

Presentation Outline

Our Story: 10 minutes
How we met, who he was, our life during addiction.

The Opioid Epidemic: 10 minutes
What is it? How did we get to this point? As the staggering numbers of opioid addiction, overdoses & deaths continue to escalate...so does the threat on the economy, careers, family finances and retirement dreams. Last year, drug overdose was the leading cause of death of Americans under the age of 50. As we face the worst drug crisis in American history, there's a high probability that you or your clients have already been touched by this epidemic.

Effect on the economy: 10 minutes
The financial burden on the economy through mortality, healthcare, the legal system, business owners and family finances

The Role of the Financial Advisor: 20 minutes
The signs may go unnoticed or we may feel it is not our place to get involved but we may be first to identify an issue. Protecting your client's assets goes far beyond insurance, investments and tax-saving strategies. It is imperative for us to recognize if there is an issue, the impact to financial strategies and how we can help.

Presentation Take Aways:

1. Recognize the red flags
2. Having the conversation with clients
3. Providing resources
4. Financial considerations