FOR IMMEDIATE RELEASE:
For Further Information, Contact
Amy Riemer, Media Relations
978-502-4895 (cell) or 978-475-4441 (office)
ariemer@csgcreative.com

THE MEDTECH CONFERENCE CONCLUDES IN PHILADELPHIA WITH DOUBLE-DIGIT GROWTH

PHILADELPHIA, PA, September 26, 2018 — The MedTech Conference closes its 12th annual conference today reaching double-digit growth in attendance and partnering meetings. Held at the Pennsylvania Convention Center in Philadelphia, the three-day event drew more than 1,000 companies and 3,000 leaders in the medical technology industry hailing from 35 countries, including newcomers South Africa, Saudi Arabia and the Dominican Republic.

"Holding this conference in the Philadelphia/New Jersey corridor provided us an amazing opportunity to bring together thought leaders and entrepreneurs from across the health care spectrum — all focused on our theme, Innovation Transforming Health Care," said Scott Whitaker, president and CEO, AdvaMed. "The dynamic and forward-looking nature of our industry was evident throughout the conference and in the Exhibit Hall." Additional event highlights included:

- AdvaMed awarded its 2018 Lifetime Achievement award to Vernon "Vern" Loucks, former chairman and CEO of Baxter;
- Plenary Q&A sessions with President George W. Bush and Former Prime Minister of the United Kingdom Tony Blair;
- 1,680 business development meetings scheduled through the MedTech Connect platform, a 17% percent increase over 2017;
- 132 exhibitors displayed their latest products and services in the conference's Exhibit Hall;
- 107 sessions and presentations including: MedTech Innovator Showcase company presentations featuring the latest in cutting-edge medical technologies and diagnostics; educational panels organized into four tracks; CEOs Unplugged sessions featuring leaders from companies such as Flex Medical, B. Braun Medical and ResMed;
- A robust trade show floor featuring the Innovation Pavilion, MedTech Innovator Showcase, CEOs Unplugged, MedTech Exec Talks, Solutions Showcase, Patient Pavilion and Academic Zone; and
- MedTech Innovator gave out more than $500,000 in cash prizes and awards to four showcase finalists. The winner of the showcase, Sana Health, was selected based on a live audience vote and went home with the grand prize.

Next year's event will be held Sept. 23–25, 2019, at the Boston Convention and Exhibition Center, Boston.

About The MedTech Conference
The MedTech Conference is the leading gathering in North America of global medtech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, HR and other key responsibilities. Along with industry leaders, the international conference attracts business development professionals, investors, policymakers, members of the media, legal experts, consultants, distributors and other important stakeholders. Visit www.themedtechconference.com, follow @MedTechCon on Twitter or join The MedTech Conference LinkedIn group to learn more.

About AdvaMed
The Advanced Medical Technology Association (AdvaMed), producers of The MedTech Conference, is a trade association that leads the effort to advance medical technology in order to achieve healthier lives and healthier economies around the world. AdvaMed represents 80 percent of medical technology firms in the United States and acts as the common voice for companies producing medical devices, diagnostic products and health information systems. For more information, visit www.advamed.org.

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