

ENVISION A BRIGHTER FUTURE



The Talent Development Center will join NAIFA's other established special interest Centers that include the Limited & Extended Care Planning Center and the Business Center.

Each established Center includes a dynamic website populated with original and curated content from founding partners, face-to-face and virtual events and video interviews with key influencers within the organizations of our founding partners.

Additionally, the Talent Development Center will bundle together the following programs that NAIFA has previously established to accelerate the Center's development:

THE ADVISOR AMBASSADOR PROGRAM:

Focused on early career advisors, the program consists of a 30 minute class that is held on a weekly basis for one month. Four topics are covered by a different member of NAIFA's Young Advisor Team (YAT) so that early career advisors are learning in a peer-to-peer environment. The Advisor Ambassador Program is open to both NAIFA members and non-members and runs every month of the year except for the month in which NAIFA holds its annual meeting and December.

THE DIVERSITY & INCLUSION PROGRAM:

NAIFA's 20/20 Strategic Business Plan established a Diversity & Inclusion Task Force four years ago. During this time, the Task Force has held several Symposiums and webinar series. Both the content of the workshops and the events that are regularly scheduled at NAIFA's Congressional Conference (legislative fly-in) and Performance + Purpose annual meeting will be included in the Talent Development Center. NAIFA will do its part to ensure that we are building a new workforce that is equitable, diverse and inclusive as well as to provide education for the current workforce to adapt to a changing Main Street USA.

THE STUDENT PROGRAM:

NAIFA is actively seeking partners in the academic and association community to develop a robust, nationwide student program. In addition to developing the next generation workforce, NAIFA is also committed to increasing financial literacy in Americans and developing a student program will be a win-win on both fronts.

SUPPORT NEW TALENT



FOUNDING PARTNERS

We are currently looking for founding partners to help establish and guide the Talent Development Center. Founding Partners are active participants in the Center and will nominate up to 2 people to serve on the Center's Advisory Board. The Advisory Board will meet on a quarterly basis for planning and assessment of progress towards goals established by the Board.

Founding Partners will have the ability to not just guide the creation of the Center, but to be an active participant through publishing, speaking and leadership opportunities across the NAIFA. Not only will your logo be present across NAIFA National, all 50 states and 40 local

organizations, but will also have access to a united group of state leaders who are supporting the success of the Talent Development Center. The exposure for your organization and its people will allow you to leverage your participation in the Talent Development Center to not only drive more awareness for your own brand, but to showcase your goodwill in the overall financial services industry.

Each founding sponsor's level of commitment and participation is unique, but there are ample opportunities for you to participate in both educational and advocacy events including NAIFA's Performance + Purpose annual conference, state conferences and Congressional Conference.

CONTACT ME TO DISCUSS HOW YOU CAN SUPPORT THE TDC!

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