



September 25-27, 2017
San Jose McEnery Convention Center | San Jose, CA

FOR IMMEDIATE RELEASE

SEPTEMBER 24, 2017

The MedTech Conference Kicks off Monday in San Jose
2,500+ MedTech Leaders from 25+ Countries to Converge on Silicon Valley

SAN JOSE, CALIF. – The MedTech Conference powered by AdvaMed, formerly known as AdvaMed 2017, begins early Monday, September 25 at the San Jose Convention Center. North America’s premier gathering of leaders in the medical technology industry, the three-day conference brings together representatives from more than 1,000 companies to discuss business development and capital formation, learn about the latest in medtech advancements, and take advantage of world-class education and networking opportunities.

The theme of this year’s conference – *What’s Next: The Future of MedTech* – highlights the dynamic and forward-looking nature of the industry and pays tribute to the growing convergence between medtech and the entrepreneurial spirit of Silicon Valley. The latest innovations in technology, health care delivery, business development, job creation and patient care will be spotlighted throughout the conference’s numerous plenary and panel sessions.

“The MedTech Conference unites entrepreneurs and thought leaders from all over the world to ask ‘What’s Next’ with the medtech industry as we move forward with our mission to advance technology for the benefit of patients,” said Scott Whitaker, AdvaMed president and CEO. “We’re excited to host this year’s conference in San Jose, in the heart of California’s Silicon Valley. It’s an iconic location for innovation, and that’s what the medical technology industry is all about.”

Registration for The MedTech Conference opens at 7 a.m. on Monday. Panel sessions kick off at 1 p.m., with topics including 3D printing, the future of health care delivery, and new European medtech regulations. The day’s programming also includes several special sessions, including The AdvaMed Accel Leadership Seminar, offering guidance to early-stage medical technology company leaders; the Global Markets Seminar, focusing on key Asia-Pacific markets; and a Super Session examining the recent state of industry growth.

Conference attendees will be able to schedule one-on-one business development meetings and build a personalized schedule using MedTech Connect, a desktop portal and mobile app.



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Highlights of Tuesday and Wednesday programming include a keynote session featuring **Dr. Scott Gottlieb**, commissioner of the Food and Drug Administration; an address from legendary NFL quarterback and early-stage medtech investor Joe Montana; insights from Shannen Doherty on her two-year battle with cancer; and remarks from executives with Facebook, Salesforce, Verily Life Sciences and more.

To learn more or register for The MedTech Conference, please visit www.themedtechconference.com.

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About The MedTech Conference

The MedTech Conference is the leading gathering in North America of global medtech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, HR and other key responsibilities. Along with industry leaders, the international conference attracts business development professionals, investors, policy-makers, members of the media, legal experts, consultants, distributors, and other important stakeholders.

More than 2,500 attendees will network, conduct business, gain access to capital and share insights in San Jose from September 25-27. The conference also features world-class plenary speakers, networking, and business development opportunities. Visit www.themedtechconference.com, follow [@MedTechCon](https://twitter.com/MedTechCon) on Twitter, or join [The MedTech Conference](#) LinkedIn group to learn more.

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