratio was 2-to-1 and the fill-to-submit ratio 1-to-4. Retention of Akraya fills stayed at 100% for these candidates with a high number of conversions and candidate referrals as well.

Lastly, Akraya's success with this assignment led to opportunities with other entities within our client's organization.