



Nadim Yared
President and CEO, CVRx

Nadim Yared is the President and Chief Executive Officer of CVRx.

Headquartered in Minneapolis, Minn., CVRx has developed a proprietary implantable technology designed for the treatment of heart failure and high blood pressure. BAROSTIM NEO™ uses CVRx-patented technology that is designed to trigger the body's own natural blood flow regulation system to treat these conditions. BAROSTIM NEO™ can be adjusted to meet each patient's individual therapy needs.

Prior to joining CVRx, Yared served from 2002-2006 as Vice President and General Manager of Medtronic Navigation, the leading supplier of integrated image-guided surgery products in the world. He also spent 10 years at GE Medical, where he had been Vice President of Global Marketing for the OEC Medical Systems and Vice President and General Manager of GE's Paris-based European X-ray business.

Yared is a member of the Board of Directors of the Advanced Medical Technology Association (AdvaMed) and the Medical Device Innovation Consortium. He is past Chairman of the Board of AdvaMed Accel, a division within the association dedicated to the unique needs of smaller manufacturers Board, and currently serves as Chairman of the AdvaMed Board of Directors, the first executive from an emerging growth company to do so.

Yared has an engineering degree from Ecole Nationale Supérieure des Télécommunications, and an MBA from INSEAD, France. Yared was

recognized as one of the “100 people to know in 2017” Minneapolis’ Twin Cities Business Magazine.